



# Masters of Business Administration (International Business)-Online

**BATCH -July 2023 to June 2025**

**JOIN WEBINAR ON 27<sup>TH</sup> MAY 2023, AT 4 PM WITH VICE CHANCELLOR, IIFT**  
[MS TEAMS Link to Join the Webinar](#)



**LIVE SESSIONS ON  
EVERY WEEKEND**



**PROSPECTUS**

**भारतीय विदेश व्यापार संस्थान**  
**INDIAN INSTITUTE OF FOREIGN TRADE**  
(DEEMED TO BE UNIVERSITY)  
(Under Ministry of Commerce and Industry, Government of India)

## Vision

To be an academic Centre of Excellence in international business research, training and education.

## Mission

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.

## IIFT at a Glance (Rankings) 2022-23

The IIFT have participated the following B-School rankings in AY 2022-23 and ranked as:

- 4<sup>th</sup> in All-India Region-wise Top B-Schools, North Division
- 5<sup>th</sup> in Chronicles All India B-School Survey.
- 9<sup>th</sup> in Fortune India Best B School 2022.
- 9<sup>th</sup> in Indian National Ranking Framework (IIRF).
- 10<sup>th</sup> in Business Today–MDRA
- 12<sup>th</sup> in MBAUniverse.com
- 24<sup>th</sup> in National Institute Ranking Framework (NIRF)



## MESSAGE FROM THE VICE-CHANCELLOR

Indian Institute of foreign Trade began its journey in 1963 and has been successfully fulfilling its mission of creating and fostering a learning environment that enables participants to be leaders in international business with sensitivity towards society. IIFT is a pioneer in the field of research related to foreign trade and a hub for knowledge dissemination. It has emerged as a leading B-school in Asia Pacific and an academic Centre of excellence in International Business, Research, Training and Education.

In 2002, IIFT was granted the status of “Deemed to be a University”, thus recognizing its contribution to the knowledge dissemination and skill promotion, specifically in the domain of International Business. IIFT is now spread over Delhi, Kolkata, Kakinada and GIFT city Gujarat. The National Assessment and Accreditation Council (NAAC) has also recognized IIFT as ‘Grade A’ Institution. Needless to mention that most surveys conducted year after year have ranked IIFT amongst top B- schools in India. As a university, the institute has also signed MOUs with leading institutions of the world for mutual exchange of students and teachers in the area of International Trade and Business.

IIFT offers various programmes ranging from Ph.D., to Diploma, Certificate and Degree programmes in International Business. Each year a large number of candidates apply for different programmes. In view of the large interest in the MBA-International Business programme and to increase the reach of the programme the institute launched MBA (IB) online programme from September 2022. This year we are launching the second batch of this programme.

With recent changes in the arena of international business, domestic markets have become intertwined with global value chains. In order to develop the domestic markets and carve a niche in the global markets, a great deal of knowledge and skill in international trade is required. IIFT consistently meets this challenge by updating its course content and pedagogy to equip its students with the skill-sets required to become effective and capable global managers. IIFT’s endeavor has been widely recognized with various awards over the last few years for its industry relevant course content and sector specialization. This can be attributed to the fact that the Alumni of IIFT are now leading various national and international organizations across the globe.

IIFT is now looking for the best candidates for the MBA (IB) online class of 2023-25, which also presents you an opportunity to be a part of IIFT Alumni network. I, therefore, extend a warm invitation to you to become a part of IIFT’s knowledge process to enhance your skills and emerge as global leaders and managers who will carry forward the legacy of IIFT.



Dr. Mrs. Satinder Bhatia  
(Vice Chancellor)

## ABOUT THE INSTITUTE

The Indian Institute of Foreign Trade (IIFT) was established in 1963 as an autonomous body under the Ministry of Commerce & Industry to contribute in the skill building for the external trade sector of India. It has come a long way to successfully develop into a unique institution involved in imparting knowledge through research and training in international business and trade. The Institute was granted “Deemed to be University” status in 2002. The National Assessment and Accreditation Council (NAAC) has recognized IIFT as Grade ‘A’ Institution. Over the years, IIFT has emerged as a national university with focus on International Business Management and Strategy, and such focus is reflected in all three major activities of the Institute: Research, Training and Education.

### LIBRARY FACILITIES

The Institute’s has a well-equipped Library with updated knowledge. It has a collection of latest books by eminent authors on Trade, Economy, Management and WTO related issues. It also has a collection of journals, research reports, company reports, CD-ROMs, video cassettes, International Trade Statistics and Databases. Apart from books on traditional Management and Economics related areas, the Library has huge collection of books on upcoming areas like WTO, Intellectual Property Rights, Services Management, Mergers & Acquisitions, Trade Finance, e-Business, Global Business Strategies, International Business Law, and Information Technology, etc. The Library also subscribes to over 235 Journals and Periodicals and has enriched itself with publications of prestigious national and international organizations such as UN, ITC, UNCTAD, WTO, IMF, World Bank, Ministries and Departments of Government of India.

In order to facilitate online access to information, Library has also subscribed to trade related online and offline databases like Blackwell Synergy (28 e-Journals), Balance of

Payment, CMIE databases (Commodities, Prowess, India Trade, Industry Outlook and Economic Outlook), Commodity Price Bulletin, Direction of Trade Statistics, EIU Online, EBSCO, Emerald Management Extra, e-pharma, IFS, Indiastat.com, Inside Trade.com, JSTOR, OECD e-library, Proquest, Science Direct, Suns Magazine, Trade Map, World Bank Online Database, World Trade Atlas and WITS, etc.

IIFT subscribes to Bloomberg, which offers a dynamic network of information for decision-makers. Bloomberg is of great value to B-School students seeking fast access to accurate business and financial information, news and insight around the world. Students are also offered training to familiarize them with this powerful resource. Library facilities are open to participants. The participants are required to deposit of Rs. 5,000/- for Library membership which is refundable at the end of the Programme.

### COMPUTER FACILITIES

Recognizing the importance of technology in education, IIFT’s Computer Centre has implemented the latest state of the art IT infrastructure to provide a competitive advantage in its core areas of education and research. The Computer Centre aims at providing 99 per cent uptime including ensuring server uptime, data recovery and backup, facilitating storage management, hardware, network operations, streamlining operations and simplifying end-user support.

### DELHI CAMPUS

For its internet requirements, the IIFT avails 150 mbps leased line from two different ISPs on load balancing. The computer lab for the students is open 24X7 with adequate number of desktop computers. These are fully supported with application software such as SPSS, EViews, SAS, etc. India Trade & Prowess databases from CMIE

are also available on the Institute's network. Comprehending the recent advances in functional data analysis and high-dimensional statistics, IIFT, besides the Computer Lab, has an exclusive Data Analytics & Simulation Lab (DASL) with 40 computers with software such as SPSS, Hadoop, SAS, etc. for Data Analytics and Simulation Courses. Apart from this, IIFT also uses video conferencing facility for training, research activities besides connecting IIFT Delhi & Kolkata for internal meetings, etc.

IIFT's recent foray in the online education platform has been possible with the state-of-the-art IT infrastructure support being provided for the conduct of online programmes, which has enabled IIFT to conduct online sessions on a real time basis using broadband facility. The Institute has a multi-tiered network infrastructure in place. Buildings inside the campus are well connected with fiber network. The network infrastructure is at layer 3 switching level that helps to interconnect all components together on one platform. Institute's network is also supplemented with managed Wi-Fi supporting 802.11n and standards. Over 1000 users have access to this network. Apart from this, classrooms are adequately equipped with LCD projectors and PCs. IIFT also has a fully integrated in-house developed platform, named "Campus360" (<http://campus360.iift.ac.in>) that provides convergence facility to the faculty with the students and the programme office. The Campus 360 enables online attendance, sharing of courseware, result processing, online quiz, opinion polls, assignment submission, dissertation/research project submission, elective selection, port visit option, language selection and many more related activities.

## KOLKATA CAMPUS

Kolkata Campus is having 100 mbps for its Internet requirements besides 20 mbps NLD between Delhi & Kolkata campuses. Wi-Fi services are also made available to the students in the campus. Libsys, Prowess, India Trades services have been facilitated locally from IIFT Kolkata Digital lab at IIFT Kolkata is well equipped with 30 latest model computers for student access. Kolkata campus also has an online classroom studio to conduct online certificate and executive programmes.

## PUBLICATIONS

Publication Division brings out IIFT Journals, Newsletter, and Working Paper sand Seminar Series. *Foreign Trade Review* (FTR) peer-reviewed quarterly journal published by SAGE Publications India.

The Journal intends to serve as a comprehensive forum for theoretical and empirical research on International Trade and Business. ***FTR is now Scopus indexed.***

*FOCUSWTO.IB*, another peer-reviewed quarterly Journal published by the Institute. Objective of this interdisciplinary *FOCUS WTO* is to encourage applications of conceptual ideas, research methods in international business and management. The papers are published on-line and uploaded on IIFT website (<http://focuswtoib.iift.ac.in>). ***FOCUS WTO as a Journal has been indexed with Indian Citation Index (ICI), Directory of Research Journals Indexing (DRJI), and J Gate.***

In addition, Publication Division also publishes in-house quarterly Newsletter and hosts Working Papers and conducts Seminar/Webinar Series.

# Centre for Distance and Online Education (CDOE)

## Overview

The Distance can never be an obstacle to learning. Explore and enhance your knowledge through our Online and Distance Learning!

The Distance and Online mode of learning will provide opportunities to the participants who would like to expand their field of interest, gain knowledge, learn conveniently while in a job at a reasonable cost, and develop their skill to equip themselves in their career and to benefit all sections of society through education without bias.

The courses are designed to impart the same knowledge shared through the regular mode to the learners to feel the same as they learn in the college. The courses are handled by expert teaching faculty with excellent materials and contact hours. There is a continuous assessment to assess and value the knowledge shared and received. The whole learning aims at upgrading the knowledge and skill of the learners through quality education using modern technologies and methodologies.

## Vision

- To expand the reach of high quality education in the area of International business across the country and beyond through virtual technology.
- To become known as a Centre for skill development for India's youth wishing to expand into international markets.

## Mission

- To Create and foster a healthy learning virtual environment through simple-to-use technologies.
- To build a network of creative and curious minds and establish India's presence across world markets.

## Objective

- To provide need-based online learning opportunities for continuous professional development and skill up gradation to in-service professionals.
- To foster and evaluate pedagogic, technological and organizational innovation.

**Our spectrum of offerings in the Centre for Distance & Online Education space is as follows**

**Executive Education:** IIFT Executive Education programmes have been designed to effectively spread quality management education among practicing managers, across all levels. These programmes equip experienced professionals with powerful knowledge, tools and resources to tackle the most complex business challenges of today.

**Management Development Programmes (MDPs):** The Centre offers MDPs, spreading across the entire spectrum of functional areas in the International Trade & Logistics, Finance, Import-Export Management and International Business domain.

# Master of Business Administration (IB) Online

## About the Programme

The online MBA (IB) Programme is a two year curriculum designed for working professionals who intend to augment their business acumen without taking a career break. Provided by one of the most respected management institutes in the country and honed by a faculty of international repute, the programme can be a deal breaker for students at different levels of their professional journey. In fact, the online MBA programme is designed to cater to student requirements over a gamut of experience level - starting with 3 year professionals embarking on their career journey to mid - senior level executives looking for the next leap forward. A nuanced learning approach covering the specific requirements of these diverse background is followed throughout the course.

The Online MBA (IB) Programme is designed as a four semester course, two of which in the first year are reserved for a detailed orientation across all fields of management - Strategy, Trade & Finance, Marketing, Operations Management, Information Technology Management, Organization Behavior and Human Resources. The remaining two semesters in the second year are focused on specialization, in which students are expected to specialize on at least one discipline based on their preference and career aspirations. Currently, specializations are being offered for Finance, Trade, Marketing, Strategy, Human Resources Management, Information Technology and Economics.

The teaching pedagogy of the course involves interactive virtual sessions closely mimicking the classroom experience, live industry interaction seminars with frequent guest lectures from industry leaders and collaboration of industry - academia for dynamic problem solving. To facilitate holistic learning, case study and problem solving based approaches are preferred, frequented by classroom interaction and discussions. The existing batch is expected to be of a diverse mix across different cultural

and professional background, which will further enhance the peer learning experience of the students. The course structure is further augmented by imbibing an international flavor to the overall curriculum which is specially developed to include a diverse cultural and economic background and inculcate the requirements of a global workforce.

The focus on the internationalization of the curriculum is further attenuated by opportunities for a port visit and industry interactions. During the tenure of the course, students will be expected to gather hands-on experience in trade and logistics by visiting a nationally or internationally acclaimed port. Tie-up with IIFT and the respective port management helps in providing deep insight and hands on experience in the actual functioning of global trade operations. Students will also be expected to go for at least four multi-day industry interactions within their tenure of study. The industries chosen will be closely aligned with students' specialization. For working professionals, both these activities are expected to widen the breadth of their current work experience, by providing comparing benchmarks across their industry. For mid-senior level executives, such industry interactions are expected to provide opportunities for networking and the exchange of ideas. The online MBA Programme is tailor-made to ensure a holistic learning experience, with seamless virtual delivery comparable to actual classroom presence. The course is a unique opportunity to leverage the IIFT brand name with a world-class degree in business administration, without taking a break in career, rather using the same to propagate career development further.

## CORE COURSES

| SEMESTER-1                                     |
|--|
| Fundamentals Of Management                     |
| Management Information Systems                 |
| Business Statistics                            |
| Accounting For Managers                        |
| Economic Theory (Microeconomics)               |
| Marketing Management                           |
| International Trade Operations & Documentation |
| Corporate Finance                              |
| SEMESTER-2                                     |
| Business Research Methods                      |
| Economic Theory (Macroeconomics)               |
| International Marketing Management             |
| International Trade Logistics & Sourcing       |
| IT Applications In Management                  |
| Operations Research                            |
| International Business Strategy                |
| Supply Chain Management                        |
| Foreign Language (Majority Choice)             |
| SEMESTER-3                                     |
| Operations Management                          |
| Strategic Management                           |
| Economic Environment                           |
| Elective 01                                    |
| Elective 02                                    |
| Elective 03                                    |
| Elective 04                                    |
| Elective 05                                    |

| SEMESTER-4                          |
|-------------------------------------|
| International Financial Management  |
| International Economics             |
| Elective 06                         |
| Elective 07                         |
| Elective 08                         |
| Elective 09                         |
| Elective 10                         |
| OTHER ACADEMIC ACTIVITIES           |
| Comprehensive Viva 01 (Semester-2)* |
| Port Visit (Semester-2)*            |
| Comprehensive Viva 02 (Semester-3)* |
| Industry Visit 01 (Semester-3)*     |
| Research Project (Semester-4)*      |
| Industry Visit 02 (Semester-4)*     |
| Seminar Paper (Semester-4)*         |
| Seminar Paper (Semester-4)*         |

### LIST OF OFFERED ELECTIVES

A total of 10 electives\* are to be selected from the below list

|           | Electives                                    |
|-----------|--|
| <b>I.</b> | <b>General Management and Strategy</b>       |
| 1.        | Strategy Execution & Tools (Simulation)      |
| 2.        | Management of Strategic Alliances (Workshop) |
| 3.        | Competitive Strategy                         |
| 4.        | Entrepreneurship                             |
| 5.        | Crisis Management                            |
| 6.        | New Venture Creation & Startups              |
| 7.        | Cross Culture Management                     |
| 8.        | Management Consulting                        |

\* Course is mandatory and must be passed with a minimum passing score.



|             |  |              |  |
|-------------|--|--------------|--|
| <b>II.</b>  | <b>Quantitative Techniques &amp; Operations Management</b> | 4.           | Brand Management   |
| 1.          | Modelling in Supply Chain Management: SCOR Approach        | 5.           | Strategic Market Planning and Decision Making            |
| 2.          | Multi- Variate Data Analysis & Forecasting Techniques      | 6.           | Marketing Research                                       |
| 3.          | Advanced Optimization Techniques                           | 7.           | Advertising and Promotion Management                     |
| 4.          | Advanced Supply Chain Management                           | 8.           | Digital Marketing  |
| 5.          | Advanced Forecasting Techniques for Business Applications  | 9.           | Customer Relationship Management                         |
| 6.          | Business Process Re-engineering for Sustainable Operations | 10.          | Rural Marketing  |
| 7.          | Supply Chain Analytics                                     | 11.          | Retail Marketing   |
| <b>III.</b> | <b>IT</b>  | 12.          | Marketing Of Services                                    |
| 1.          | Online Business & E-Commerce                               | <b>VI.</b>   | <b>International Trade Operations &amp; Logistics</b>    |
| 2.          | Enterprise Resource Planning (ERP) Systems                 | 1.           | Management of Shipping Services                          |
| 3.          | Software Product Management                                | 2.           | Agri-Commodity Trading                                   |
| 4.          | Data Modeling and Visualization                            | 3.           | Managing Global Compliance in Exports                    |
| 5.          | IT Project Consultancy                                     | 4.           | Custom Procedure in GST Regime                           |
| 6.          | Machine Learning & Artificial Intelligence                 | 5.           | Sectoral Strategy for Exports                            |
| 7.          | Data Analytics   | <b>VII.</b>  | <b>HR</b>  |
| <b>IV.</b>  | <b>Finance</b>   | 1.           | Competency Mapping                                       |
| 1.          | Financing of International Trade                           | 2.           | International Human Resource Management Practices        |
| 2.          | FinTech  | 3.           | Organizational Transformation and Change Management      |
| 3.          | Fixed Income   | 4.           | HR Metrics and Organizational Performance                |
| 4.          | Trading Strategies and Evaluation                          | 5.           | Impression Management in Organization                    |
| 5.          | Financial Modeling   | 6.           | Leadership Lab   |
| 6.          | Financial Derivatives and Risk Management                  | 7.           | Global Leadership Strategies                             |
| 7.          | Alternative Investments                                    | 8.           | Strategic Human Resource Management                      |
| 8.          | Management of Financial Services                           | 9.           | Team Building and Leadership Development                 |
| 9.          | Security Analysis and Portfolio Management                 | <b>VIII.</b> | <b>Economics</b>   |
| 10.         | Project Appraisal and Finance                              | 1.           | Game Theory and Strategy                                 |
| 11.         | Mergers and Acquisitions                                   | 2.           | Applied Econometrics                                     |
| 12.         | Financial Risk Management                                  | 3.           | International Investment Treaties and Business Decisions |
| <b>V.</b>   | <b>Marketing</b>   | 4.           | Management of Pricing                                    |
| 1.          | Consumer Behavior  | 5.           | Trade Analytics  |
| 2.          | Sales and Distribution Management                          |              |  |
| 3.          | B2B Marketing  |              |  |

## FEE STRUCTURE

The cumulative fee for the Programme is Rs. 10, 50,000/- which includes a one-time alumni fee of Rs. 10,000/-. The participants are responsible for the payment of the Programme fee whether it is paid by the individual or by the employing organization. The fee is to be paid in six instalments as follows by candidates who have been offered admission to MBA (IB) Online. Library Deposit (Refundable) of Rs. 5,000 /- to be paid at the time of admission.

| Instalment         | Month of Payment | Amount         | Instalment         | Month of Payment | Amount         |
|--------------------|------------------|----------------|--------------------|------------------|----------------|
| First installment  | Jun-23           | Rs. 2,25,000/- | Fourth installment | Jun-24           | Rs. 2,25,000/- |
| Second installment | Sep-23           | Rs. 2,10,000/- | Fifth installment  | Sep-24           | Rs. 1,50,000/- |
| Third installment  | Jan-24           | Rs. 1,15,000/- | Sixth installment  | Jan-25           | Rs. 1,25,000/- |

### REFUND OF FEE (APPLICABLE TO ALL CATEGORIES OF CANDIDATES)

- If a student opts to withdraw from the programme, the institute shall follow the guidelines issued by the UGC from time to time for refund of fee. The withdrawal will be accepted within one month of enrolment in the programme.
- Late Fee Fine for all students is Rs. 2,500/- per week beyond the stated deadline.
- In case the fee remains unpaid for Three Weeks, from the last payable, the student will be de-registered from the programme.
- Re-registration charges are Rs. 15,000/-.
- Re-registration will have to be done within one week of de-registration.

# ADMISSION PROCEDURE

## Admission process

After the applications are submitted, a faculty

Committee would review all the applications and shortlist candidates based on their qualifications and work experience. The criteria for shortlisting may be higher than the eligibility criteria. Shortlisted candidates may have to further appear for a Personal Interaction / Interview through the online medium.

## Minimum Eligibility Criteria

Admission to the MBA Online Programme will be offered by the Institute based on candidates' fulfillment of eligibility conditions and ability to synchronize programme objectives with personal career goals. The Programme is open to working managers and self-employed individuals who meet the following criteria:

- Graduation in any discipline from a recognized University.
- Minimum 50% marks in the bachelor's degree (applicable to all categories of students).
- No age limit.
- Seats are reserved for SC/ST/OBC/EWS (non-creamy layer)/PWD candidates as per Government of India (GOI) rules.
- No Objection Certificate from the employer is required at the time of admission only for Sponsored candidates.

## How to apply

- Application to MBA (IB) online is through prescribed on-line Application Form.
- The non-refundable Application Fee is of Rs. 2,000/-.
- Applicants will have to register themselves at IIFT website under Latest Updates and pay registration Fees using the link that would appear after registration.
- Scanned copy of the relevant certificates needs to be uploaded while submitting online application.
- Filled-in applications with enclosures and evidence of payment of Application Fee should be uploaded latest by 31<sup>st</sup> May 2023.
- Applicants must mention the email id and mobile number clearly in the application form.
- All disputes will be subjected to the jurisdiction of Delhi courts only. Incomplete applications in any manner will be rejected.

## Programme Schedule

- Classes are scheduled from 09:00 Hrs. (IST) to 18:00 Hrs. (IST) online every weekend (Saturdays and Sundays).

# Examination Rules for MBA (IB) 2023-2025

## System of Evaluation and Grading

The Institute keeps on revising the curriculum of the programme keeping in mind the changing global environment in international business and the requirements of Management Education to meet these new challenges. The curriculum places emphasis on developing a global perspective on various issues and developing these skills for taking an integrated view on managerial problems and being able to adapt the skills learnt to changing situations.

## Course Credits

Courses are listed as 2, 3 and 4 credit courses depending on the expected workload of each course. Generally, a 3-credit course involves about 100 hours of work - approximately 30 in the classroom (including pre work/ post work/ tutorials) and 70 outside the classroom, in preparation and assignments. The students will undertake a Research Project carrying three credits. The distribution of these credits is as follows:

| Research Project | Credits  |
|------------------|----------|
| Synopsis report  | 1 credit |
| Interim report   | 1 credit |
| Final Report     | 1 credit |

Other than Research Project, the port visit, the industry visits and seminar papers credits are as mentioned below:

| VIVA/VISITS/SEMINAR PAPERS | Credits                    |
|----------------------------|----------------------------|
| Port Visit                 | 3 Credits                  |
| Comprehensive Viva         | 2 Credits (for each Viva)  |
| Industry Visit             | 3 Credits (for each visit) |
| Seminar Paper              | 4 Credits (for each)       |

## Evaluation

The evaluation components to be adopted for a course would be indicated by the Course Coordinator to the class at the beginning of the course. This would cover teachers' expectations and relative importance of each component.

Evaluation scheme for students' performance in each course will be having a minimum of two components besides end-term examinations. Weightage for the end-term would not exceed 70% of the total weightage. The other components may be in the form of Class Quizzes, Home or Class or Surprise Assignments, Term Paper, Project, Case Analysis, Reading on Research Activities, etc. as prescribed by the Course Coordinator. As surprise components are built in the courses, students are expected to be agile and alert. No make-up components will be provided, if the students miss the surprise components of a course. A minimum 35% passing marks in the end term examination is crucial for passing in the course.

## Grade Point for a Course

The UGC recommends a 10-point grading system with the following letter grades to be implemented in awarding the grades and CGPA under the Credit Based Semester System as given below:

| Letter Grade           | Grade Point |
|------------------------|-------------|
| O (Outstanding)        | 10          |
| A+(Excellent)          | 9           |
| A (Very Good)          | 8           |
| B+(Good)               | 7           |
| B (Above Average)      | 6           |
| C (Average)            | 5           |
| P (Pass)               | 4           |
| F (Fail) / Ab (Absent) | 0           |

GPA for a term would be the weighted average of grade points obtained in different courses in the term (the weights being the respective course credits). CGPA is calculated on the basis of the GPAs of all semesters covered and is the weighted average of GPAs obtained for different semesters, weights being the total of course credits for each semester.

The division of marks out of 100 for each course will be as follows:

1. 30 Marks - Quizzes / cases / assignments / presentations/ Mid Term (written examination)
2. 70 Marks - End Term Examination.

### Adjustment in Grade Points for the Shortfall in Attendance

A minimum attendance of 75 per cent is required in each semester. For every shortfall of 10 per cent from the level of 75 per cent, the student's grade point in the course will be reduced by 0.33 per cent. For example:

| Attendance              | Reduction in Grade Point |
|-------------------------|--------------------------|
| <75% but more than 65%  | 0.33                     |
| < 65% but more than 55% | 0.66                     |
| <55% but more than 45%  | 0.99                     |
| <45% but more than 35%  | 1.32                     |
| <35% but more than 25%  | 1.65                     |
| <25% but more than 15%  | 1.98                     |

Waiver on account **accident or death in the family\*** will be considered only if such information is sent to the concerned Programme Director as soon as the student falls sick or death occurs in the family\*. Waiver on account of participation in academic events in B-schools / Universities will also be considered if the student participates in such events with the permission of the Programme Director/ Chairperson.

**\*Family** means parents, spouse and children

### Missed/Improvement/ Re-Examinations

Students are not allowed to miss any tests or quizzes or end-term examinations, without the written permission of the Programme Director/ Course Coordinator. The student may be allowed to miss the exam on account **accident or death in the family\*** If a student misses such a component without prior permission, he/she will be awarded an 'F' grade in that component. For missing examinations, other than the end term exam quizzes and tests (for valid reasons with prior permission), alternatively make up assignments will be decided by the Course Coordinator. If a student misses end-term examination or wishes to appear for improvement examination irrespective of the grades with written permission of the Programme Director/Course Coordinator, re-examination for the same will be organized and the student will be required to pay a fee of Rs. 6,000/- per paper for such examination.

The missed /improvement examination will have to be taken within 40 days from the date of the end-term examination for any subject. The re-examination can be scheduled at the same time when class (es) for other subject(s) is/are being held, and therefore, the student will have to miss the class and he/she will not be awarded an attendance for such missed class/es.

## Unfair Means

The Institute views any use of unfair means in any component of evaluation in the Programme very seriously. Faculty members/ Course Co-coordinators/ Invigilators would bring such instances of the use of unfair means to the notice of the Programme Director/ Chairperson immediately so that appropriate disciplinary action is initiated. Any student adopting unfair means including talking or having possession of mobile phones in any exam or/and possessing notes, books etc. for closed book exams would be awarded zero in that examination.

## Promotion to the Second Year

A student is eligible for promotion to the 2<sup>nd</sup> year provided the following academic standards are maintained at the end of the each semester:

- A student will not be allowed to fail more than two exams in each semester.
- A student must have minimum GPA of 5 for promotion to second year.

## Break in Programme

The student may be allowed to take break only after completion of first year of the Programme. He/she must complete the entire programme within in the time frame of three years.

The tuition fee of the batch the student will join in second year will be applicable.

## Re-evaluation

- Revaluation of answer sheets is allowed only for the end-term theory examination of Semester. Internal evaluation components like quizzes, term paper, projects, assignments, port visit, comprehensive viva etc. are not admissible for revaluation.
- Application for revaluation has to be made within 30 days of declaration of results for the Semester exam with specific reasons along with the prescribed fee of Rs. 700/- per paper for which revaluation is sought. Changes in revaluation fee will be notified from time to time by the competent authority.

- Revaluation is not permitted for more than 1/3rd of the courses in a semester.
- A student seeking revaluation must submit to the Examination Cell, a written application for revaluation along with proof of payment of required fee. The application must provide full course details, marks secured by the candidate and reason for seeking revaluation.
- On receipt of revaluation application, the Examination Cell will scrutinize the same for its eligibility on merit. Marks written on the evaluated answer sheet are to be concealed before presenting the answer sheet for revaluation to the faculty.
- Faculty for revaluation will be proposed by the Examination Cell. The faculty will not include the course coordinator. Faculty panel is to be approved by Head (CDOE). Examination cell will send answer book the members from the approved panel and keep it confidential.
- On receipt of the re-evaluated answer books from examiners, the following rules will apply:

On receipt of the revaluated end-term marks, the same will replace the old end-term marks and thus the new total marks of that course will be considered for appropriate grade by the Course Coordinator. The re-evaluated grades (upward, same or downward) will be the final grade and sent for approval of the Director for declaration of the result.

## Criteria for Award of MBA (IB) Online

A student will be eligible for award of MBA (IB) Online only if the following criteria are met at the end of four semesters:

- CGPA of at least 4.

## Administration of the Programme

The Programme Director, under the guidance of the Head (CDOE), administers the Programme. The Programme Director will be the link between the students and the faculty. A Programme Associate assists the Programme Director to look after the day-to-day academic matters. The Sr. Administrative Officer (Academics) looks after all academic matters concerning the programme. The Section Officer/In-charge looks after the administrative matters regarding fees, books, etc.

The Rules Committee will decide academic matters pertaining to the Programme and if the approval of the Academic Council or the Director is needed, necessary recommendations will be sent to them for approval.

The Programme Director will interact regularly with the students. The students are free to meet the Programme Director, individually after taking prior appointment. In case, where students have problems of an academic nature, they may also meet the Chairperson concerned, after prior appointment.

## Feedback from Students

- IIFT firmly believes in taking regular and organized feedback from students on the progress of their courses and the delivery of the course coordinators. For this, a very robust feedback system is followed and the same is described below:
- The mid-term feedback for a course is taken by the Programme Associate (PA) after completion of 30% of the course. This mid-term course review is conducted online with the purpose of obtaining an opinion from the students on the progress of a course and students are strongly advised to provide their feedback in an impartial and productive manner.
- The end-term feedback is taken online on the day of the last session of the course, after teaching for the course has been completed. All students are expected to be present for this exercise and to provide their feedback objectively.
- A student who does not give feedback will not be allowed to appear for the term-end examination.

## Changes in the Rules & Regulations

In order to maintain the highest standards in education and fulfil the objectives of the programme, the Institute retains the right to add or delete any clause and change the existing clause(s) in the Handbook of Information as and when required. Any addition or alteration that may be made in future in the Handbook will be put up on the IIFT portal campus 360 indicating the effective date of the change for information of students.

## Faculty & Administration

### VICE-CHANCELLOR

Prof. Satinder Bhatia  
(Additional Charge)

### FACULTY

#### Dean

Satinder Bhatia

#### Head, Kolkata Centre

K. Rangarajan

#### Head, Kakinada Centre

V. Raveendra Sarathi

#### Distinguished Professor

Sugata Marjit

#### Professors

Ashim Raj Singla

Biswajit Nag

Gautam Kumar Dutta

Jayanta Kumar Seal

Nitin Seth (on Deputation)

Niti Nandini Chatnani

Om Prakash Wali

Prabir K. Das

Pooja Lakhanpal

Rakesh Mohan Joshi (on  
Deputation)

Radhika Prasad Datta

Ram Singh

Ravi Shanker

Ranajoy Bhattacharyya

Rajendra P. Sharma

Rohit Mehtani

Saikat Banerjee

Sanjay Rastogi

Sheeba Kapil

Saswati Tripathi

D. Sunitha Raju

M. Venkatesan

Deepankar Sinha

Vijaya Katti

Asheesh Pandey

Jaydeep Mukherjee

Sweta Srivastava Malla

Debashis Chakraborty

Bibek Ray Chaudhuri

James J. Nedumpara

Murali Kallummal

#### Associate Professors

Jacqueline Symss

Himani Gupta

Sujata Kar

Triptendu Prakash Ghosh

Pralok Gupta

Sachin Kumar Sharma

Shailja Singh

#### Assistant Professors

Areej Aftab Siddiqui

A.K. Srustidhar Chand

Arunima Rana

Ashish Gupta

Anchal Arora

Anirban Biswas

Anju Goswami

Charu Grover

Divya Tuteja

Ginni Chawla

J.K Verma

Kavita Wadhwa

Neha Jain

Oindrilla Dey

Papiya Ghosh

Parul Singh

Pratik Maheshwari

Preeti Tak

Priyanka Jayaswal

Sonu Verma

Sovanjeet Mishra

Sugandha Huria

Tuheena Mukherjee

Taufiq Ajaz

Oly Mishra

Naman Sharma

Javed Ahmad Bhat

Siddharth Shankar Rai

Satwik Shekhar

Shiny Pradeep

Miklesh P. Yadav

### ADMINISTRATION

#### Registrar

P.K. Gupta

#### Deputy Registrar

Gaurav Gulati

#### Deputy Finance Officer

Pitambar Behera

#### Sr. Administrative Officer

P. Sakthivel

#### Assistant Finance Officer

Deepa P.G.

#### Administrative Officer

Desh Raj (CWS)

#### Assistant Registrars

Meenakshi Saxena

Nalini Meshram

#### Section Officers

Anil Kumar Meena

Dwaipayan Ash

Hojjahat Baite

Jitender Saxena

Karun Duggal

Kavita Sharma

Lalita Gupta

Leena Nagwani

Mohini Madaan

Sumita Marwaha

Rahul Kapoor

Tanushri Arora

#### Accounts Officer

Bishan Pal (on contract)

Shahid Anwar

M. Vadivelu

OSD (Kakinada Campus)

T. Babu Rao Naidu

### SUPPORTING STAFF

#### Systems Manager

Bimal Kumar Panda

#### Asstt. Systems Manager

S. Balasubramanian

#### Computer Programmer

Neha Vinayak

#### Institute Engineer

R.K. Gupta (on contract)

#### Assistant Librarian

Nirmala



## Important Dates

|                           |                           |
|---------------------------|---------------------------|
| Last date to apply online | 31 <sup>st</sup> May 2023 |
| Release of Result         | First Week of June 2023   |
| Commencement of Programme | 8 <sup>th</sup> July 2023 |

## Application Fee

| Category           | Amount      |
|--------------------|-------------|
| For all candidates | Rs. 2,000/- |

*Contact for more details:*

Centre for Distance and Online Education (CDOE)  
Indian Institute of Foreign Trade  
Phone: 011-39147303  
E-mail: cdoe@iift.edu

INDIAN INSTITUTE OF FOREIGN TRADE  
भारतीय विदेश व्यापार संस्थान  
DEEMED TO BE UNIVERSITY  
(Set up by Ministry of Commerce & Industry, Govt. of India)

### DELHI CAMPUS

IIFT BHAWAN, B-21 Qutab Institutional Area,  
New Delhi-110016  
Ph.: 011-39147200 • Fax: 91-011-39147301

### KAKINADA CAMPUS

IIFT  
JNTU Campus  
Kakinada  
Andhra Pradesh 533003

### KOLKATA CAMPUS

1583, Madurdaha, Chowbagha Road, Ward  
Borough XII, Kolkata-700107  
Ph.: 033-24432451 – 53 (PBX) •  
Fax: 91-033-24432454

Website: [www.iift.ac.in](http://www.iift.ac.in)