



**INDIAN INSTITUTE OF
FOREIGN TRADE**

FINAL PLACEMENT REPORT **2020-22**

MESSAGE FROM LEADERSHIP

IIFT is consistently ranked as one of the top destinations for premium recruiters in the country owing to its rigorous course curriculum, a competitive batch and an exceptional track record in corporate competitions. The Institute provides transformational learning experience to the students, nurtures them to be a thorough professional, and cultivates in them a leadership acumen.

The corporate sector has continued to show faith and confidence in our graduates by making the best offers to them. The Institute continues to have a place of pride amongst the leading B-Schools of the country and a front runner in the field of international business. I would like to take this moment in thanking all the recruiters for their unwavering support and we as an institute are grateful for their continued faith bestowed upon the institute and the students.

The placements of the MBA(IB) 2020-22 batch of our Institute have witnessed remarkable offers being made to our students across various industrial sectors and functional domains and I take this opportunity to thank the recruiters that participated in the process. We are grateful to the Business entities that have kept their faith and confidence alive despite the pandemic times and have continued to partner with us all these years.

The ecosystem that prevails in the Institute, propels the faculty to deliver their best and the students to attain their maximum potential. The myriad of activities, academic and extra-curricular, at the Campus help the students imbibe the leadership mindset.

I would also like to express my gratitude for the alumni of the Institute for their unrelenting support and the mentorship offered to our students in these challenging times.



Dr. Manoj Pant
Vice Chancellor



Dr. Rohit Mehtani
*Head, Corporate
Relations and
Placement
Division*

59 YEARS OF EXCELLENCE

Deemed to be University under the Ministry of Commerce:

Only B-School under the Ministry of Commerce, getting exposure to dynamic Live projects, Interactions, Conferences under various ministries to get real-life learning opportunities. IIFT is accredited as an “A” grade institute by NAAC.

Accreditations and Memberships:

IIFT is among the Top 5% B Schools in the world to be accredited by The Association to Advance Collegiate Schools of Business, also known as AACSB International, upholding the highest standards of excellence, providing quality assurance, business education intelligence and learning and development services.

IIFT is also a member of the Association of MBAs (AMBA), European Foundation for Management Development (EFMD) and Academy of International Business.

2nd Most Competitive B-School

Competitions are a platform for B-school students to showcase their skills by providing sustainable business solutions to a plethora of business problems. IIFT has cultivated a culture of honing its students as competitive business leaders of tomorrow driven by hard work and zeal, which was evident through the stellar performances delivered in a wide range of corporate competitions, amassing over 33 national wins in the last year. As a result, IIFT was crowned the 2nd Most Competitive B-School in India at the Forbes' Dare2Compete's Awards 2022. IIFT maintains in the top-performing colleges over the past year and it aims to achieve greater heights in the years to come, while striving for excellence.



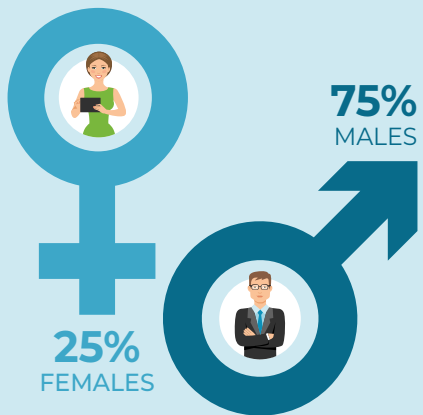
BATCH PROFILE

BATCH DEMOGRAPHICS

Educational Background



Gender Diversity



100+

Students from premier institutes like IITs, NITs, DTU, BITS, SRCC

30+

Students with CA, CFA and Actuarial Science Certification

32%

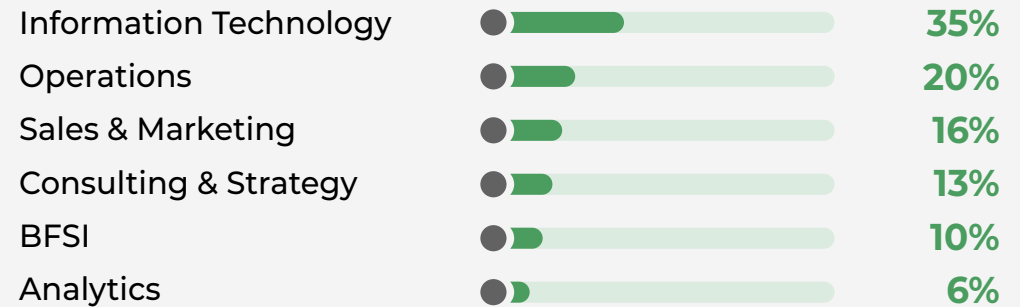
Freshers

68%

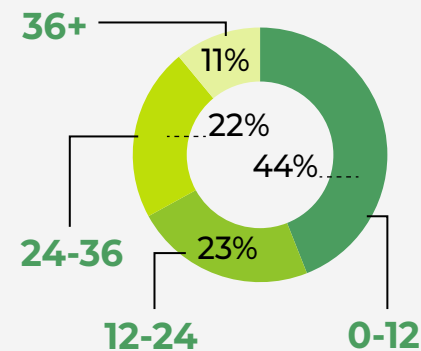
Experienced

WORK EXPERIENCE

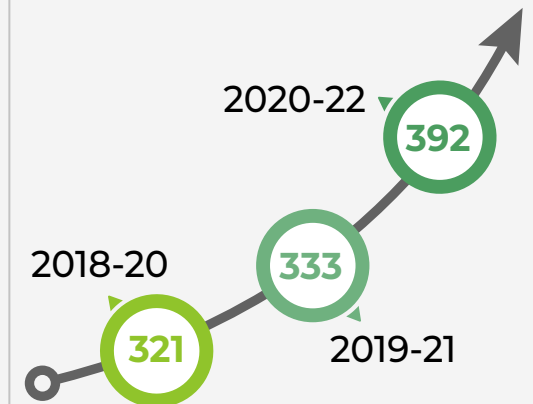
Work Experience Domains



Work Experience in Months

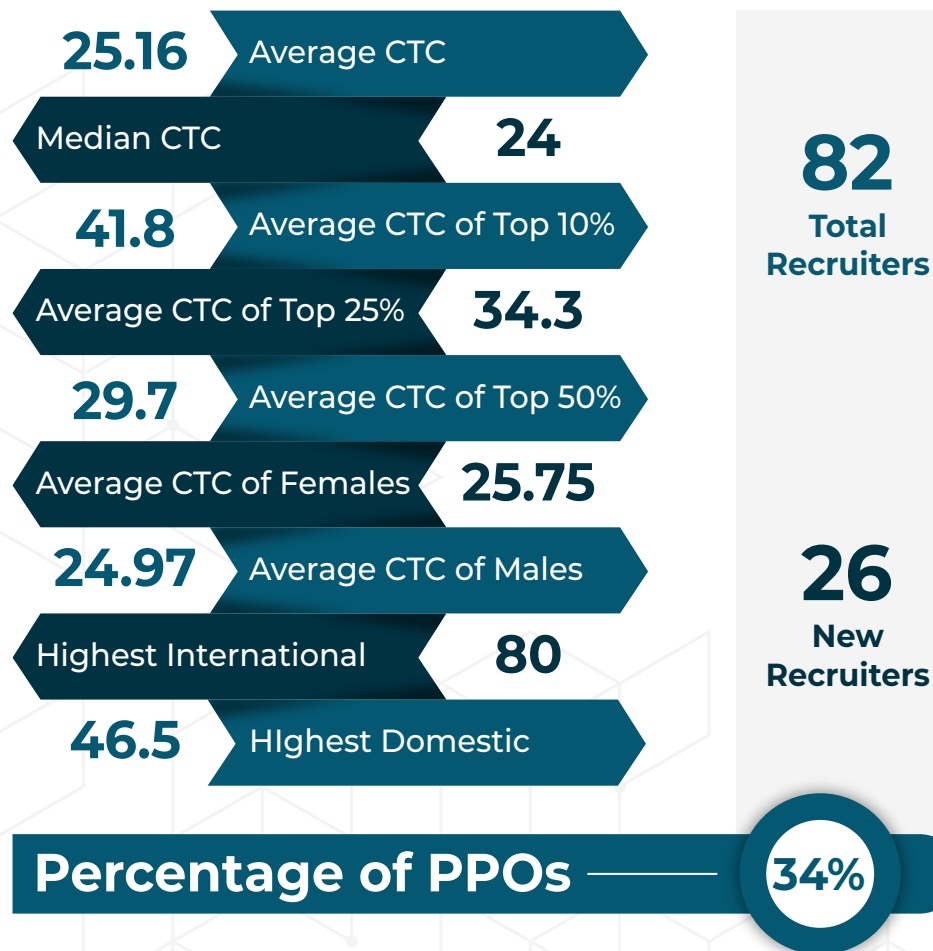


Increase in Batch Size



FINAL PLACEMENT HIGHLIGHTS

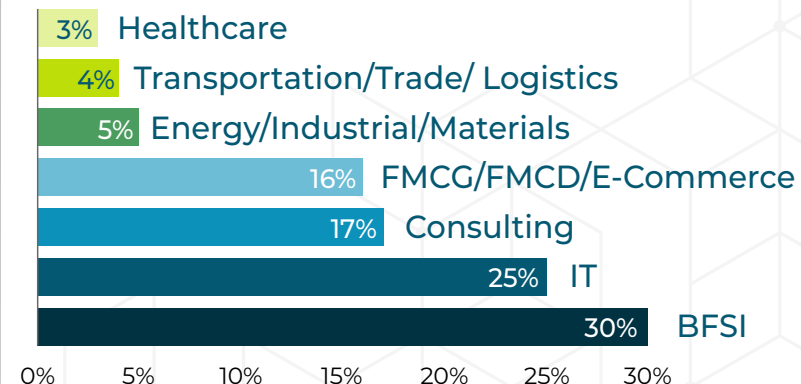
(All figures in Lakhs INR)



Domain Wise Distribution



Sector Wise Distribution



CONSULTING

IIFT continued to be the preferred campus for recruiters in Consulting domain, offering lucrative roles as the domain ended up attracting 25% of the total offers.

Legacy recruiters like Cognizant, EY, Infosys, McKinsey & Co, Shangrila Corporate Services, Thoucentric, Wipro and ZS Associates showed their faith in IIFT and offered their marquee consulting roles.

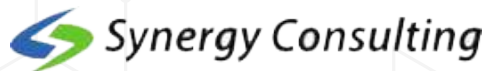
There was an emphatic advancement in the domain, with management consulting offers witnessing a 100% increase, with first time recruiters including Accenture Strategy, Deloitte India, Deloitte USI, and Optum Advisory hiring in large numbers.



FINANCE

IIFT continued to deliver strong results in the Finance domain, which saw many new esteemed associations offering prestigious roles in investment banking, risk management, wealth management, and equity research.

Legacy recruiters like Axis Bank, DE Shaw, Goldman Sachs, HSBC, Indus Valley Partners, JP Morgan, Silverdale, Synergy Consulting and Yes Bank continued to entrust IIFT by making multiple offers.



SALES & MARKETING

Sales and Marketing domain upheld its stature as one of the leading domains in terms of compensation and the number of roles offered. Sales and Marketing accounted for a quarter of the total roles offered, with Bajaj Auto, Dabur, HT Media, ITC, Loreal, Paytm, RPG Group, Signify, Tata Consumer Products continuing to hire in large numbers offering their prestigious roles.

IIFT strengthened its position with new associations with respected brands like Asian Paints, Emami, HCCB and Mars which offered core roles in sales and marketing, digital marketing, and others.



GENERAL MANAGEMENT & STRATEGY

IIFT strengthened its position in the General Management & Strategy domain with legacy recruiters like Axis Bank, ICICI Bank, Flipkart, Godrej Properties, JSW, Reliance, continuing to offer their prestigious programs. There were new associations with Narayana Health and State Street, offering their coveted management trainee roles.



IT & ANALYTICS

IT and Analytics remained a domain of choice attracting 9% of the total offers.

Firms such as Axtria, Brillio, Capgemini, EXL, Genpact, Google, Hexaware, Voxco and ZS Associates offered multiple roles in the domain.

Nucleus Software and Searce opened their prestigious roles for their first time engagement with IIFT.



PRODUCT MANAGEMENT

Product Management Domain saw a dynamic increase in offers, and was one of the highest paid domains. Companies like Games 24x7, GOMMT, Jio Platforms, Microsoft trusted IIFT with their core roles.



TRADE & OPERATIONS









































Trade & Operations continued to be a domain that saw many established firms offering their coveted roles. ETG offered its prestigious Global MT role, and along with it there were many marquee companies like Tata Steel, Trafigura, Olam that offered various roles.

New associations included the likes of Varroc and OfBusiness.



CORPORATE WALL OF FAME

D2C 2ND MOST COMPETITIVE B-SCHOOL OF THE COUNTRY

 ADITYA BIRLA GROUP Avance National Winner	 Sanrachna National Winner	 WITDA Case Study National Winner	 Interrobang National Winner	 The Deal National Winner	 Challenge 2021 National Winner	 Innovation Launchpad National Winner	 Bond with Pidilite National Winner	 FNB Challenge National Winner	 Decipher National Winner	 B-Pro National Winner
 Vantage National Winner	 Avant Garde 7.0 National Runners-up	 Transcend National Runners-up	 Case Challenge National Runners-up	 Sustainability Challenge National Runners-up	 UXO 2.0 National Runners-up	 Resolvr National Runners-up	 B-SchoolChallenge National 2 nd Runners-up	 Elevate 8.0 National 2 nd Runners-up	 I-Create National Finalist	 Ideathon National Finalist
 ThinkAloud National Finalist	 E'3 National Finalist	 Techtonic National Finalist	 Finvalley National Finalist	 Summit National Finalist	 PM Engage National Finalist	 Stylbiz National Finalist	 ThinkUp Challenge National Finalist	 Imagination National Finalist	 Bottoms Up National Finalist	 E.P.I.C National Finalist
 Disruptor National Finalist	 SMART Challenge National Semi-finalist	 Wired National Semi-finalist	 Gameplan National Semi-finalist	 Over The Wall National Semi-finalist	 Stratethon National Semi-finalist	 Steel-a-thon National Semi-finalist				

NOTABLE MENTIONS

 Business Challenge	 Ace Challenge	 Atom	 Case Study	 APAC TTS Case Study	 Campus Challenge	 Top Recruit	 Acumen	 Loud	 Case Challenge	 Campus Challenge	 IB League	 Season XIII	 Quest	 Ideation Challenge
 Brandstorm	 RISE	 Comquest	 Case Competition	 Young Minds	 GSMO Engage	 Maestros	 Make A Dent	 T.U.P.	 Blizzard	 Case Competition	 Aspire	 Eurogrip Torque Challenge	 XStrat	

LIST OF RECRUITERS



CORPORATE RELATIONS & PLACEMENT DIVISION



Dr. Rohit Mehtani

*Head, Corporate Relations
and Placement Division*



Dr. Preeti Tak

*Faculty Coordinator
Placements (Delhi Campus)*



Dr. R.P. Sharma

*Faculty Coordinator
Placements (Kolkata Campus)*

GRATITUDE TO THE ALUMNI:

The support extended by IIFT's alumni has been imperative for the institute to maintain its position as one of India's premier B-School. Their stellar achievements in various domains serve as an inspiration for generations to come. We take this opportunity to thank our alumni for the guidance, mentorship and assistance in making the placements cycle a grand success.



**Debamitra
Bhowmik**
Convenor



**Adhiraj
Singh
Chauhan**



**Anand
Iyer**



**Bryceleen
Dsouza**



**Nilesh
Kumar
Agarwal**



**Shakuntika
Thakur**



**Shreya
Sehgal**



**Sheetal
Barthwal**



**Ahana
Mukherjee**



**Arjun
Mishra**



**Bhanu
Teja
Ammanamanchi**



**M. Sai
Surya
Girish**



**Pranav
Bandaru**



**Srijita
Pal**



**DVH Surya
Teja**



Delhi Campus

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Kolkata Campus

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