



# DIPLOMA IN INTERNATIONAL TRADE PROGRAMME

**Online**

**BATCH 2022-23**

**INDIAN INSTITUTE OF FOREIGN TRADE  
(DEEMED TO BE UNIVERSITY)**

**(Under Ministry of Commerce and Industry, Government of India)**



## Vision

To be an academic Centre of Excellence in international business research, training and education.

## Mission

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.

## IIFT at a Glance (Rankings) 2020-21

### 6th Ranks “A+++” Grade in Delhi-NCR Region Overall

In Business Chronicle B-School survey 2020, IIFT has been rated “A+++” Grade in Delhi-NCR region Overall, 6th Best B-School in the country.

### 11th Best B-School in India by Business Today – MDRA 2020

IIFT has been ranked 11th Best B-School in India by Business Today–MDRA B-School category ranking survey 2020.

### Top 14" elite B-Schools in India 2020

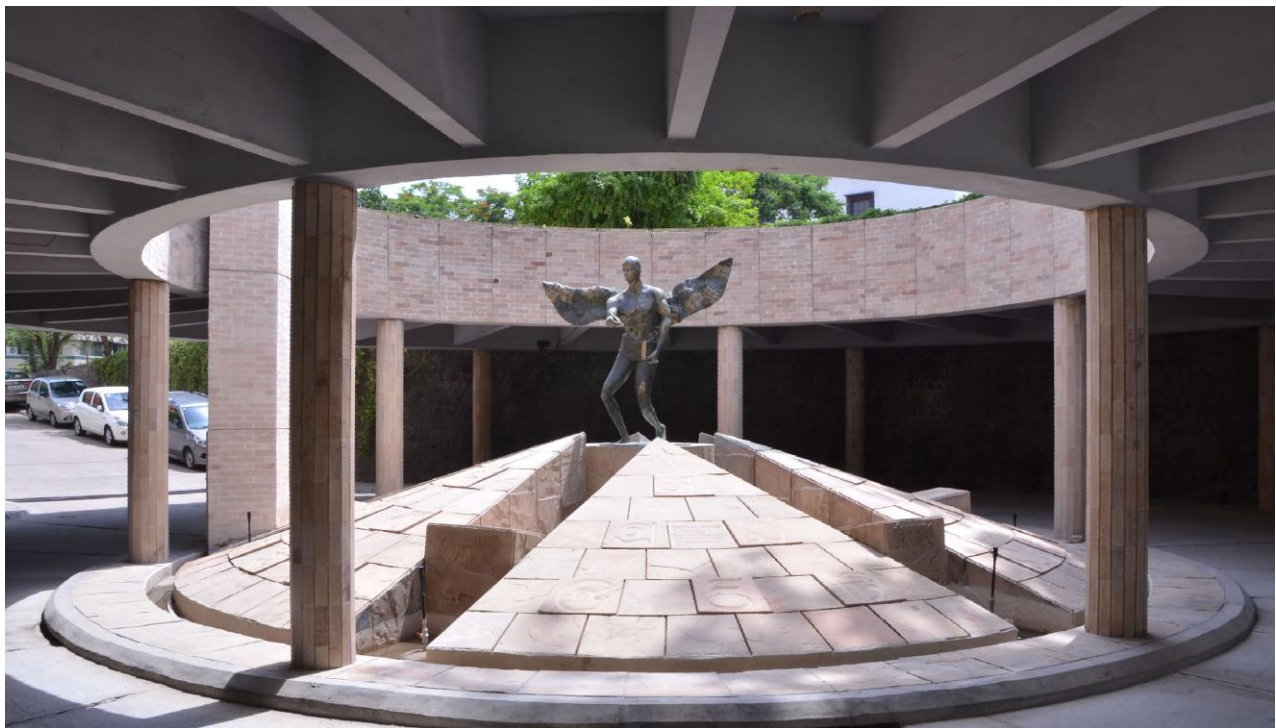
In Career360 B-School survey ranking of 2020, with a rating of “AAAA+”, IIFT has been rated as “Top 14” elite B-Schools in the country.

### 15th position in Outlook-I Care B-School

IIFT secured 15th position in Outlook-I Care B-School survey 2020.

### 26th Ranks NIRF Rankings 2020

IIFT has been ranked 26th Under Management Category in NIRF rankings 2020.



## Message from the Vice-Chancellor



Indian Institute of foreign Trade began its journey 60 years ago in 1963 and has been successfully fulfilling its mission of creating and fostering a learning environment that enables participants to be leaders in international business with sensitivity towards society. IIFT is a pioneer in the field of research related to foreign trade and a hub for knowledge dissemination. It has emerged as a leading B-school in Asia Pacific and an academic centre of excellence in International Business, Research, Training and Education.

In 2002, IIFT was granted the status of “Deemed to be a University”, thus recognizing its contribution to the knowledge dissemination and skill promotion, specifically in the domain of International Business. The Indian Institute of Foreign Trade was granted the prestigious AACSB Accreditation on 17th November, 2021. With this the IIFT figures amongst the top Business Schools of the world which have earned this accreditation. IIFT secured 25<sup>th</sup> rank in NIRF rankings 2021 among Management Institutes of India. Needless to mention that most surveys conducted year after year have ranked IIFT amongst top B-schools in India. As a university, the Institute has also signed MOUs with leading institutions of the world for mutual exchange of students and teachers in the area of International Trade and Business. From the academic year 2021-22, IIFT is also concluding agreements with top universities of Australia, Europe and the USA with elements of exchange of course credits and joint degree programmes.

IIFT offers various programmes ranging from Ph.D. to Diploma, Certificate and Degree programmes in International Business. The MBA in International Business offered by IIFT is its flagship programme. Each year more number of candidates apply for the programme. Last year, 33,452 candidates applied to compete for 511 places through IIFT’s exclusive entrance exam, thus portraying IIFT’s growing popularity and reputation. IIFT’s impressive placement record further adds to its popularity and brand equity.

The Diploma in International Trade (Online) programme has been designed by the Centre for Distance and Online Education (CDOE) set up in the Institute in 2021. This programme is designed for the working executives and is based on a comprehensive structure intended to deliver education in International Trade and related aspects.

  
Prof. Manoj Pant



# About the Institute

The Indian Institute of Foreign Trade (IIFT), deemed to be University, is the National Institute in International Business Education and Research. Established in 1963, as an autonomous body under the Ministry of Commerce & Industry, Government of India, it has contributed in the skill building for the external trade sector of India. The contributions of the Institute have earned it the status of “Deemed to be University” in the year 2002. The National Assessment and Accreditation Council (NAAC) have recognized IIFT as Grade “A” institution in 2005 as well as in 2015. Over the years, IIFT has emerged as the national university with focus on International Business Management and Strategy, and such focus is reflected in all three major activities of the Institute: Research, Training and Education.

## International Collaborations

In order to retain its position as a top B-School and a highly rated research organization, IIFT has been successfully strengthening its relationship with regional as well as international institutes.

## Membership

IIFT is a Member of the following organizations:

- Academy of International Business (AIB).
- International Association of Trade Training Organizations (IATTO).
- The European Foundation for Management Development (EFMD).
- The Association of Advance Collegiate School of Business (AACSB International)



# About the Programme

The Diploma in International Trade programme of the Indian Institute of Foreign Trade has been designed especially for those wishing to tap international markets. The objective of the programme is to go into finer nuances of international trade, investment and business. The programme is focused on providing a holistic approach towards trade and investment procedures and current developments.

The programme also focuses on regional integration and the manner in which it is related to the disciplines of WTO. The programme focuses on Multi Regional Agreements and their impact on nation building. In recent years, Global Value Chains have gained momentum and thus it becomes important to assess their importance as well as implications on trade between countries. The emergence of Trade Blocs has led to changes in the international trade regime. The programme also throws light on Trade in Services. In all this, the role of trade logistics and finance is studied simultaneously.

## Learning Outcomes

IIFT is known for the depth and rigor of the programme. The programme specifically attempts to:

- Spread across three semesters, the detailed course structure will cover trading policies, exchange of capital, producing and sourcing goods and services from across the globe.
- Understand the policy interface between national governments and their regional and multilateral trading partners
- Evaluate Investment prospects and policy measures
- Analyze the issues in Trade in Services and Intellectual Property Rights
- Assess the safeguard measures, Countervailing Duties and Non-Tariff Barriers
- Understand and evaluate the mechanism of Trade Facilitation
- Analyze issues related to Globalization and the recent developments in the Global Value Chain

- Understand the Trends in Value added trade globally and for India
- Understand trade agreements, their interrelationship, and their implications in the international and domestic context

## How to Apply

- Application to Diploma in International Trade is through prescribed on-line Application Form.
- Application Fee is of INR 2000/- for GEN/OBC/EWS or INR 1000/- for SC/ST/PWD category candidates.
- Applicants will have to register themselves at IIFT website under New Admissions and pay registration Fees using the link that would appear after registration.
- Scanned copy of the relevant certificates needs to be uploaded while submitting online application.
- Filled-in applications with enclosures and evidence of payment of Application Fee should be uploaded latest by 10<sup>th</sup> November 2022.
- Applicants must mention the email id and mobile number clearly in the application form.
- Application fee will not be refunded.
- All disputes will be subjected to the jurisdiction of Delhi courts only. Incomplete applications in any manner will be rejected.

## Admission Process

All applications received will be reviewed by the selection committee and the candidates will be selected based on their qualification and work experience.

## Fee Structure

- The Cumulative fee for the 2022-23 batch is ₹ 3.8 Lakh. The fee includes onetime alumni fee, tuition and course material but does not cover cost of Port visits. Library Deposit (Refundable) of ₹ 5,000 /- to be paid at the time of admission.

- The Programme Fee needs to be paid in three installments. First Installment will be paid prior to the commencement of the programme on or before 17 November 2022. The second and third installment will be paid prior to the commencement of Trimester second and Trimester Third respectively.

First Installment	:	1.6 Lakh
Second Installment	:	1.2 Lakh
Third Installment	:	1.0 Lakh

- SC/ST/PWD Candidates: 50% Fee concession on Cumulative Fee.
- Late Fee fine for all students ₹ 2,500 /- per week beyond the stated deadline.
- In case the fee remains unpaid for three weeks from the last payable, the student will be de-registered from the programme.
- Re-registration charges are ₹15,000 /-. Re-registration will have to be done within one week of de-registration.

### Minimum Eligibility Criteria

- Bachelor's degree in any discipline from any recognized university
- Minimum 55 % marks at Graduation level or Post Graduation. (50% marks for ST/SC/PWD)
- Minimum of Two years of work experience.
- No age limit for applicants.
- Seats are reserved for SC/ST/OBC/PWD/EWS candidates as per Government of India rules.

### Programme Schedule

Classes are scheduled from 09:00 Hrs. (IST) to 18:30 Hrs. (IST) online on every Sunday.

## PROGRAMME STRUCTURE

### Trimester-I

#### Sl. Course

- World Economy and the Environment of Doing Business
- WTO and its Implications on Developing Countries
- International Economics
- Foreign Investments (FDI& FII)
- Intellectual Property Rights and Geographical Indications
- Foreign Language

### Trimester-II

- International Trade Operations
- India's Foreign Trade Policy
- Market Identification and Market Access
- International Finance
- International Project Appraisal
- Port Visit / Industrial Visit

### Trimester-III

- Global Sourcing and Supply Chain
- International Business Strategy
- Customs Regulations & Import Procedures
- International Trade Logistics
- International Business Negotiations
- Research Project

### Other Assignments

- Port Visit:* National or International Port Visit would be organized by the students/ group of students based on their location. IIFT will provide administrative assistance for the same.
- Research Project:* In Trimester III the students would have to submit the research project in a three-phased manner Synopsis, Interim and Final.

**Course Credits:** Each course is of 2 credits, which is equivalent to 20 teaching hours

**Course Degree:** The Diploma in International Trade (DIT) will be awarded by the Indian Institute of Foreign Trade, an autonomous institution of Ministry of Commerce and Industry and Deemed-To-be-University.

**Duration of the Program:** October 2022 – August 2023



# Important Dates

Last Date of Receipt of Online Application	10 November 2022
Commencement of Programme	November 2022

*For more information, please contact:*

Centre for Distance and Online Education (CDOE)

**Indian Institute of Foreign Trade**

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**INDIAN INSTITUTE OF FOREIGN TRADE**  
(DEEMED TO BE UNIVERSITY)

(Set up by Ministry of Commerce & Industry, Govt. of India)

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