

INDIAN INSTITUTE OF FOREIGN TRADE

2019 - 21



FINAL PLACEMENT REPORT

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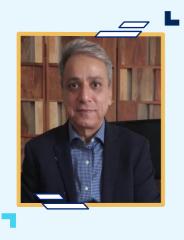
MESSAGE FROM LEADERSHIP

Over the years IIFT has cultivated graduates who have excelled right from the institute's inception and the current Final Placements of the class of 2021 were a testimonial for the heritage carried across the years. Regardless of the pandemic, IIFT has exceeded the expectation by meeting the industry requirements which is sufficed by the rich pedagogy of academic rigour offered by the erudite professors and the same has been ratified in the current placement cycle.



Dr. Manoj Pant Director

I would like to take this moment in thanking all the recruiters for their unwavering support and we as an institute are grateful for their continued faith bestowed upon the institute and the students.



Dr. Rohit Mehtani Head, Corporate Relations & Placement Division

The placements of the MBA(IB) 2019-21 batch of our Institute have witnessed remarkable offers being made to our students across various industrial sectors and functional domains and I take this opportunity to thank the recruiters that participated in the process.

I would also like to express my gratitude for the alumni of the Institute for their unrelenting support and the mentorship offered to our students in these challenging times.

The academic rigor and the vast opportunities provided by the Institute to engage in activities lend to the development of a well-rounded personality and sharp business acumen, writing the script for the next generation of business leaders.

= 58 YEARS OF EXCELLENCE

The Indian Institute of Foreign Trade (IIFT) was set up in 1963 by the Government of India as an autonomous organisation to help professionalise the country's foreign trade management and increase exports by developing human resources, analysing and disseminating data and conducting research.

A catalyst for new ideas, concepts and skills for the internationalisation of the Indian economy.

The primary provider of training and research-based consultancy in the areas of International Business, both for the corporate sector, Government and the students community.

MOST COMPETITIVE B-SCHOOL



Corporate competitions provide an excellent platform for B-School students to don the thinking hats of business leaders and come up with sustainable business solutions to a plethora of business problems. IIFT strongly believes in the learning and mentorship provided by competitions along with a chance to demonstrate the mettle of the student. The year gone by saw students deliver stellar performances in a diverse range of corporate competitions that open up regularly for the institution as well as in competitions which opened for the first time at IIFT. It is noteworthy to mention that 15 new corporate competitions opened up for IIFT where students clinched the top positions in the very first year of the association. As a reward for the efforts put in by its students, IIFT was crowned as the Most Competitive B-school by Dare2Compete across all the 1000s of participating B-schools in India. This is not only testament to all the hard work which has gone in, but also shows the competitive culture and zeal that IIFT has been able to cultivate. We strive for this form of excellence and would continue to do so in the coming years.

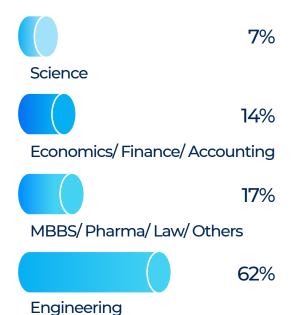




BATCH PROFILE =

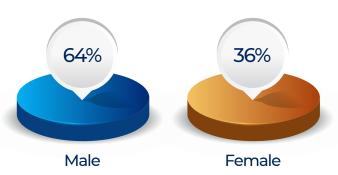
Batch Demographics

Education Background





Gender Diversity

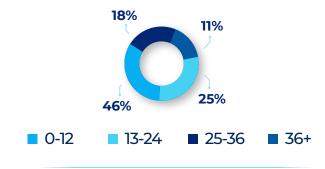


Work Experience

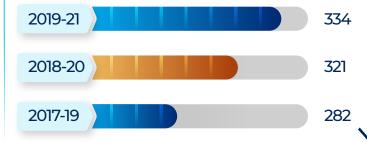
Work experience profile (%)



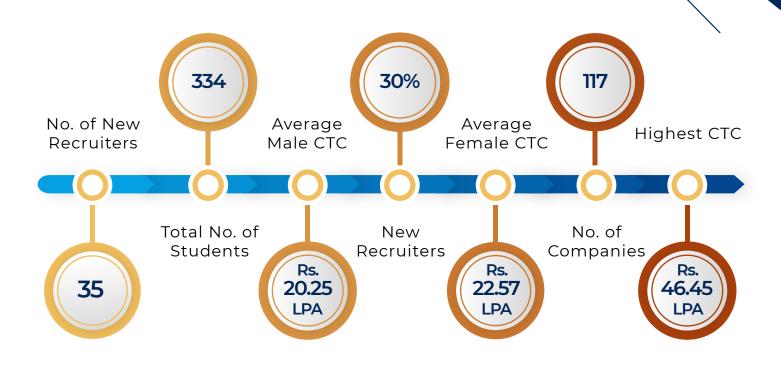
Work Experience in months



Increase in batch size



= FINAL PLACEMENT HIGHLIGHTS 2019-21



Domain Wise Statistics



FINANCE =

IIFT continued to be the preferred campus for recruiters in Finance domain offering roles in Investment Banking, Risk Management, Wealth Management, Equity Research, Corporate Finance and FinTech. The domain attracted 22% of the total offers.

Legacy recruiters like Citibank, D.E. Shaw, Goldman Sachs, HSBC STG, ICICI Bank, Indus Valley Partners, JP Morgan Chase & Co, Silverdale, Synergy Consulting, and Yes Bank continued to make multiple offers.

VOIS opened it prestigious Discover Graduate Program for the first time in IIFT. GE continued to associate with IIFT through its coveted Financial Management Programme.

































SALES & MARKETING

Sales & Marketing continued to be one of the domains of choice with ~24% of the offers.

Marquee organizations like Airtel, AkzoNobel, Bajaj Auto, Colgate Palmolive, Dabur, Hindustan Unilever Limited, HT Media, ITC, JCB, L'Oréal, Mother Dairy, MTR Foods, Paytm, RPG Group, Signify and Welspun continued to recruit in large numbers.

New associations were established with Arzooo, BenQ, Cipla, Collegedunia, Freightfox, Interviewbit, Mamaearth, United Breweries and Yellow Messenger.

Top brands in the healthcare sector such as Amway, Boston Scientific, Cipla, Eli Lilly, Fermenta Biotech, GSK CH, Medtronic and Philips Healthcare dominated reruitments in the domain.







































































IT/ITES & ANALYTICS

IT and Analytics remained a domain of choice attracting 19% of the total offers.

Firms such as Axtria, Brillio, EPIkinDiFi, Go-MMT, Google, Hexaware, Incture, TCS and Traction on Demand offered multiple roles in the domain.

Top brands like Angel Broking, Bridgestone, Coalshastra, DCM Shriram, Indiamart, Loginext and Tech Mahindra hired in number for their IT roles. Microsoft continued its association with IIFT recruiting for its prestigious Program Manager Role.

S&P Global opened its prestigious Quantitative Specialist - Investment Management role for its first engagement with IIFT.









































OPERATIONS & TRADE

Operations and Trade continued to be a domain of choice with the presence of multiple premier recruiters like Bunge, Cipla, DCM Shriram, Delhivery, LDC, Tata Steel, Trafigura and UPL offering their coveted profiles at IIFT.





















GENERAL MANAGEMENT =

IIFT saw multiple legacy recruiters like Axis Bank, ICICI Bank, and Yes Bank hiring for their management trainee program making ~09% offers in the domain.

Bajaj Finserv and Healthians hired for the first time for their management trainee role and program manager role respectively.















STRATEGY & CONSULTING

IIFT strengthened its position in the consulting domain with ~22% of all offers being made in this domain.

Marquee recruiters like Bain Capibility Network, BD Consulting, Capgemini, Cognizant Business Consulting, EXL, Infosys Management Consulting, KPMG, McKinsey, Polestar, Shangri La and Wipro continued to hire in numbers in coveted roles like Brand Consulting, Business Consulting and Performance Improvement Consulting.

Michael Page continued to hire for its niche HR consulting role.

New associations were established with top recruiters like Praxis Global Alliance, Thoucentric, ZS Associates and Yellow Messenger.



























B-SCHOOL COMPETITION

D2C Most Competitive B-school of the Country





NATIONAL WINNERS Digital Marketing



ASIA PACIFIC WINNERS Acumen



NATIONAL WINNERS Prime Intellect 1.0



NATIONAL WINNER Decipher



NATIONAL RUNNERS-UP Transcend 2.0



NATIONAL RUNNERS-UP Ideation Challenge



NATIONAL RUNNERS-UP Get Set Go



NATIONAL II RUNNER - UP Epic Challenge



NATIONAL FINALIST ACE Challenge



NATIONAL FINALIST Avant Garde 6.0







NATIONAL FINALIST CFA Research Challenge



NATIONAL FINALIST Brandstorm



NATIONAL **FINALIST** Dare to Do More



NATIONAL FINALIST Microsoft PM Challenge



NATIONAL **FINALIST** Imagination Challenge



NATIONAL FINALIST Energy Day 3.0



NATIONAL **FINALIST** Gameplan





NATIONAL FINALIST LOUD



NATIONAL FINALIST Summit 2.0



NATIONAL FINALIST IB League



NATIONAL FINALIST Bond with Pidilite

ThinkUp Challenge



NATIONAL FINALIST FinValley 4.0



NATIONAL FINALIST Campus Challenge



NATIONAL FINALIST Campus Challenge



NATIONAL FINALIST Re-Lead 3.0



NATIONAL SEMI-FINALIST TUP 6.0



NATIONAL SEMI-FINALIST Steel-A-Thon



NATIONAL SEMI-FINALIST Techtonic Season 2



NATIONAL SEMI-FINALIST Wired 4.0



NATIONAL SEMI-FINALIST L.I.M.E Season 12



NATIONAL SEMI-FINALIST TIT∧N Elevate 7.0



NATIONAL SEMI-FINALIST Stylbiz



REGIONAL FINALIST Atom

NOTABLE MENTIONS















Nestle



















LIST OF RECRUITERS



















































































































McKinsey











































































= CORPORATE RELATIONS & PLACEMENT DIVISION



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