



# MDP on HR Analytics

25-26 October 2021

## PROGRAM DIRECTOR: DR. O.P.Wali

The Indian Institute of Foreign Trade (IIFT) was set up in 1963 by the Government of India as an autonomous organization to help professionalize the country's foreign trade management and increase exports by developing human resources; generating, analyzing and disseminating data; and conducting research. The Institute visualizes its role as a catalyst for new ideas, concepts and skills for the internationalization of the Indian economy. IIFT is also a primary provider of training and research-based consultancy in the areas of international business, for the corporate sector, Government and the student community, at large.

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With speedy advances in information technology and access to huge amount of structured and unstructured data, competence in analytics has become a key success factor for business professionals. The programme cover basics, analytics tools, and application in people management. It will include modelling and optimization techniques, basic statistics, designing stochastic processes, visualization skills, optimization methods and some popular predictive techniques to get actionable insights. It will be a fully hands-on programme where participants work on actual problems, design solution approach and develop validated models.

### Program Contents:

- ❖ Data driven decision making
- ❖ Identify HR analytics opportunities
- ❖ Data management
- ❖ Exploratory tools and visualization
- ❖ Predictive analytics and foresight support
- ❖ Prescriptive methods
- ❖ Analytics governance and maturity steps.

### PROGRAM PEDAGOGY

The methodology adopted is learner centered hands-on approach to facilitate participants take control of their learning process, experience results, face difficulties and enhance competencies. Participants will be provided opportunities to dive deep into various relevant use cases and find relevant techniques and tools for analytical goals.

### WHO SHOULD ATTEND?

Executives and Managers engaged in people analytics and governance of analytics let transformation.

**HOW TO REGISTER:** Please send email with nominations to [richa@iift.edu](mailto:richa@iift.edu). Online registration facility may also be availed by visiting by this link <http://docs.iift.ac.in/pilotweb/mdp/>

### PROGRAMME DURATION: 2 DAYS

**PROGRAM FEE:** for online Rs. 12000/- (+ 18% GST). for offline Rs. 16000/- (+18% GST)

**The Mode of Conduct of Programme (Offline/Online) will be decided by the institute depending upon the Covid-19 Situation.**

**DISCOUNT:** There is a 10% discount on nomination of 5 candidates from the same organization. The payment can be made through NEFT (Indian Bank, A/c No.767635122, IFSC Code-IDIB000M089). or through DD/cheque in favour of Indian Institute of Foreign Trade, New Delhi. Please provide the transaction details (UTR No./transaction ID and date of transaction etc. in case of online/NEFT details