



MDP ON ANALYTICS FOR MANAGERS

25-26 AUGUST 2022

PROGRAM DIRECTOR: DR. OP WALI

Indian Institute of Foreign Trade (IIFT) was established in 1963 by the Ministry of Commerce, Government of India with the objective of imparting Management Education in International Business, conducting research on issues related to global economic environment and trade policies. It is the pioneer Institute for Capacity Building Programs and has been shaping up a plethora of executives for more than 55 years. In its journey IIFT has constantly been the 'think tank' for the Government in various functional areas and specialized verticals and has been imparting well-structured academic knowledge on Foreign Trade and International Business Management. It has been accredited by NAAC as 'A grade' Institution and has also been accredited by AACSB (Association to Advance Collegiate School of Business), a U.S. based quality accreditation and has entered in the premier league of top 15 Indian educational institutions.

Today's managers need to refine their skill sets towards making effective business decisions and awareness of new tools which holds the key for competitive advantage. There are plenty of tools around ranging from low end to high end to take care of simple to most complex business problems. Hence, there is a need to be aware, equipped and have ability to assess such decision support tools which help decision makers in organizations, business and outside, to make the process efficient and effective.

It is in the interest of organizations to ensure that their employees are empowered to retrieve, view, filter, manipulate, and understand huge data sets, both structured and unstructured, or else be forever struggling just to stay afloat in an ocean of data that promises to grow at a rate higher than we have already seen. The participants will learn modelling techniques, simulation, supervised and unsupervised mining.

Program Contents:

- ❖ Basic Statistical Concepts
- ❖ Decision Making and Problem-Solving Framework
- ❖ Business Analytics
- ❖ Database concepts & Data Preparation
- ❖ Decision Modelling Methods, Exploration
- ❖ Stochastic Modelling & Simulation
- ❖ Variable Association, Classification & Regression
- ❖ Visualization & Content Analysis

Programme Pedagogy

The pedagogy will be a combination of presentations and software application learning through use case approach.

Who may attend

Executives and Managers from both Public and Private Sector organizations digitally transforming to a data driven decision making culture.

How to register:

Please send email with nominations to richa@iift.edu. The format of registration form for participation is given at the end of the brochure. Online registration facility may also be availed by visiting the website <https://www.iift.ac.in/iift/mdp-calender.php>

The payment can be made through NEFT (Indian Bank, A/c No.767635122, IFSC Code-IDIB000M089) or through DD in favour of Indian Institute of Foreign Trade, New Delhi. Please provide the transaction details (UTR No./transaction ID and date of transaction etc. in case of online/NEFT details)

Programme Duration: 2 DAYS

Programme Venue: IIFT, New Delhi

Programme Fee: Rs. 18880/- (16000 + 18% GST). The programme is non-residential. However, accommodation can be arranged at IIFT guest house or nearby hotels on reasonable charges on request and subject to availability.

Discount on Programme Fees: A discount of 10% on the Programme fees can be availed by an organization on nomination of 5 and above participants.

Programme

Administration:

Dr. OP Wali,

Program Director

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MDP on Analytics for Managers

Date: 25-26 August 2022

REGISTRATION FORM

Name of the Participant (in BLOCK LETTERS)	Mr./Ms.	First & Middle Name		Last Name	
Name of the participant (in Hindi)					
Designation & Department					
Organization					
Office Address	City:		State:	Pin Code:	
	Country:				
Phone	Country Code	STD Code	Number		
Mob No.					
Email ID					
Academic Background/qualification					
<i>Work Experience(in years and area of expertise)</i>					
<i>Area of expertise (if any)</i>					
<i>Source of awareness about the programme (tick the option/s)</i>					
IIFT Brochure	Newspaper Adv.	Invitation Letter	Email	IIFT Website	Any other
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Mode of fee payment (tick the applicable option)</i>					
Online payment gateway	NEFT	DD/cheque	PoS(through swipping credit/debit card at IIFT)		
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
<i>Demand Draft /Cheque No./UTR No.</i>					
<i>Bank Name</i>					
<i>Date &Amount</i>					

Details about Nominating Authority

Name of Nominating Authority (in BLOCK LETTERS)	Mr./ Ms.	First & Middle Name	Last Name
Designation			
E-mail ID :			
Contact No.			