



# Creating a Sustainable and Motivated Organization

## 15-16 February 2022

### PROGRAM DIRECTOR: DR. PRATEEK MAHESHWARI

The Indian Institute of Foreign Trade (IIFT) was set up in 1963 by the Government of India as an autonomous organization to help professionalize the country's foreign trade management and increase exports by developing human resources; generating, analyzing and disseminating data; and conducting research. The Institute visualizes its role as a catalyst for new ideas, concepts and skills for the internationalization of the Indian economy. IIFT is also a primary provider of training and research-based consultancy in the areas of international business, for the corporate sector, Govt. and the student community, at large.

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Any organization or system fails or perform poorly primarily because its management or administration or leadership fails. And they fail because they try to master people or manipulate them or ignore them. This 2 - days workshop is aimed at understanding the impediments of achieving a sustainable and self-motivated organization and enabling participants to change their organizational climate & achieve superior organizational performance. This will help to create a sustainable & motivated organization.

#### Program Contents:

- ❖ The Impediments to a Sustainable & Motivated Organization - I
- ❖ The Impediments to a Sustainable & Motivated Organization - II
- ❖ Understanding Organizational Variables and their Interactions
- ❖ The Learning Cycle (or Styles) and its Relevance
- ❖ Why Do People Behave the Way They Do?
- ❖ Job Motivation and Experimenting with Change
- ❖ Achieving Organizational Excellence

#### PROGRAM PEDAGOGY

This is a 2-days training program and may be conducted in an online or offline mode. There will be 4 sessions (of 1.5 hours each) per day. The pedagogy will be lecture, case discussion and in-class activities based to ensure collaborative and experiential learning of the participants. Individual and group activities are designed to ensure greater engagement and learning. The workshop aims to deliver concrete insights and takeaways which participants may implement at their workplace.

#### WHO SHOULD ATTEND?

This training workshop is specially designed for mid-level managers / officers (having experience of say 5-8 years) who are keen to change the organizational climate and achieve superior subordinates' performance and thus, organizational excellence. The learnings and insights will enable the participants to take a significant step in the direction of a sustainable & self-motivated organization.

**HOW TO REGISTER:** Please send email with nominations to [richa@iift.edu](mailto:richa@iift.edu). Online registration facility may also be availed by visiting by this link <http://docs.iift.ac.in/pilotweb/mdp/>

#### PROGRAMME DURATION: 2 DAYS

**PROGRAM FEE:** Rs. 16000/- (+18% GST)

**DISCOUNT:** There is a 10% discount on nomination of 5 candidates from the same organization. The payment can be made through NEFT (Indian Bank, A/c No.767635122, IFSC Code-IDIB000M089). or through DD/cheque in favour of Indian Institute of Foreign Trade, New Delhi. Please provide the transaction details (UTR No./transaction ID and date of transaction etc. in case of online/NEFT details.

