

IIFT Concludes the Final Placements of the MBA (IB) 2019-21 Batch

Indian Institute of Foreign Trade (IIFT) recently concluded the final placements for the 2019-21 batch of its Flagship MBA (IB) Programme. The placements witnessed an average CTC of Rs 21.08 Lakhs per annum and the median CTC stood at Rs 20 Lakhs per annum. The highest CTC offered stood at Rs 46.5 Lakhs per annum, while the top 25% students of the batch received an average CTC of Rs 25.22 Lakhs per annum. 117 companies participated in the placements process. The final placements, along with the 100% placements for the Summer Internships of the 2020-22 completed earlier on, mark an exceptional achievement in challenging times.

IIFT has been one of the most preferred hiring destinations for top recruiters in the country owing to its rigorous course curriculum and a very competitive batch. Some of the notable new associations included Angel Broking, Alpha Alternatives, Bajaj Finserv, BenQ, Healthians, KPMG, LogiNext Solutions, S&P Global, ShangriLa Corporate Services, Thoucentric, United Breweries, VOIS, Voxco, Welspun, Xiaomi, Yellow Messenger and ZS Associates.

Prof Manoj Pant, Director of the Institute, reiterated that IIFT offers the best of the talent available in the country to the corporate sector and the Indian and multinational businesses, in turn, have continued to show faith and confidence in our graduates by making the best offers to them.

The Sales & Marketing domain attracted the highest percentage of offers at 24% and witnessed keen participation from brands like Airtel, Amway, Bajaj Auto, Cipla, Dabur, Eli Lilly, GSK, HUL, ITC, L'Oréal, Medtronic, Paytm, RPG, Signify and Tata Steel, who continued to recruit in large numbers, alongside new recruiters including BenQ, Colgate Palmolive, JCB, United Breweries, and Yellow Messenger.

This placement season also saw a rise in the number of offers rolled out in the coveted Consulting domain, the highest ever reported by IIFT for a batch. Major consulting firms like Bain Capability Network, BOD, Cognizant, Infosys Consulting, KPMG, McKinsey, Michael Page, Praxis Global Alliance, Thoucentric, Wipro and ZS Associates amongst others made more than 75 offers.

The Finance Sector continued to be a major recruiter for roles like Corporate Treasury, Investment Banking, Risk Management, Wealth Management, Equity Research and Fintech, making offers to 22% of the batch. Eminent recruiters in this domain included Alpha Alternatives, Citibank, DE Shaw, GE, Goldman Sachs, HDFC Bank, HSBC STG, ICICI Bank, JP Morgan & Chase, Silverdale, Synergy Consulting and Yes Bank to name a few.

With over 55 offers, IT & Analytics remained an attractive domain and saw the participation of a mix of tech giants and start-ups like DCM Shriram, EPIKInDiFi, EXL, Go-MMT, Hexaware, Incture, LogiNext Solutions, Microsoft, Polestar and S&P Global.

Despite the challenges brought by the pandemic, legacy recruiters such as Bajaj Auto, Dabur, Goldman Sachs, Google, JP Morgan Chase & Co, ITC, LDC, L'Oréal, Microsoft and Trafigura demonstrated their faith in IIFT & continued to maintain strong ties by offering a variety of roles.

Prof Rohit Mehtani, Head of the Corporate Relations and Placement Division at IIFT, thanked the business organizations that participated in the placement process this year and expressed hope that this relationship will be cemented further in the years to come.
