

EPGDIB (ON-CAMPUS) 2021-2022

COURSE STRUCTURE

Semester-I (Oct. 2021 to Feb. 2022)

Semester-II (March 2022 to July 2022)

S. No.	Core Course Title	S. No.	Core Course Title
1.	Accounting for Managers	1.	Financial Management
2.	Business Economics	2.	Data Analytics
3.	Business Statistics	3.	International Economics
4.	Marketing Management	4.	Strategic Management
5.	Managerial Behaviour in Organizations	5.	Human Resource Management
6.	ITAM	6.	Supply Chain Management
7.	Business Communication	7.	Business Research Methods
8.	Foreign Language	8.	International Marketing Management
		9.	Research Project
		10.	Foreign Language

Semester-III (Aug. 2022 to Dec. 2022)

S. No.	Core Course Title
1.	Trade Logistics & Global Sourcing
2.	International Business Strategy
3.	Corporate Governance and Ethics
4.	Research Project
5.	Foreign Language
6.	International Port Visit

Electives Course Title 7 (14 Credits)

S. No.	IB Electives	S. No.	IM Electives
1.	Crisis Management	1.	Channel & Distribution Management
2.	Management of Strategic Alliances	2.	Marketing Research
3.	Machine Learning & AI	3.	International Marketing Communication
4.	Cross Cultural Management	4.	Digital Marketing
5.	Organizational Change and Transformation	5.	International Brand Management
6.	Entrepreneurship	6.	Strategic Marketing
7.	Global Leadership Strategies	7.	Consumer Behaviour
8.	Management Consulting	8.	Online Business & E-Commerce
9.	Legal Aspects of Business	9.	Service Marketing
10.	International Business Negotiations		
11.	ERP using SAP		
12.	Creating motivated & sustainable organization		

S. No.	IF Electives	S. No.	Trade Electives
1.	Mergers and Acquisitions	1.	Trade Analytics
2.	International Finance	2.	Setting up of Export Business
3.	Equity Market Analysis	3.	International Law
4.	Bond Market Analysis	4.	EXIM
5.	Financial Modeling	5.	International Trade Operations & Documentation
6.	Business Taxation	6.	Sectoral Strategies
7.	Project Appraisal & Financing	7.	WTO and Regional Agreements
8.	Derivatives and Risk Management		
9.	Investment Banking		
10.	Financial Risk Management		
11.	Wealth Management		
12.	Financial International Trade		