



**EXECUTIVE POST GRADUATE DIPLOMA IN
INTERNATIONAL BUSINESS (EPGDIB) WINTER**

**Weekend Programmes
(2022-24)**

On-Campus (Delhi)

**INDIAN INSTITUTE OF FOREIGN TRADE
(DEEMED TO BE UNIVERSITY)**

www.iift.ac.in




Vice Chancellor's Message

Presently, the business markets worldwide are no less than a battlefield. It is considered rather ruthless. Therefore, to survive in this cutthroat business world one requires to have an up-to-date market understanding along with adequate knowledge of the latest technologies to win over. To stay ahead of the curve, not just the organizations but the managers as well need exclusive tools and techniques to quickly respond to the constantly challenging business environment. Agility and the ability to learn to navigate through turbulent business environments have become imperative.

The Executive Post Graduate Diploma in International Business (EPGDIB) programme of IIFT is one such business programme that helps you win the battle in the long run. The esteemed programme is designed for working executives and is based on a comprehensive structure intended to deliver education in international business and its related aspects. The EPGDIB courses and curriculum are regularly updated to integrate current business developments and practices. It helps the participants in personal as well as professional growth.

In its 58th year, IIFT has made its place as an Academic Centre of Excellence in International Business, and as a well-networked institution committed to delivering globally competitive business education, training and research. IIFT is proud of its alumni who hold key positions in the arena of International Business. I extend an invitation to all corporate learners to join IIFT's EPGDIB program for realizing their professional aspirations.



Prof. Manoj Pant

Vision Mission

Vision

To be an academic Centre of Excellence in international business research, training and education.

Mission

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.



About Programme

About



The 18 month On-Campus batch of EPGDIB Winter (at Delhi) will begin in December, 2022. EPGDIB aims at enhancing the managerial competence of senior and middle level executives by imparting systematic knowledge in all aspects relating to international business.

Executive Post Graduate Diploma in International Business EPGDIB-(WEEKEND) at Delhi Campus

All sessions would be on weekends and will be held at IIFT, Delhi in physical mode. There will be one 'contact week' module in each semester. Examinations would be conducted on Campus. However, classes may be held online due administrative reasons or the ongoing pandemic COVID-19 situation and as per government directives and Institute's decision there to. In such situation examinations would also be held online through protored mode.

Admission to the Executive Programme will be offered by the Institute based on candidates' fulfillment of eligibility conditions and ability to synchronize programme objectives with personal career goals. The Executive Programme is open to all working professionals and self-employed individuals who meet the following criteria:

- Graduation or its equivalent degree from any recognized University or Institution and managerial work experience of minimum FIVE years.

Or

- Post-Graduate Degree/Engineering Degree or its equivalent recognized University or Institution and managerial work experience of a minimum 3 years.
- Minimum 55% (50% for SC/ST/PWD) marks or equivalent CGPA in graduation.
- Only managerial work experience until 31st October 2022 will be considered.
- No Objection Certificate (NOC) from the employer is required at the time of admission only for sponsored candidates.
- Seats are reserved for SC/ST/OBC (non-creamy layer)/PWD/EWS candidates as per Government of India rules.
- No age limit for applicants.

Minimum

MINIMUM ELIGIBILITY CRITERIA



Apply



Admission Process

All applications received are reviewed and shortlisted candidate based on their qualifications & work experience will be informed. Interview may be conducted online for the shortlisted candidates considering the COVID-19 pandemic or any administrative reasons for the admissions in EPGDIB (On-Campus), Winter Delhi.

How To Apply

- Application to EPGDIB (On-Campus) is through prescribed online Application Form.
- Application Fee is of INR 2,000/- for GEN/OBC or INR 1,000/- for SC/ST/PWD category candidates.
- Applicants will have to register themselves at IIFT website: www.iift.ac.in under 'New Admissions' and pay registration fees using the link that would appear after registration. Scanned copy of the relevant certificates needs to be uploaded while submitting online application.
- Filled-in applications with enclosures and evidence of payment of Application Fee should be uploaded latest by 15 December 2022.
- Applicants must mention the e-mail id clearly in the application form.
- Application fee will not be refunded.
- All disputes will be subject to the jurisdiction of Delhi Courts only.
- Incomplete applications in any manner will be rejected.

Fee Structure

- The cumulative fee for the programme is INR 4,70,000/- which includes one-time alumni fee & library charges of INR 10,000/ and INR 5,000/- respectively.
- The library charges are refundable at the time of completion of the programme.
- The participants are responsible for the payment of the programme fee whether it is paid by the individual or by the sponsoring organization.
- In addition to the programme fees, participants will bear the cost of travel (ticket, visa, insurance, etc.) and accommodation for the port visit.
- Programme registration and first installment would be INR 1,10,000/- which will be paid on or before **15th December 2022** i.e., prior to the commencement of the programme. The remaining fee will be paid in 4 quarterly installments of INR 90,000/- each.
- SC/ST/PWD Candidates: 50% fee concession on tuition fee.
- Late Fee Fine for all students is INR 2,500/- per week beyond the stated deadline.
- In case the fee remains unpaid for Three Weeks, from the last payable, the student will be de-registered from the programme.
- Re-registration charges are INR 15,000/-
- Re-registration will have to be done within one week of de-registration.

Executive Post Graduate Diploma in International Business (EPGDIB)

Executive Post Graduate Diploma In International Business (EPGDIB) is a three semester general management programme with a focus on International Business for developing a competent cadre of business executives to meet the country's growing requirements for trained personnel in the field of International Business Management. Developments in the international market on the one hand and the consequential impact of the same on India's domestic market on the other, call for an increasingly professional approach and sensitivity to international business environment.



The Programme aims at providing a comprehensive coverage in incorporating all the important subject areas and disciplines relevant to international business. Equal emphasis has been placed on the quantitative and analytical approach to the study of International Business Management. It also attempts to provide comparative perspectives in many facets of International Business by covering methods of doing business as well as trade and business practices, procedures and documentation in other countries.

Besides, effective use of computers and modern information technology is made in pedagogy.

Objectives

The EPGDIB aims at imparting professional education and training in modern management techniques for handling international business operations in a highly dynamic and competitive environment. The specific objectives of the Programme are:

- To familiarize the participants on the fundamental concepts of management.
- To expose the participants to the challenges in the emerging competitive business environment in an increasingly globalized world.
- To relate the management concepts to business situations and help the participants to develop analytical and decision skills so as to evolve effective national and international business strategy.
- To develop socially responsive managers for International Business and help in shaping up their personality.
- To equip for career opportunities in International Business.

Course Structure

In addition to the Core Courses, the choice of Elective Courses offered to students has also been increased. This is in keeping with the objective of aligning Elective Courses with changing dynamics of the business world, as well as to make the courses more industry relevant.

The course Structure of EPGDIB is as follows:

Course Details

- The Duration of the programme is 18 months (approx.).
- Semester-I with total credits of 20.
- Semester-II with total credits of 22.
- Semester-III with total credits of 24.
- Participants are required to opt 7 Elective

Course in Semester III. They can specialize in any 1 out of 4 specialization streams which are mentioned below:

International Business

International Marketing

International Finance

International Trade

- The electives must be finalized for Semester-III within the date as prescribed by the Programme Director/s.
- Faculty will be decided after the choices of electives are made.
- Minimum 20 participants required to form an elective group.
- Course Structure is subject to revision.
- International port Visit of one week (subject to COVID-19 situation and

Course Structure

The EPGDIB (On-Campus) at Delhi course-curriculum is divided into three Semesters. The first two Semesters are common for all participants. Specialization streams are available in Third Semester.

The detailed course structure is as follows (Subject to revision, if necessary):

Sem 1	Semester 1	Semester 1
	Core Course Title	Core Course Title
	Accounting for Managers	Managerial Behaviour in Organizations
	Business Economics	ITAM
	Business Statistics	Business Communication
	Marketing Management	Foreign Language
Sem 2	Semester 2	Semester 2
	Core Course Title	Core Course Title
	Financial Management	Supply Chain Management
	Data Analytics	Business Research Methods
	International Economics	International Marketing Management
	Strategic Management	Research Project
	Human Resource Management	Foreign Language

Sem 3	Semester 3
	Core Course Title
	Trade Logistics & Global Sourcing
	International Business Strategy
	Corporate Governance and Ethics
	Industry/Research Project
	Foreign Language (Optional)
	International Port Visit

Electives Course – Total 7 (14 Credits)

IB	International Business Electives	International Business Electives
	Crisis Management	Global Leadership Strategies
	Management of Strategic Alliances	Management Consulting
	Machine Learning & AI	Legal Aspects of Business
	Cross Cultural Management	International Business Negotiations
	Organizational Change & Transformation	ERP using SAP
	Entrepreneurship	SAP Creating Motivated & sustainable organization
IM	International Marketing Electives	International Marketing Electives
	Channel & Distribution Management	Strategic Marketing
	Marketing Research	Consumer Behaviour
	International Marketing Communication	Online Business & E-Commerce
	Digital Marketing	Service Marketing
	International Brand Management	

IF

International Finance Electives	International Finance Electives
Mergers and Acquisitions	Project Appraisal & Financing
International Finance	Derivatives and Risk Management
Equity Market Analysis	Investment Banking
Bond Market Analysis	Financial Risk Management
Financial Modeling	Wealth Management
Business Taxation	Financial International Trade

IT

International Trade Electives	International Trade Electives
Trade Analytics	International Trade Operations & Documentation
Setting up of Export Business	Sectoral Strategies
International Law	WTO and Regional 0 Agreements
EXIM	





AN INSIGHT INTO IIFT: UNDERSTANDING THE INSTITUTE BETTER

Established in 1963, the Indian Institute of Foreign Trade (IIFT), deemed to be University, is the National Institute in International Business Education and Research. It is an autonomous body under the Ministry of Commerce & Industry, Government of India. It is a temple of education that has contributed to the skill building for the external trade sector of India. The contributions of the Institute have earned it the status of “Deemed to be University” in the year 2002. The National Assessment and Accreditation Council (NAAC) recognized IIFT as a Grade “A” institution in 2005 as well as in 2015.

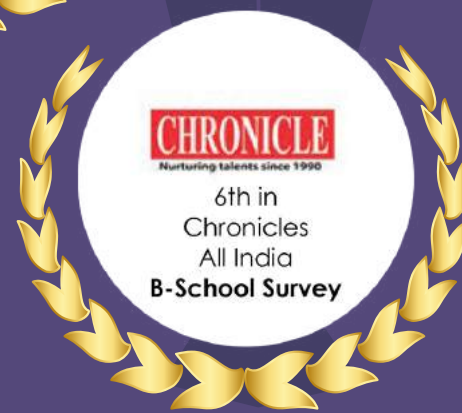
Research, Training and Education are the three main pillars of this institute that have been helpful in focusing on International Business Management and Strategy.

International Collaborations

Retaining the position of the top B-school and research organisation, IIFT has been successfully strengthening its relationship with regional as well as international institutes.

TOP SPOTS (RANKINGS) 2020-21

The IIFT have participated in the following
B-School rankings in AY 2020-2021 and ranked as:



Membership

Membership

IIFT is a Member of the following organizations:

- Academy of International Business (AIB).
- International Association of Trade Training Organizations (IATTO).
- The European Foundation for Management Development (EFMD).
- The Association of Advance Collegiate School of Business (AACSB International), Global Compact Network of India.

Memorandum of Understanding (MoUs)

IIFT has also entered into MOUs with the following institutions:



IIFT Received AACSB Accreditation

The Indian Institute of Foreign Trade (IIFT) achieved the AACSB business accreditation certificate on 21st December 2021.

Founded in 1916, AACSB is the longest serving global accrediting body for business schools and the largest business education network that recognizes institutions that have demonstrated a focus on excellence in all areas, including teaching, research, curriculum development, and student learning.



**Prof. Manoj Pant,
Vice-Chancellor, IIFT,
with Dr. Tom Robinson,
President, AACSB**



Synonymous with the highest standards of quality, AACSB accreditation inspires new ways of thinking within business education globally. As a result, less than 6 percent of the world's schools offering business degree programs hold AACSB business accreditation. Through today's ratification, a total of 890 institutions across 58 countries and territories have earned AACSB accreditation in business out of which 17 are from India. AACSB accreditation ensures continuous improvement and provides a focus for schools to deliver on their mission, innovate, and drive impact. AACSB-accredited schools have successfully undergone a rigorous review process conducted by their peers in the business education community, ensuring that they have the resources, credentials, and commitment needed to provide students with first-rate, future focused business education.



THE WORLD OF

IIFT

IIFT



Important IMPORTANT DATES

LAST DATE OF RECEIPT OF APPLICATIONS

15th DECEMBER 2022 (Thursday)

COMMENCEMENT OF EPGDIB (ON-CAMPUS) WINTER
JANUARY 2023

For Any Queries Contact Executive Post Graduate Division

Phone : +91-11-39147320 (D), +91-11-39147200 (EXTN. 620)

Email: empdadmission@iift.edu



**INDIAN INSTITUTE OF FOREIGN TRADE
DEEMED TO BE UNIVERSITY**

(SET UP BY MINISTRY OF COMMERCE & INDUSTRY, GOVT. OF INDIA)

DELHI CAMPUS

IIFT BHAWAN, B-21 QUTAB INSTITUTIONAL AREA, NEW DELHI-110016

PH.: 011-39147200 - 2 0 5 (PBX) • FAX: 91-011-39147301

empdadmission@iift.edu

FOLLOW US ON SOCIAL MEDIA PLATFORMS

