



CERTIFIED LOGISTICS & FREIGHT FORWARDING PROFESSIONAL COURSE

Presented By:

**INDIAN INSTITUTE OF FOREIGN TRADE
&
INDIAN INSTITUTE OF FREIGHT FORWARDERS**

OFF-CAMPUS (WEEKEND PROGRAM)

Brochure [2023]



**INDIAN INSTITUTE OF FOREIGN TRADE,
KOLKATA CAMPUS**

Message From Centre Head, Kolkata

Greetings from IIFT!!

It gives me immense pleasure in introducing a new program on logistics & freight forwarding to create qualified human resource in this professional domain. Transaction cost in international business is majorly accounted by the logistics, clearing & freight forwarding charges. Knowledge in this area would help both the exporters and service providers to not only reduce the cost but also easing the whole transactions with viable alternatives.

This program is jointly conceived by the IIFT & IIFF with the aim of creating a cadre of logistics and freight forwarding professionals. I would like to invite young graduates & working professionals who wants to make a career in logistics and freight forwarding to take full benefit of this course to strengthen India's EXIM trade.

I would like to compliment the MDP Division & IIFF for all the initiatives and special mention of the effort of Dr. Deepankar Sinha (Professor and Head, Research Division, IIFT) in conceptualizing the program which helped launching of this maiden program.

I wish you all the best!

Jai Hind!

Dr. K. Rangarajan
Professor and Centre Head
Indian Institute of Foreign Trade

Vision

To be an Academic Center of Excellence in International Business Research, Training and Education.

Mission

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.



ABOUT INDIAN INSTITUTE OF FOREIGN TRADE

The Indian Institute of Foreign Trade (IIFT) is the National Institute in International Business Education and Research. Established in 1963, as an autonomous body under Ministry of Commerce and Industry, Government of India, it has contributed in the skill building for the external trade sector of India. The contributions of the Institute have earned it the status of “Deemed University” in the year 2002. IIFT now operates with twin campuses in Delhi and Kolkata under centralized management and control.

With a judicious blend of Training and Research, the Institute has achieved high standards of excellence, occupying a unique position as India’s only premier institution that focuses on International Business. IIFT has, over the years, undertaken path-breaking research studies with organizations like the WTO, World Bank, UNCTAD and various Ministries of both Central and State Governments. Besides, it has trained more than 40,000 business professionals across 30 countries in various facets of international business and trade policy through Management Development Program. IIFT has established centers of excellence for MSME Sector, International Trade in Technology and WTO Studies to cater to the focused research and training.

IIFT has been consistently ranked as one of the TOP TEN BUSINESS SCHOOLS of the country. Over the years, it has emerged as the only Business School specializing in International Business Education in the country.

IIFT, Kolkata is also the Knowledge Partner to Government of India in the India’s G20 Presidency under Trade & Investment Working Group – Priority Issue: Logistics for Trade.

ABOUT INDIAN INSTITUTE OF FREIGHT FORWARDERS

On 2nd December, 1962, the then Union Minister of Finance Late Shri Morarjee Desai inaugurated the Federation of Customs Clearing Agents Associations Of India (now, Federation of Freight Forwarders’ Associations in India). The Bombay, Calcutta, Cochin, Jamnagar, Goa, Kandla and Bhavnagar Associations formed the Federation. Today, Federation of Freight Forwarders’ Associations in India (FFFAI) is the Apex Body and the Sole Representative of 24 Member Associations from all over India representing 5000 Custom Brokers and Freight Forwarders (employing over 1,00,000 people) and controlling ninety per cent of India’s international logistics trade. In addition, organizations which are directly or indirectly connected with freight forwarding, shipping and commerce are also associated with FFFAI.

Federation of Freight Forwarders Association of India (FFFAI) fulfilled its desire to promote a training establishment for Customs Brokers, Freight Forwarders, Logistics Companies by setting up the “Indian Institute of Freight Forwarders” in 2004. The management and control of the institute is vested with the Board of Governors and Academic Council of The Institute.

It was launched by Mayur C. Contractor, with the sole objective of training and developing human skills of the highest order to match the global standards. IIFF has made its goal to vocationalise the available man-power and provide them to the industry.

INTERNATIONAL COLLABORATIONS

In order to retain its position as a top B-School and a highly rated research organization, IIFT has been successfully strengthening its relationship with regional as well as international institutes. IIFT has also collaborated with FFFAI for conducting many training programs together.

MEMBERSHIP:

IIFT is a member of the following organizations:

Academy of International Business (AIB).

International Association of Trade Training Organizations (IATTO).

The European Foundation for Management Development (EFMD).

The Association to Advance Collegiate School of Business (AACSB International).

Global Compact Network of India.

MEMORANDUM OF UNDERSTANDING (MoUs)

IIFT has also entered into MOUs with the following institutions:



About the Program

Logistics is an integrated arm in manufacturing and distribution companies. In today's world global linkage is an absolute necessary for firms. India has resolved to make its "Make-in-India" initiative a success and that makes "Global Logistics" crucial and inevitable. Though India is rich in high-level human abilities and ideas, it still requires a clear path to translate these into excellence in the workplace. Hence, in order to upgrade the knowledge of participants/professionals in Logistics and Freight Forwarding techniques in Export & Import

procedures and to enhance their operational competence, the Indian Institute of Foreign Trade (IIFT), Kolkata in collaboration with Federation of Freight Forwarders Association of India (FFFAI) will offer an online Certified Professional Program on “Global Logistics Management & Freight Forwarding Operations (CP-GLMFFO)”including the weekdays/weekends.

Examinations for all the semesters would be conducted mostly on hybrid mode. Depending upon the availability of the students, if they will be in the campus, exams can be conducted offline also.

Objectives

With the following goals, this course is especially created for logistics professionals:

- To expose students to contemporary techniques from around the globe.
- Assist the logistics staff in creating plans and overcoming obstacles in cross-border commercial dealings.
- To introduce the audience to the process of building strategies and to provide a proper framework and perspective for doing so.

Duration

The duration of the Course is **160 hours** spread over a span of four months and classes would be held during the weekends (online) i.e. Saturdays (for 3 hours) and Sunday (for 6 hours). The course will be conducted through the hybrid mode.

There will be a 4 days (24 hours) contact week at IIFT Kolkata where the participants have to physically attend the classes at IIFT.

Online classes will be conducted through MS Team App.

The course-wise hour distribution is mentioned below:

Sl. No.	Course Title	Course Hour
1.	Interactive Session	140 (80 hours of Online Class+60 hours of Internship-based learning)
2.	Sea Port Visit	10
3.	Dissertation Work	10

Course Credit

Courses are listed as 1, 2 and 3 credit courses depending on the expected workload of each course. It is a total 16 credits course (160 hours), with 140 hours of interactive session, 10 hours of port visit & 10 hours of Dissertation project.

Salient Features

- Providing a comprehensive coverage of subject areas relevant to export & import management.
- Internship with Industry.
- Port Visit- Live Experience of Sea Ports (Seeing is believing).

Course Fee

The course fees will be Rs. 100,000/- + GST per participant to be paid to IIFT.

This course has a mandatory requirement for port visit for which students will have to bear the food and lodging cost

The bank details of IIFT Kolkata for fee payment are as follows:

Beneficiary Name	INDIAN INSTITUTE OF FOREIGN TRADE
Bank Account No.	707790007
Bank Name	INDIAN BANK
Bank Branch	SALT LAKE CITY
Bank IFSC	IDIB000S147

Course Coverage

The Certified Logistics & Freight Forwarding Professional Courses at IIFT Kolkata is an amalgamation of 1, 2 and 3 credit courses that includes assignments, quizzes, internships, port visits and dissertation. In this course, the participants would also undertake an internship based learning from a freight forwarding firm assigned to them and submit a Research Project. The internship based learning will carry 6-credits. A Research Project based on the learning will be submitted by the participants that has 1 credit.

The detailed course structure is as follows (subject to revision, if necessary). The date of commencement of each Semester would be informed to the students beforehand.

Sl. No.	Course Title
1	Understanding International Business - Trade & Finance
2a.	Logistics Environment
2b,	Supply Chain Management and Logistics Logistics and Supply Chain Disruption
3	Multimodal Logistics (Ocean/Road/Air)
4	Port Operations Management
5	Ocean Transportation
6	Strategic Port Management
7	Marketing of Freight Forwarding Services
8	Railway Freight Terminal Management
9	Dangerous Goods Handling
10	Road Transport
11	Air Transport
12	INCO Terms, Payment Methods & Global Risk Management
13	Logistics Procedures & Documentations
14	Sustainable Logistics
15	Data Analytics & AI
16	Freight Forwarding Practices: Internship based learning:
17	Port Visit
18	Dissertation

Important Dates:

Last Date of Admission	<u>30th December,2023</u>
Commencement of the Course (On-campus)	<u>8th January, 2024</u>

For more information, please contact:

In-charge, Management Development Program Division

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DEEMED TO BE UNIVERSITY**

(Set up by Ministry of Commerce & Industry, Govt. of India)

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