



भारतीय विदेश व्यापार संस्थान
INDIAN INSTITUTE OF FOREIGN TRADE
(Deemed to be University)



5 YEARS INTEGRATED PROGRAMME IN MANAGEMENT (IPM)

**BBA - BUSINESS ANALYTICS
&
MBA - INTERNATIONAL BUSINESS
2025-2030
AT KAKINADA
(ANDHRA PRADESH) CAMPUS**



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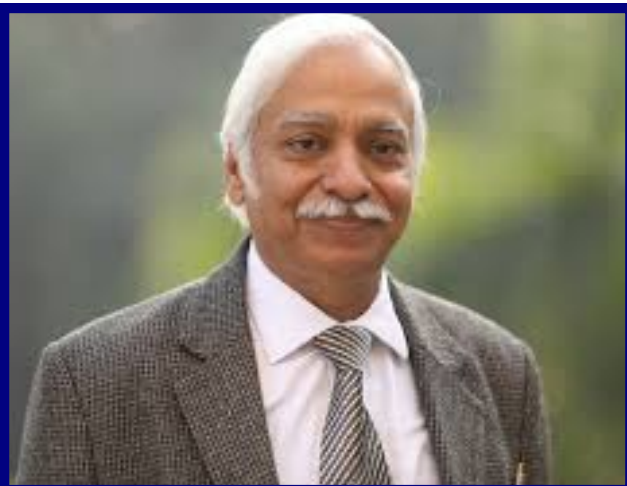


Message From Vice Chancellor

The Indian Institute of Foreign Trade, set up by the Government of India in 1963 under the aegis of the Ministry of Commerce and Industry, has evolved as a top-ranking B-school with the prestigious AACSB accreditation and A+ NAAC ranking. The institute was accorded deemed to be university status in 2002. IIFT's presence spans across Delhi, Kolkata, Kakinada, GIFT City, Gujarat and Dubai. The institution is ranked 15th in the National Institutional Ranking Framework (NIRF) 2024, reflecting our consistent commitment to academic excellence.

The institute conducts many academic programmes, viz., Ph.D., MBA (International Business), MBA (Business Analytics), MA (Economics) with a specialisation in International Trade, and Integrated Programme in Management (IPM) with BBA (Business Analytics) and MBA (International Business). Besides, the institute conducts a host of diploma and certificate programmes specialising in international trade & international business, executive programmes such as the MBA (International Business) weekend programme, executive postgraduate diploma in international business (EPGDIB), executive postgraduate diploma in global human resource management (EPGDGHRM) and MBA (International Business) online across its campuses.

In today's world, where a wide variety of numerical and non-numeric data are used to analyse business challenges and provide solutions, IIFT acknowledges the growing significance of data-driven techniques. IIFT launched the current 5-year Integrated Programme in Management (IPM) at Kakinada, Andhra Pradesh, with the goal of advancing and disseminating knowledge in the fields of analytics and international business.



Prof. Rakesh Mohan Joshi
Vice Chancellor, IIFT

The programme's design is meticulously aligned with the New Education Policy 2020, emphasising the holistic development of students. It aims to provide a solid foundation in analytics and management, equipping students with a comprehensive understanding of business analytics, management principles, and international business concepts. The IPM programme seeks to prepare students to adeptly navigate data-driven business strategies.

IIFT is committed to providing world-class facilities to the students selected for this programme, including comfortable hostels, state-of-the-art teaching facilities, and a conducive learning environment. So far, these facilities have been provided at IIFT's temporary campus in JNTUK, and with the upcoming new campus, IIFT is dedicated to enhancing these facilities further, offering a superior living experience in a greener environment with a great ambience.

Our IPM Programme with BBA (Business Analytics) and MBA (IB) is gaining popularity by inviting an increasing number of applications every year. I heartily welcome all the students to IIFT for a transformative journey.



ABOUT US

The Indian Institute of Foreign Trade (IIFT) was established in 1963 as an autonomous body under the Ministry of Commerce & Industry to contribute to the skill building for the external trade sector of India. It has come a long way to successfully develop into a unique institution involved in imparting knowledge through research and training in international business and trade. The Institute was granted "Deemed to be University" status in 2002. The National Assessment and Accreditation Council (NAAC) has recognized IIFT as a Grade 'A+' Institution in 2005 as well as in 2015. Over the years, IIFT has emerged as a national university with focus on International Business Management and Strategy, and

such focus is reflected in all three major activities of the Institute: Research, Training and Education.

OBJECTIVES



Impart professional education in modern management techniques relevant to international business.



Enable the participants to appreciate the inter-relationship between the diverse and complex tasks of international business.



Develop capacities among business executives for improved understanding of various trade and economic issues.



Conduct high quality research that addresses domestic as well as world trade and business issues.



OUR VISION

To be an academic Centre of Excellence in international business research, training and education.

OUR MISSION

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.



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COURSES OFFERED

The Institute's portfolio of long-term programmes is diverse, catering to the requirements of aspiring international business executives and mid-career professionals alike. These are:

S.No.	Courses
1	Ph.D. (Management) Programme at Delhi and Kolkata.
2	Ph.D. (Economics) Programme at Delhi and Kolkata.
3	Two-year MBA (International Business) at New Delhi and Kolkata.
4	Two-year MBA (Business Analytics) at New Delhi
5	Two-year MA (Economics – Specialization in Trade and Finance) at New Delhi and Kolkata.
6	Two years & six months MBA (International Business) Weekend at New Delhi and Kolkata.
7	5 years Integrated Programme in Management (BBA in Business Analytics and MBA in International Business) at Kakinada, Andhra Pradesh
8	Executive Post Graduate Diploma in International Business at New Delhi and Kolkata.
9	Executive Post Graduate Diploma in International Business (Hybrid) at Delhi.
10	Executive Post Graduate Diploma in International Business (On-campus) at Delhi.
11	Post Graduate Certificate Programme in International Business and Finance (Hybrid).
12	Certificate Programme in Export Import Management

INTERNATIONAL COLLABORATIONS

The International Collaborations & Capacity Development (ICCD) Division of IIFT plays an important role in the Institute through various activities:

01

To build the institute's global networks by collaborating with institutions across the world for carrying out a wide spectrum of academic arrangements. Student and faculty exchanges form the key pillar of IIFT's academic collaborations.

02

Extends its global linkages through memberships of renowned international associations like AACSB, EFMD, AMBA and AIB

03

Efforts to strengthen its global presence, it takes up the responsibility to participate in pertinent accreditations and rankings, national as well as international to strengthen its global presence.

04

Ensures appropriate guidelines are defined and implemented to allow advancement of IIFT faculty through participation in national and international training programs, workshops, conferences, and discussions.

IIFT has collaborations with 45 Universities/B- schools throughout the world. The key areas of collaboration with partner institutes include the following:

- Student Exchange / Faculty Exchange
- Faculty Development Programme
- Training Programmes/Study Tours
- Joint Research

No. of International Collaborations/MoUs Signed

S. No	Location	Name of University
1	North-America	Brock University, St. Catherines, Ontario, Canada
2	Asia-pacific	Vietnam Institute for Indian and Southwest Asian Studies (VIISAS)
3	Europe	IESEG-School of Management, Lille Catholic University, Lille and Paris, France
4	Europe	EM-Strasbourg Graduate School of Management, Cedex, France
5	Europe	Grenoble Ecole de Management, Grenoble Cedex, France
6	Europe	Hanken-Swedish School of Economics and Business Admn. Finland
7	Europe	Rennes School of Business, France
8	Europe	Universita Bocconi, Milano, Italy
9	Europe	The International University in Geneva, Switzerland
10	Europe	Allianza 4 Universidades, Spain
11	Europe	Universitat des Saarlandes, Germany
12	Europe	University of Insubria, Italy
13	Europe	HS PF Pforzheim University, Germany
14	Asia-pacific	University of International Business and Economics, Beijing, China
15	Asia-pacific	International Institute for Trade and Development, Bangkok, Thailand

16	North-America	Bradley University, Peoria, Illinois, USA
17	Australia	The University of Newcastle, Newcastle, NSW, Australia
18	Asia-pacific	Ajou University, Suwon, Korea
19	Asia-pacific	Foreign Trade University, Hanoi, Vietnam
20	Europe	Abrystwyth University, UK
21	Africa	Foreign Trade Training Centre, Cairo, Egypt
22	South-America	International Business School, Americas
23	Russia	International Institute of Business Networking, Russia
24	North-America	Herbert H. Lehman College of the City, University of New York, USA
25	Asia-pacific	Institute of Indian Studies, Hankuk University, South Korea
26	North-America	Kent State University, USA
27	Australia	Deakin University
28	Asia-pacific	Solbridge International School of Business, South Korea
29	Asia-pacific	International School of Finance and Technology, Tashkent, Uzbekistan
30	Asia-pacific	Bangladesh Foreign Trade Institute, Dhaka
31	Europe	UAM, Madrid, Spain
32	Asia-pacific	National Dong Hwa University, Taiwan
33	Europe	University of Leeds, UK
34	Europe	British Teaching University, Georgia
35	Australia	The University of Western Australia, Perth, Australia
36	Europe	The Institute of Export & International Trade, England
37	Europe	The Educational Institution Belarus State Economic University, Belarus
38	Europe	Lund University School of Economics & Management, LUSEM, Sweden
39	Russia	Ural Federal University, Ekaterinaberg, Russia
40	North-America	University of Scranton, Pennsylvania, USA



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41	Asia-pacific	University of Tanjungpura, Indonesia
42	Europe	EM Normandie Business School
43	Africa	IFM Tanzania
44	Europe	The University of Huddersfield
45	Europe	University of Plymouth

ACCREDITATIONS & MEMBERSHIPS

The Indian Institute of Foreign Trade was granted the prestigious AACSB Accreditation on 17th November, 2021. With this the IIFT figures amongst the top 5% Business Schools of the world to be accredited by Association to Advance Collegiate Schools of Business (AACSB). This is based on upholding the highest standards of Excellence, providing quality assurance, business education intelligence and learning and development services.





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OTHER MEMBERSHIPS FOR ACCREDITATION

01

The European Foundation for Management Development (EFMD)

02

Academy of International Business (AIB)

03

Association of MBAs (AMBA)

04

The Global Compact Network, India (GCN)

05

Indian Finance Association (IFA)

06

The Association of Indian Universities (AIU)

07

Association of Indian Management Schools (AIMS)



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RANKING - 2024

IIFT has participated in the following B-School rankings in 2024



CAMPUSES

DELHI CAMPUS

Located in Qutub Institutional Area, overlooking green ridge and historical Qutub Minar, the IIFT Campus is considered to be one of the finest in the country. The campus spread over acres of land houses two academic blocks and two residential blocks for students and visiting faculty. One more residential facility for the students has been created a few steps



away from the main campus. Be it the imposing structure of the “atrium”, the mystic beauty of the architectural design called “eye of the universe”, or the splendour of the campus in full bloom in winter, it never fails to impress the visitors.

The campus itself is a very picturesque with artistically designed buildings and well maintained lush gardens. The facilities available on the campus include, fully air- conditioned

lecture halls with modern audiovisual aids, conference halls for round-table conferences, an auditorium of 450 seating capacity, two computer labs, indoor games, sports ground, besides excellent residential facilities for the students. The campus is fully Wi-Fi enabled. Another campus of the Institute spread over 5.6 acres, located at Maidan Garhi, New Delhi is also under construction and will be operationalized very soon.



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CAMPUSES

KOLKATA CAMPUS

IIFT's Kolkata Campus is located at the picturesque East Kolkata off EM Bypass in a sprawling area of around 7 acres. The campus is developed as a green and fully integrated campus within dependent blocks for academic, administration, and student living areas with all modern amenities. The campus also houses three water bodies to maintain ecological diversity with enough greenery. There are centrally air-conditioned modern lecture halls, syndicate rooms, a common area, an auditorium, an open-air theatre, common courtyard in its academic and administration blocks with exemplary designs to create great learning environment. The campus is fully wi-fi enabled.





KAKINADA CAMPUS



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SCHOLARSHIP OFFERED TO IIFT STUDENTS

NEW SCHOLARSHIP SCHEME (NSS)

The Institute offers a Scholarship on the basis of Merit-cum-Means. Under this scheme, 20% of the tuition fee of the programme will be disbursed to 10% of admitted students in all Full Time/ Regular programmes offered by IIFT. The scholarship is granted after the successful completion of each semester/trimester. Any student whose family income is less than Rs.8.00 lakh per year can apply under this scheme. The upper ceiling of Rs. 8 lakhs is subject to revision.

SCHOLARSHIPS OFFERED BY GOVERNMENT OF INDIA

The government of India offers various central and state-level scholarships to students. Complete details about the available scholarships and the process for applying for those scholarships are available on the National Scholarship Portal (<https://scholarships.gov.in>).

The Institute retains the right to add or delete any scholarship scheme or change the existing clause(s) as and when required.



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5 YEARS INTEGRATED PROGRAMME IN MANAGEMENT (IPM)

(BBA– BUSINESS ANALYTICS AND MBA INTERNATIONAL BUSINESS) BATCH 2025–30

The Five Year Integrated Program in Management (IPM) at IIFT-Kakinada aims at imparting managerial and decision-making capabilities to young professionals along with integrating management education with Science, Technology, Engineering, and Mathematics (STEM). In line with the New Education Policy 2020, with an early induction into the programme and a rigorous and holistic curriculum, the students will be able to demonstrate problem-solving skills supported by appropriate analytical techniques and will use ethical and socially conscious judgment while analyzing business situations.

Candidates successfully completing the course requirement of the integrated programme in management would be awarded a Bachelor of Business Administration (Business Analytics) at the end of 3 years and a Master of Business Administration (International Business) at the end of 5 years by the Indian Institute of Foreign Trade. Candidates opting for exit after completing the requirement of the first three years would be awarded a Bachelor of Business Administration (Business Analytics). The first three years of the IPM program would be based on the semester system, and the last two years would be based on the trimester system (as per the prevailing MBA course structure). Promotion from BBA (Business Analytics) to MBA (International Business) will be based on fulfillment of all academic requirements as per rules.

PROGRAMME OBJECTIVES

- To equip students with conceptual and interpersonal skills for managerial decision-making.
- To build their leadership & team skills to enhance their performance in a cross-cultural environment.
- To enable the students to demonstrate knowledge of foundation subjects for management studies.
- To develop good analytical, statistical, and problem-solving skills.
- To develop data visualization skills and to make recommendations on what decisions to take based on the data analytics.
- To impart knowledge & skills to students for entry-level managerial roles in the varied management functions across different industries.

PROGRAMME PEDAGOGY

The pedagogy varies for each course depending upon the focus on theory or practical as well as the needs of the students. The course curriculum will be imparted through a combination of methodologies like case studies, projects, presentations, simulation and games, role play, field visits and industry sessions. The students will be provided with an opportunity for an international exchange programme.

The course structure after the sixth semester will be merged with the MBA programme of IIFT. The course curriculum is subject to revisions based on industry inputs and to keep in line with the dynamic business environment.

COURSE CURRICULUM AND CREDITS

The curriculum for the first three years is based on the combination of courses on Business Analytics, Foundation (Management), Humanities and Professional Enrichment. Professional enrichment is a combination of Ability Enhancement, Skill Enhancement and Creativity. The curriculum comprises of approx. 185 credits in total for the first three years. While the last 2 years of MBA-IB at IIFT is of 120 credits.



Semester	Course name	Credit*
I	Microeconomics	4+1
	Financial Accounting	4+1
	English-I, English Language Proficiency	3+1
	Mathematics	4+1
	Microsoft Excel	3+1
	Psychology	3+1
	Value added courses	2
	Skill enhancement courses	2
	Total	31
II	Macroeconomics	4+1
	Principles of Marketing	4+1
	English-II, Business Communication	3+1
	Introductory Statistics	4+1
	Political Science	2+1
	Business Organization & Management	3+1
	Value added courses	2
	Skill enhancement courses	2
	Total	30
III	Cost and Management Accounting	3+1
	Data and Database Management	4+1
	Advance Statistics	4+1
	Human Resource Management	4+1
	Sociology	3+1
	CSR and Sustainable Business	3+1
	Value added courses	2
	Skill enhancement courses	2
	Total	31



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IV	Principles of Financial Management	4+1
	Operations and Supply Chain Management	4+1
	Business Analytics	4+1
	Philosophy	2+1
	Operations Research	4+1
	Visual Analytics	3
	Value added courses	2
	Ability enhancement courses (Foreign language)	3+1
	Total	32
V	Business Analytics - Domain Exposure1	2+1
	Business Analytics - Domain Exposure2	2+1
	Entrepreneurship & New Venture Creation	3+1
	India and Global Economy	3+1
	Big Data Analytics	4+1
	Introduction to Business Strategy	4+1
	Consumer Behaviour	3+1
	Value added courses	2
	Summer Internship	4
	Total	34
VI	Elective-1	4+1
	Elective-2	4+1
	Elective-3	4+1
	Elective-4	4+1
	Elective-5	4+1
	Skill enhancement courses	2
	Total	27
IV	Principles of Financial Management	4+1
	Operations and Supply Chain Management	4+1
	Business Analytics	4+1
	Philosophy	2+1



IV	Operations Research	4+1
	Visual Analytics	3
	Value added courses	2
	Ability enhancement courses (Foreign language)	3+1
	Total	32
V	Business Analytics - Domain Exposure1**	2+1
	Business Analytics - Domain Exposure2***	2+1
	Entrepreneurship & New Venture Creation	3+1
	India and Global Economy	3+1
	Big Data Analytics	4+1
	Introduction to Business Strategy	4+1
	Consumer Behaviour	3+1
	Value added courses	2
	Summer Internship	4
	Total	34
VI	Elective-1	4+1
	Elective-2	4+1
	Elective-3	4+1
	Elective-4	4+1
	Elective-5	4+1
	Skill enhancement courses	2
	Total	27

Note:

***4+1:** refers to 40 hours of classroom teaching and 10 hours of experiential learning/tutorials/presentations/practical assessment, depending on the requirements of the courses.

**** Business Analytics - Domain Exposure-I:** This course covers the application of analytics in Finance, Operations, and International Trade.

***** Business Analytics - Domain Exposure-II:** This course covers the application of analytics in Marketing and Human Resource Management.



ELECTIVE SUBJECTS

Group 1: Analytics

S. No	Select any Two
1	Machine Learning & AI
2	Enterprise Resource Planning (ERP) System
3	Social Media Tools and Techniques
4	Principles of E-commerce and Marketplaces
5	Business Forecasting
6	Technology Trends in Business
7	Image and Video Analytics

Group 2: Management

S.No	Select any Two
1	Business Laws
2	Leadership and Team Management
3	Retail Management
4	Export - Import Management
5	Business Analysis and Valuation
6	Purchasing and Procurement Management

***The institute retains the right to add or modify course structure based on the recommendations of the board and students' preferences.**



ADMISSION PROCEDURE

Eligibility

Qualifying Exam

- Candidates should have passed the 10+2/XII/HSC examination in the arts/commerce/science stream or equivalent with 60% (55% for candidates from SC/ST/PwD/Transgender) or more in the year 2023, 2024, or appearing in 2025.
- The candidate must have passed the class 10th examination with 60% (55% for candidates from SC/ST/PwD/Transgender) or more in the year not before 2021.
- Candidates who are likely to appear in the XII/HSC of equivalent examination by the end of July 31, 2025, can also apply, subject to meeting the eligibility criteria mentioned above.
- Mathematics/ Business Mathematics/ Applied Mathematics/ Statistics/ Business Statistics as a subject in +2 level is mandatory.

Age

The candidate should have been born on or after August 01, 2005 (5 years of relaxation to the candidates from SC/ST/PwD category will be given i.e. born on or after August 01, 2000).

Mode of Admission

- For short-listing/selecting the candidates, IIFT will use score of IPMAT 2025 examination conducted by IIM-Indore. Merit list for the admission will be prepared on the basis of his/her IPMAT 2025 Score of IIM-Indore, Academic Profile of class 10th and Gender Diversity. IIM Indore has no role either in the selection process or in the conduct of IIFT's IPM programme.



HOW TO APPLY?

Those candidates who wish to apply for IIFT's Integrated Programme in Management (BBA- Business Analytics and MBA-International Business) 2025-30 have to mandatorily apply for the IIM - Indore entrance exam (IPMAT 2025). Candidates are advised to check the IIFT's eligibility criteria carefully before applying for the IPMAT entrance exam.

Step 1

Visit the IIFT website (www.iift.ac.in) and click on the CURRENT ADMISSIONS icon. Submit IIFT's online application form as per the details given on the website. Please note that it is mandatory to fill the IPMAT-2025 registration number in the IIFT application form.

Step 2

(Documents to be uploaded while applying online)

- Self-Attested copies of mark-sheets of 10th and 12th.
- Category students need to upload the requisite certificate.
- Application form of IPMAT 2025(IIM Indore).

Step 3

(Application Fee)

- For General/OBC(NCL)/EWS: Rs. 2,000/-
- For SC/ST/PwD : Rs. 1,000/-
- Application fee once paid will not be refunded.



COURSE FEES

The course fee for resident Indians for the first three years of the IPM would be Rs. 4,00,000/- (Rupees Four Lakh) per annum. Course fees for the fourth and fifth years would be as per the prevailing MBA in International Business Programme fees. Other charges would be extra.

HOSTEL CHARGES

- The Integrated Programme in Management (BBA Business Analytics and MBA-International Business) at Kakinada campus is a fully residential programme. Hostel / Mess charges would be intimated to the candidates while sending offer letters.

IMPORTANT INFORMATION

- There are Sixty (60) seats at the Kakinada Campus. Seats are reserved as per Government of India norms.
- The application fee, once paid, will not be refunded.
- All disputes would be subject to the jurisdiction of Delhi Courts only.
- Applications incomplete in any manner shall be summarily rejected.
- The Candidate should follow the IPMAT advertisement & admission procedure, as available on the IIM Indore website for the Registration of the IPMAT 2025 Examination.
- IIFT will use the IPMAT 2025 Score for shortlisting / selecting the candidates for its Integrated Programme in Management. IIM Indore has no role either in the selection process or in the conduct of the programme.

WHAT YOUR MENTORS SAY?

Dr. Siddarth Shankar Rai,
Assistant Professor, IIFT Kakinada

An integrated program in management (IPM) is uniquely designed to cater to the needs of young professionals in the industry. It offers a rigorous curriculum for five years to impart students with knowledge of business analytics and international trade and business. The program is focused on creating competent managers and entrepreneurs who can contribute to the development of a sustainable society.

IIFT's Kakinada campus provides modern technological facilities in its classrooms to make the learning more comprehensive. Students are provided

best of the learning resources which are facilitated by very competent faculty members. To make this residential program more effective, the hostels are also equipped with facilities that help in creating a great learning environment among students.

Collaborative and critical learning are given high importance in IPM to develop the reflective thinking, experimenting and trans-cultural skills of our students. IPM constitutes an excellent fit to start career planning, enabling you to demonstrate problem-solving skills supported by robust analytical techniques & ethical and socially conscious judgments while analyzing business situations.



Dr. Miklesh Prasad Yadav,
Assistant Professor, IIFT Kakinada

The five-year IPM program at IIFT Kakinada is an academic program that aims in furnishing world class leaders with a global mindset. Our programme is an agglomeration of balanced theoretical knowledge, experiential skills-based learning and strong industry linkage which fosters the overall development of any individual. We have a robust placement cell that works tirelessly to ensure that students get placed in the best companies for an enviable job opportunity. I strongly recommend this programme to students who are contemplating to get enrolled in this programme.



Dr. Saurav Dash,
Assistant Professor, IIFT Kakinada

The values of ethics and excellence are fundamental to IIFT and ought to permeate every individual that enters through its doors. This is not something that can be taught in a classroom; it cannot be accomplished by the faculty on our own. We can assist you in forming the attitudes, values, and convictions that characterize a manager's professional identity and worldview. We can point you in the right way, but you must accept responsibility for your education, development, and eventual leadership role." IIFT will make sure that all of its stakeholders are held accountable through internal management and external compliance with the law and social norms. IIFT will operationalize transparency as each member of the organization's capacity for creativity, productivity, and responsiveness. IIFT seeks to become an internationally renowned management school by cultivating responsible leaders for the creation of sustainable alternatives via academic quality and ongoing innovation.





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WHAT YOUR PEERS SAY?

Riya Gupta (Batch 2023-2028)

“Being the flagbearers of IIFT surely does keep you on your toes. The comprehensive nature of our course structure ensures not only academic growth but also facilitates personal development. This richness of our diverse environment, characterized by students from various parts of India, fosters cultural understanding and the presence of like-minded individuals.”

Lakshmi K Rajeev (Batch 2023-2028)

“IIFT Kakinada is synonymous with ‘enriching academic experiences’ for me. Ever since I joined here, my peers and I have set on a path of academic excellence guided by highly knowledgeable faculties and quality educational resources. Beyond the four walls of our classroom, we apply our in-classroom knowledge to solve business case study competitions and much more in our conquest to become the leaders of tomorrow. The diverse range of committees and chapters within the college provide us with opportunities to engage in live internships, case projects and often take on leadership roles. If you are somebody aspiring to join an institute of academic excellence with co-curricular activities as the cherry on top, IIFT Kakinada is the place next best to your home.”

Tarun Malik (Batch 2022 - 2027)

“IIFT, Kakinada campus has been a crucial stepping stone in my academic journey. While my personal affinity for the college may be limited, there's no denying the invaluable experience and exposure it has provided. The esteemed IIFT brand has undoubtedly opened doors, and the competitive environment serves as a constant motivator, pushing me to strive for excellence. Engaging in extracurricular activities, guided by supportive teachers, has further enriched my CV. Grateful for the opportunities and growth fostered within the walls of IIFT.”

Vaibhav Gupta (Batch 2022 - 2027)

My second year at IIFT has been a phenomenal experience. This year I dwelled into the realm of analytics with courses in advanced statistics, business analytics, and practical exposure to tools like R, Python, SQL, and SPSS. Through my active participation in 180 Degrees Consulting, I have been able to build foundation experience in problem solving and teamwork working helping non-profit organizations. This year, the Hult Prize competition was also organized at our campus providing us an opportunity to experiment with social entrepreneurship. All over, I feel the day never stops at IIFT Kakinada, with so many global opportunities, academic projects to reinforce application-based pedagogy, Live Projects as a credit course, and constant domain and industry exposure through workshops on industry tools and talks by alumni and industry experts. One essential part of my experience has been peer learning. Everyone is doing something, folks are winning national level case competitions, running global chapters in the global network, qualifying exams like CFA and FRM, organizing fests, and writing research papers. I am really grateful to have embarked on this transformative growth journey at IIFT.

Extracurricular Activities

The very talented and enthusiastic students of IPM at IIFT Kakinada have set up several clubs and chapters and conducted a large number of activities, a glimpse which is presented below along with a brief introduction to the IIFT's student body, IMF, at Kakinada.

Clubs

Performing Arts Club - The Performing Arts Club provides a platform for students to express themselves through various forms of performing arts; including music, dance, theatre and more. From experienced performers to students looking to explore their talents, this club sets the stage for everyone to express themselves and unleash their artistic potential. The dance performances at every festival are carefully orchestrated by this club, as it brings every event to life.

Eris - Eris is the Debate Club of IIFT Kakinada, which ignites engaging conversations and fosters a spirit of intellectual competition. Composed of students passionate about public speaking and eloquent expression, Eris represents the competitive edge of the batch during intercollegiate debate events.

Through structured debates, public speaking events, and interactive workshops, they provide a platform for students to express their opinions, challenge perspectives, and cultivate effective communication skills. It adds to the overall development and confidence of the students.





SpectHRum - SpectHRum is the HR Club that explores the dynamic field of human resources and helps students gain insights into the intricacies of talent management, organizational development, and employee relations. Through skill-building workshops and networking events, this club offers valuable opportunities for students to learn from seasoned professionals, exchange ideas, and stay updated on the latest trends and practices in the field.

Advinova - Advinova is the Marketing Club of IIFT Kakinada. This club provides a platform for students to explore the various facets of marketing through hands-on projects, case studies, and guest lectures from industry experts. It gives an insight into consumer behavior, digital marketing strategies, or product innovation trends around the world and is instrumental in building the marketing acumen of students.

L'artiste - L'artiste is the literary club of IIFT Kakinada. From poetry recitations to book discussions, and writing workshops, this club offers a

welcoming space for students to indulge in their love for literature, language, and storytelling. Students get the opportunity to engage in insightful dialogues surrounding literary works and written compositions that have a profound impact on the literary landscape. L'artiste stands as a testament to the enduring importance of literature and its transformative power to inspire, provoke thought, and ignite the imagination of students.

Health & Wellness Club: This club has a steadfast commitment to the holistic development and well-being of students by promoting physical, mental, and emotional wellness within the student community. Through a variety of activities, workshops, and initiatives aimed at fostering a healthy and balanced lifestyle among students, this club emphasizes proper nutrition, mindfulness, stress management, and self-care practices. Through these mindfulness practices, members are equipped with the tools to navigate the demands of academic and personal life with resilience and composure.





Inside Edge: Inside Edge is the Sports Analytics club of IIFT Kakinada. Here the realms of sports, analysis, and management converge to create a stimulating environment that encourages learning through analytical activities. The mission of this club is to provide a platform for students to apply management concepts in sports and real-life scenarios. The club is a dynamic space where regular events and activities coexist with the commitment to learning and publishing your insights. Inside Edge applies concepts of analysis to the matches in the college sports fest to the championships around the world, it embodies a commitment to excellence in both scholarship and practical application.

Chapters: Chapters at IIFT Kakinada, are student-led organizations that thrive in fostering learning, collaboration, and social impact. Each chapter represents a unique avenue for students to explore their passions, develop skills, and make meaningful contributions to society.

180 DC - 180 Degrees Consulting: 180 Degrees Consulting is the world's largest university-based consultancy, at IIFT Kakinada. The chapter is dedicated to making a positive difference in communities around the world by providing high-quality, affordable consulting services to social organizations. Through innovative solutions, collaborative partnerships, and hands-on projects, they strive to address pressing societal challenges and create lasting social change.

Girl Up IIFT: As part of the global network of the United Nations Foundation, the chapter is dedicated to amplifying the voices of girls and women and advocating for meaningful change in our communities and beyond. Through comprehensive programs and initiatives, they strive to achieve equity in education, health, and economic opportunities, empowering girls and women to realize their full potential and create a more equitable world for all.





FMA - Financial Management Association IIFT

FMA IIFT is where passion meets expertise and theory meets practice. This dedicated student chapter is committed to nurturing financial enthusiasts, providing them with valuable opportunities to explore, learn, and grow. From live projects and industry-academia collaborations to captivating case competitions and networking events, we offer a comprehensive platform for members to gain hands-on experience, develop critical skills, and make meaningful contributions to the field of finance.

ShARE - Do Well Do Good Future Leaders

ShARE, now rebranded as Do Well Do Good Future Leaders is a vibrant and engaging chapter that offers a dynamic platform for academic excellence, personal growth, and societal impact. From engaging case studies to immersive learning modules and cross-cultural exchanges, they empower future leaders to navigate the complexities of today's world with confidence and compassion.

GAEE - Global Association for Economic Education

The chapter, established in April 2023, stands as a significant extension of GAEE India's overarching mission to enhance economic education and financial literacy in tier II cities of India. Committed to fostering educational growth, expanding horizons, and creating tangible social impact. This chapter organizes live projects and other valuable learning experiences in finance, economics, and entrepreneurship that address complex economic challenges.





STUDENTS' COUNCIL (IMF)

About the IMF:

The Students' Council, the International Management Forum (IMF), serves as the governing body for student affairs at IIFT, Kakinada. Committed to fostering student engagement and facilitating various activities and events, the IMF plays a pivotal role in enhancing the overall student experience. Under the guidance of the Director/Chairperson/Program Director, the IMF coordinates student initiatives, implements policies, and represents student interests within the institute.

Office Bearers of IMF:

Name	Batch	Designation
Vishruth Agarwal	Batch 22 -27	President
Palash Lulla	Batch 23 -28	General Secretary
Anik Sen	Batch 23 -28	Media & PR Secretary
Kashvi Singh	Batch 23 -28	Alumni Relations Secretary
Raunak Chearoth	Batch 23 -28	Cultural Secretary
Sharvesh Baskaran	Batch 23 -28	Sports Secretary

Under Secretaries at IIFT

The Kakinada campus at IIFT will also have positions of Under Secretaries to ensure that some critical aspects are being given adequate attention.

Under Secretary of Hostel and Mess

1. **Aditya Singh** (Batch 23 -28)
2. **Tisha Jindal** (Batch 23 -28)



REPORT ON ACTIVITIES

AT IIFT KAKINADA

Introduction

IIFT Kakinada has successfully organized a diverse range of activities to engage its students, focusing on academic enrichment, cultural celebrations, professional development, and social impact. This report outlines the key events and initiatives conducted during the orientation week for the new batch and subsequent months.

Orientation Week for New Batch

Orientation Week for New Batch

A comprehensive program was conducted to familiarize students with campus culture, academic expectations, and extracurricular opportunities.

Activities

Hindi Pakhwada

A guest speaker from the Food Corporation of India addressed students to promote the use of Hindi as part of this cultural initiative.

Cultural Celebrations

Festivals Celebrated

The campus celebrated key festivals such as:

- Ganesh Chaturthi
- Diwali
- Republic Day
- Onam



Guest Speaker Sessions

Designing for Business Impact

An online session by Ms. Madhumita Gupta (VP of UX Design and Product, Reliance Digital) focused on leveraging design principles for business success.

Navigating the Startup Journey

Mr. Raghavan Pichumani (Founder & CEO of Ayursh) shared insights on entrepreneurship and startup challenges during an online session

Workshops and Competitions

Swachhta Pakhwada

Activities such as poster making and slogan creation were organized to promote cleanliness and environmental awareness.

Aikyam Sports Fest

A sports festival that encouraged active participation and teamwork among students.

Career Development Workshops

An offline workshop by Kaustav Sil (CFO, Rieter) focused on career opportunities in finance.

Arun Pandit (Founder, Hyphen SCS) conducted a workshop on creating compelling business pitch decks.

Enactus IIFT X IIC Competition

A competition was hosted to empower rural areas through innovative projects aimed at social development.



Workshops and Competitions

ElevateX Workshop

A collaborative initiative between CRPD and ARC featured hands-on workshops connecting industry insights with essential career skills. Speakers included:

1. Ankur Handa (Senior VP, UTI Mutual Fund)
2. Rohit Garg (Consulting Manager, Accenture)
3. Sanjay Gopinath (Marketing & Communication Head, MathWorks)
4. Abhishek Gupta (Head of HR, ZebPay)

Industry Blueprint Initiative by ARC

An online session led by Ankur Handa focused on finance-related topics tailored for industry readiness.

UPLIIFT Initiative by CRPD

Saurabh Tandon (VP, Torrins India) conducted an online session on resume building and LinkedIn optimization.

Special Observances

Constitution Day Celebration

Students took the preamble Pledge to honour Constitution Day.

Jan Jatiya Gaurav Divas

A tribute was paid to freedom fighter Birsa Munda to commemorate his contributions to India's tribal heritage.



Health and Fitness Activities

Fitness Week Celebration

Yoga practice sessions and volleyball matches were organized to promote physical fitness among students.

Social Impact Initiatives

POSH Workshops

Workshops were conducted to educate students about workplace safety and the prevention of sexual harassment.

Vigilance Awareness Week

Speakers from ONGC Kakinada delivered insightful sessions to raise awareness about corruption and the importance of integrity.

Discussions on Union Budget

Budget Pe Charcha

An online discussion on the Union Budget 2025 featured speakers Varun Agarwal (MD, Profit Idea) and Dr. Swarna Sadasivam Vepa (Professor, Madras School of Economics).

New Programme Launched

Certificate Programme on Export and Import

A four-month certificate program was launched to commence from March–June 2025, aimed at enhancing skills in international trade.

Faculty & Administration

Vice Chancellor	Prof. Rakesh Mohan Joshi
Head, Kolkata Campus	Dr. K. Rangarajan
Head, Kakinada Campus	Dr. V. Raveendra Saradhi

Professors

Asheesh Pandey	O.P. Wali	Saikat Banerjee
Ashim Raj Singla	Pooja Lakhanpal	Sanjay Rastogi
Basanta K. Sahu	Prabir Kumar Das	Saswati Tripathi
Bibek Ray Chaudhuri	Pritam Banerjee	Sheeba Kapil
Debashis Chakraborty	Radhika Prosad Datta	Sunitha Raju
Deepankar Sinha	Rajendra Prasad Sharma	Sugata Marjit
Gautam Dutta	Ram Singh	Sweta Srivastava Malla
Jayanta Kumar Seal	Ranajoy Bhattacharyya	Vijaya Katti (on re-employment)
M. Venkatesan	Ravi Shanker (on re-employment)	James J. Nedumpara
Niti Nandini Chatnani	Rohit Mehtani	Murli Kallummall
Nitin Seth (on Deputation)	Sachin Kumar Sharma	Mukesh Bhatnagar

Associate Professors

Jacqueline Symss	Triptendu Prakash Ghosh
Himani Gupta	Kaushik Bhattacharjee
Shailja Singh	Pralok Gupta

Assistant Professors

Anchal Arora	Kanupriya	Prateek Maheshwari
Anirban Biswas	Kavita Wadhwa	Preeti Tak
Anju Goswami	Miklesh Prasad Yadav	Priyanka Jaiswal
Arya Kumar Srustidhar Chand	Muhammed Rafi OPC	Raghuveer Negi
Arunima Rana	Naman Sharma	Rashmi Rastogi
Ashish Gupta	Neha Jain	Saurav Dash
Charu Grover	Oindrila Dey	Siddharth Shankar Rai
Divya Tuteja	Oly Mishra	Tanweer Ahmad
Ginni Chawla	Papiya Ghosh	Taufeeq Ajaz
J. K. Verma	Parul Singh	Tuheena Mukherjee

Administration Department

Name	Designation
Gaurav Gulati	Registrar (Additional Charge) Deputy Registrar
Amit Kumar Chanpuria	Deputy Registrar
Pitambar Behera	Deputy Finance Officer
Bhuwan Chandra	Assistant Registrar (on Deputation)
Nalini Meshram	Assistant Registrar
Meenakshi Saxena	Assistant Registrar
Vinay Goel	Assistant Registrar
Parth Shah	Assistant Registrar
Deepa P G	Assistant Finance Officer
Kavita Sharma	Section Officer
Sumita Marwaha	Section Officer
Anil Kumar Meena	Section Officer
Lalita Gupta	Section Officer
Karun Duggal	Section Officer
Mohini Madaan	Section Officer
Gaurav Gupta	Section Officer (on Deputation)
Jitender Saxena	Section Officer
Rakesh Kumar Ojha	Section Officer
Hojahat Baite	Section Officer
Rahul Kapoor	Section Officer
Dwaipayan Ash	Section Officer
Jaya Fulwani	Section Officer
Shahid Anwar	Accounts Officer
M. Vadi Velu	Accounts Officer



Support Services	
Bimal Kumar Panda	Systems Manager
S. Balsubramanian	Asst. Systems Manager
Pranit Landge	Assistant Librarian
Vaidegi Dhamodaran	Assistant Librarian
Farina Khan	Media Manager

BAN ON RAGGING IN IIFT

**RAGGING IS PROHIBITED AS PER THE DECISION OF THE
SUPREME COURT OF INDIA IN WRIT PETITION NO. © 656/1998.**

As per the order of the honorable Supreme Court dated 4.5.2001, ragging is banned in the Institute and anyone found indulging in ragging of any form is likely to be punished appropriately, which may include expulsion from the Institute. The students selected through the Admission process and opting to join the Programme will be required to submit two affidavits as per the format given by UGC in their website www.ugc.nic.in to this effect.



Important Dates

Last Date to Apply Online for IIFT's IPM 2025-30	30th April, 2025
Entrance Exam by IIM-Indore	12th May, 2025

Application Fee

Category	Amount
For General/Gen-EWS/OBC-NCL	Rs. 2000
For SC/ST/PWD	Rs. 1000

INDIAN INSTITUTE OF FOREIGN TRADE

(DEEMED TO BE UNIVERSITY)

(SET UP BY MINISTRY OF COMMERCE & INDUSTRY, GOVT. OF INDIA)

DELHI CAMPUS

IIFT BHAWAN, B-21
Qutab Institutional
Area, New Delhi-
110016 Ph.: 011-
39147200 205(PBX)
Fax: 91-011-
39147301

KOLKATA CAMPUS

1583, Madurdaha,
Chowbagha Road,
Ward No. 108, Borough
XII, Kolkata-700107 Ph.:
033-24195700 / 5900
(PBX) Fax: 91-033-
24432454

KAKINADA CAMPUS

IIFT JNTUK Campus
Kakinada Andhra
Pradesh - 533003

**For Admission Related Inquiry:
Contact Section Officer (Admissions Cell)**



Indian Institute of Foreign Trade (IIFT)



@IIFT1963



iift_official



iift_official



011- 39147213 (Direct),
39147200-05 EPBAX
(Extn. 621)



ipm@iift.edu



www.iift.ac.in