



# CERTIFICATE COURSE IN GLOBAL SUPPLY CHAIN MANAGEMENT FOR ARMED FORCES OFFICERS

(Sep- Nov, 2021)



***With the support of Directorate General Resettlement, Department of Ex-Servicemen Welfare, Ministry of Defence, Govt. of India***

## About IIFT

The Indian Institute of Foreign Trade (IIFT) was set up in 1963 by the Government of India as an autonomous organization to help professionalize the country's foreign trade management and increase exports by developing human resources, analyzing, and disseminating data and conducting research. The Institute visualizes its future role as

- A catalyst for new ideas, concepts, and skills for the internationalization of the Indian economy
- The primary provider of training and research-based consultancy in the areas of international business, both for the corporate sector, Government sector.
- An institution with proven capability to continuously upgrade its knowledge base with a view to servicing the requirements of the Government, trade and industry through both sponsored and non-sponsored research and consultancy assignments.

## About the Program

The pressures of globalization and privatization have forced the organizations to find out the ways for delivering better than its competitor. They have

## Pedagogy

The methodology adopted will be easy to understand with far-reaching impacts. Lecture presentations, Panel Discussions, Group Work as well as the reality-based Case

realized that, the differentiation strategy based on supply chain is the key for success and survival in this era. The management of supply chain not only spans suppliers but extends up to employees and distributors in a seamless manner. The key philosophy of SCM covers overall improvement in productivity and profitability of all business partners. The program is designed to provide the basic understanding of supply chain management in the global business environment and to create awareness of its contributions to the organization.

Studies with global perspectives would be the key essentials and deliverables of the program. Sessions are designed to be interactive and participative. It will leverage the use of technology. It will consist of a judicious blend of lectures, real life case studies, quizzes and assignments. The program will also include few visits to few industries, key organizations & to relevant fields subject to covid-19 situation and confirmation of the respective organizations.

### PROGRAM CONTENTS

<ul style="list-style-type: none"> <li>• International Trade Procedures for Supply Chain</li> <li>• International Trade Logistics for Supply Chain</li> <li>• Supply Chain Management</li> <li>• Management of Global Sourcing</li> <li>• IT Applications in Supply Chain</li> <li>• International Business Strategy and Negotiation</li> </ul>	<ul style="list-style-type: none"> <li>• Global Business Environment and Political Economy</li> <li>• Analytics for Supply Chain</li> <li>• Organizational Leadership</li> <li>• Market Identification</li> <li>• International Marketing Management</li> <li>• Finance for Supply Chain</li> </ul>
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- **Mode of Conduction:** Online/ Offline\* (Due to covid-19, Program will be conducted in online mode)
- **Day & Time:** Mon to Fri & 09:30 am to 03:00 pm

### PROGRAM ADMINISTRATION

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