



Ph.D. (Management) Programme 2021

Full Time & Part Time



INDIAN INSTITUTE OF FOREIGN TRADE
DEEMED TO BE UNIVERSITY

From the Desk of the Director



Indian Institute of Foreign Trade (IIFT) stands for academic & professional excellence. Over the last five decades, IIFT has nurtured excellence in the arena of international trade and investment. With the modest beginning as a facilitator for external trade in 1963, IIFT has emerged as one of the pioneering Institutes in the Asia Pacific, playing the role of a leading B-School in the Sub-Continent besides being a Think Tank Organization for foreign trade and policy matters and also a hub for research and knowledge dissemination.

Recognizing the immense contribution of IIFT for promoting skill and knowledge in International Business, it was accorded the status of “Deemed to be University” in 2002. The National Assessment and Accreditation Council (NAAC) has recognized IIFT as Grade ‘A’ institution in 2005 as well as in 2015. Needless to mention that most surveys conducted year after year have ranked IIFT amongst the top 10 B-Schools in India.

In the spectrum of IIFT’s activities, research occupies a unique place because of the institutional emphasis on a strong and pervasive interface between research and theory. Research activities are undertaken both as part of in-house research programmes and at the instance of client institutions, which include Central and State Governments, various Public Sector Undertakings and International Organizations like the World Bank, the FAO, International Trade Centre, UNCTAD, WTO, UNIDO, UNESCAP, DFID, etc. The Faculties of the Institute have contributed significantly in various disciplines by regularly presenting and publishing their research in reputed academic and policy forums.

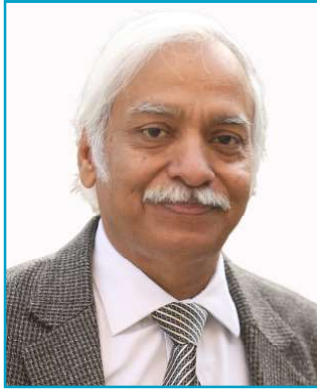
The Ph.D. Programme offered at IIFT is one of the most preferred research degree programmes available in Indian and overseas Universities/Institutes. It is expected that IIFT Ph.D. scholars would make original contributions in their respective fields that helps in expanding the knowledge frontier. It is heartening to note that many IIFT Ph.D. scholars are regularly appearing in reputed refereed national and international journals and other forums.

Till date, IIFT has awarded **52** doctoral degrees to its successful research scholars and some of them are occupying high positions in academic and research institutes, government departments and leading corporate groups.

I welcome you to become a part of IIFT Ph.D. Programme which is an ever-expanding knowledge network at the Institute and excel in your pursuit for knowledge.

Prof. Manoj Pant
Director

From the Chairperson



During IIFT's five-decade long journey as a centre for providing high quality education for meeting the growing needs of internationalization and globalization, we have constantly strived to raise the bar every year in terms of the quality of students as well as the course curriculum.

IIFT is known widely for its competence in research-based learning and has conducted a number of research studies for both national and international organizations in the government and private sector on important policy issues. The doctoral scholars at IIFT's Ph.D. Programme regularly participate in national and international conferences in India and abroad. The Institute is committed to continue this journey towards scaling newer heights.

I take this opportunity to extend a cordial invitation to you to become a part of this journey in order to make a mark in your career.

A handwritten signature in black ink that reads "Rakesh Joshi" with a horizontal line underneath.

Prof. Rakesh Mohan Joshi
Professor and Chairperson (Research)

Vision

To be an academic Centre of Excellence in international business research, training and education.

Mission

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.

How to Apply

Application Form and Brochure for the Ph.D. Programme (Management) 2021 can be downloaded from the website www.iift.edu. Candidates applying for both Full Time and Part Time Ph.D. Programme need to fill in the Application Form online and submit the same along with application fee of ₹2,500/- (₹1,250 in respect of SC/ST/PwD candidates) and US\$120/ ₹8,500 for Foreign Nationals) latest by 30th June 2021.

For any query relating to the Ph.D. Programme, write to:

INDIAN INSTITUTE OF FOREIGN TRADE (Delhi Campus)
Research Division
E-mail: research@iift.edu,
Tel: 91-11- 39147200-205 (Extn. 426)
91-11-39147226 (Direct)

INDIAN INSTITUTE OF FOREIGN TRADE (Kolkata Campus)
Research Division
E-mail: phdmgtkol@iift.edu
Tel: 91-33-24195700

Important Dates

Last date for submission of Application and Statement of Purpose	: 15 th July 2021
Notification of eligible candidates for Written Entrance Examination	: 25 th July 2021
Date of Written Entrance Examination (Examination will be held Online)	: 01 August 2021
Declaration of Result of Written Entrance Examination	: 2 nd week of August 2021
Personal Interview (Online)	: 2 nd week of September 2021
Declaration of Final Results	: 3 rd week of September 2021
Commencement of the Ph.D. Programme	: 1 st week of October 2021

Important Enclosures with Application Form

1. Copy of "Statement of Purpose" for the proposed Ph.D. Programme, should be as per the template (4-5 pages).
2. Self-Attested copies of certificates & mark-sheets of qualifying degrees and other certificates (from SSC level).
3. One passport size colour photographs (to be uploaded at the time of filling Application Form).
4. Two letters of recommendation (in the format provided in the Application Form).
5. At least one example of scholarly research or professional writing. (Preferable)
6. SC/ST/OBC (NCL)/PWD/EWS category candidates need to attach the requisite certificate.
7. Proof of experience: Part Time Programme (Candidates from Industry Sector - minimum three Years and from teaching minimum 1 year experience is required).
Full Time Programme – Not Applicable

Note: Incomplete application forms will not be considered and will stand cancelled without further intimation to the applicant.

About the Institute

The Indian Institute of Foreign Trade (IIFT) was established in 1963 as an autonomous organization under the aegis of Ministry of Commerce & Industry, Government of India, to contribute in the skill building for the external trade sector of India. The Institute's portfolio is spread over a number of long-term MBA Programmes, which include: two-year MBA (International Business), two year & six months MBA (International Business) (Weekend), Executive Post Graduate Diploma Programmes in International Business, Industrial Marketing, Capital & Financial Markets, etc., to name a few. The detailed information on the MBA Programmes offered by IIFT at New Delhi, Kolkata and Dar-es-Salaam campuses as well as through VSAT modes can be obtained from the Institute web-page (www.iift.edu).

In addition to MBA teaching, the Institute has trained about 50,000 business professionals across more than 30 countries in various facets of international business and trade policy through its Management Development Programmes. The detailed information on the MDP programmes offered by IIFT can be obtained from the Institute web-page (www.iift.edu).

The IIFT Ph.D. Programme is well-known for quality research in important business issues in national and international context. The Programme is attended by both Part-Time and Full-Time research scholars. Most of the IIFT Ph.D. Scholars are placed highly in reputed academic institutions and universities, government departments and leading corporate groups.

DELHI CAMPUS

Located in the Qutab Institutional Area in close vicinity of other reputed institutions such as JNU, IIT and ISI, the Delhi Campus, spreading over six acres of land and overlooking green ridge and historical Qutab Minar, provides an ideal environment for academic excellence.

The facilities available on the campus include, well-equipped Library, centrally air-conditioned lecture halls with modern audio-visual aids, conference halls for round-table conferences, an auditorium of 450 seating capacity, gymnasium, indoor games, besides quality residential facilities for the MBA students.

Library Facilities

A fully automated Foreign Trade Library is a vast knowledge bank with an impressive collection of 1,04,540 resources, that comprises nearly 77,805 book/CDs-volumes, 17,931 bound periodicals, and 255 periodicals on the subjects related to International Trade & Business such as Economics, Management, Marketing, Statistical theory, Banking, Industries, Logistics, Global Business Environment, Geopolitical Economic System, etc. The library has access to Bloomberg Database as well which offers a dynamic network of information for decision-makers. Bloomberg is of great value to students seeking fast access to accurate business and financial information, news and insight around the world

In order to facilitate online access to information, IIFT Library has also subscribed to several trade related online and offline databases, like EBSCO, Proquest, Emerald, Blackwell, CMIE, JSTOR, Indiastat, World Trade Online, IMF Databases, OECD online, World Trade Atlas, and many more to its list.

WTO Resource Centre (Shifted to NAFED Building) to facilitate research on World Trade Organization.

Books for Reference only.

Computer Centre

Recognizing the importance of technology in education, IIFT's Computer Centre has implemented the latest state of the art IT infrastructure to provide a competitive advantage in its core areas of education and research. The Computer Centre aims at providing 99 per cent uptime including ensuring server uptime, data recovery and backup, facilitating storage management, hardware, network operations, streamlining operations and simplifying end-user support.

For its internet requirements, the IIFT avails 150 mbps leased line from two different ISPs on load balancing. The computer lab for the students is open 24X7 with adequate number of desktop computers. These are fully supported with application software such as SPSS, EVIEWS, SAS, etc. India Trade & Prowess databases from CMIE are also available on the Institute's network.

Comprehending the recent advances in functional data analysis and high-dimensional statistics, IIFT,

besides the Computer Lab, has an exclusive Data Analytics & Simulation Lab (DASL) with 40 computers with software such as SPSS, Hadoop, SAS, etc. for Data Analytics and Simulation Courses.

Apart from this, IIFT also uses video conferencing facility for training, research activities besides connecting IIFT Delhi & Kolkata for internal meetings, etc. IIFT's recent foray in the online education platform has been possible with the state-of-the-art IT infrastructure support being provided for the conduct of online programmes, which has enabled IIFT to conduct online sessions on a real time basis using broadband facility.

IIFT also has a fully integrated in-house developed platform, named "Campus360" (<http://campus360.iift.ac.in>) that provides convergence facility to the faculty with the students and the programme office. The Campus 360 enables online attendance, sharing of courseware, result processing, online quiz, opinion polls, assignment submission, dissertation/research project submission, elective selection, port visit option, language selection and many more related activities.

KOLKATA CAMPUS

The campus is located in IIFT's own premises in the picturesque East Kolkata off EM Bypass in a sprawling area of around 7 acres. The campus is developed as a green and fully integrated campus with independent blocks for academic, administration and student living areas with all modern amenities. There are centrally air-conditioned modern lecture halls, syndicate rooms, common area, auditorium, open air theatre, common courtyard in its academic and administration blocks with exemplary designs to create a great learning environment. The campus is fully under Wi-Fi.

Library

The library at Kolkata Campus is gradually growing with resources and other electronic and virtual information. It is presently equipped with the collection of around 5000 books, 90+ printed national and international journals, 5,000 national & international journals (including e-journals) in

the field of International Business management and related areas, such as International Trade, Statistics, Economics, Mathematics, Marketing, Psychology, Operation Research, Business Communication, Advertising and others and thesis and reports in the field of global economics and related facets. On-line databases (accessible from the campus) are one of the most important and valuable resources of the library. The library provides access to over 200+ full text e-journals on economics, and databases like Economist Intelligence Unit, CMIE Prowess, Industry Outlook, and EPWRF India Time Series. Bloomberg, which is the premier source for global business and financial information, is also installed in the library.

Computer Centre

Kolkata Campus is having 100 mbps for its Internet requirements besides 20 mbps NLD between Delhi & Kolkata campuses. Wi-Fi services are also made available to the students in the campus. Libsys, Prowess, India Trades services have been facilitated locally from IIFT Kolkata Digital lab at IIFT Kolkata is well equipped with 30 latest model computers for student access. Kolkata campus also has an online classroom studio to conduct online certificate and executive programmes.

PUBLICATIONS

Publication Division brings out IIFT Journals, Newsletter, Working Papers and Seminar Series. *Foreign Trade Review (FTR)* is a peer-reviewed quarterly journal published by SAGE Publications India. The Journal intends to serve as a comprehensive forum for theoretical and empirical research on International Trade and Business.

FOCUS_{WTO}.IB, another peer-reviewed quarterly Journal published by the Institute. Objective of this interdisciplinary *FOCUS_{WTO}.IB* is to encourage applications of conceptual ideas, research methods in international business and management.

The papers are published on-line and uploaded on IIFT website (<http://focuswtoib.iift.ac.in>).

In addition, Publication Division also publishes in-house quarterly Newsletter and hosts Working Papers and conducts Seminar Series.

Ph.D. Programme (Management) at IIFT

Objectives

One of the primary purposes of the Ph.D. Programme is to encourage scholars to undertake research and in-depth analysis and enrich knowledge in their chosen field. It includes the ability to independently apply methodologies of scientific research as well as to create new scientific knowledge. Further, the scholars are expected to demonstrate an ability to critically analyse research findings and to understand their importance in the wider contexts and effectively communicate and disseminate research results.

The Institute invites applications for its Ph.D. Programme (Management) Full Time & Part Time from both domestic and overseas candidates for the year 2021. Selected candidates for the Ph.D. Programme (Management) can attend the classes during the course work which are held at weekends.

The broad areas in which the Institute offers admission to Ph.D. Programme (Management) are:

- Marketing
- General Management & Strategy
- Finance
- Operations and Supply Chain Management
- IT Innovation & Technology Management

Change of Area / Discipline after Selection of the Candidate

The Scholars would be given only one month's time to give their final area / discipline if they want to change their discipline / area under which s/he was interviewed. In such a case, the scholar has to undergo the interview process again wherein faculty from both the areas i.e. under the discipline s/he was interviewed and the discipline s/he wants to opt would be present.

Only when the candidate is found suitable for the new area, will s/he be allowed to change to their new area after receiving consent from faculty members of both the areas.

Duration & Process

Ph.D. Programme shall be for a minimum of three years, including course work and maximum of six years. The women candidates and the Person with Disability (PwD) (more than 40% disability) may be allowed a relaxation of two years in the maximum duration of the Programme. In addition, women candidates may be provided Maternity Leave / CCL once in the entire duration of Ph.D. for upto 240 days.

During the first year, selected scholars need to complete the coursework at the Institute covering two semesters. On successful completion of the coursework including Seminar Paper and approval of the proposed research topic (Synopsis Confirmation), a confirmation certificate will be issued along with the name of Ph.D. Supervisor. A three-member Doctoral Advisory Committee (DAC) will be set up for each scholar for his / her doctoral research. The scholar has to present his/her research progress to the DAC at least two times a year. There is a minimum period of 2 years from the date of receiving the synopsis confirmation certificate after which the doctoral thesis can be submitted for external evaluation.

The selection of the candidates will be based on their suitability and availability of vacancies. However, the reservations will be as per Government of India's Rules.

Course Structure

Selected scholars are required to mandatorily attend course work at IIFT during the first year of the Programme. The total course work is of 18 credit hours (1 credit hour = 10 hours) including 2 credit hours of seminar paper. The course work is divided over two semesters: Semester 1 of 7 credit hours and Semester 2 of 11 credit hours. Classes for Full-Time and Part Time will be held on weekends.

Course Structure is subject to revision by the Institute's Academic Council from time to time.

In addition to the coursework, the Full Time Ph.D. Scholars at the Institute are encouraged to get involved in various teaching, research and other academic activities (e.g., offering tutorials, case presentations), helping faculty in teaching and

evaluations. Ph.D. students offered scholarship by the Institute and those with JRF, etc. are required to be involved in teaching, research and evaluation work.

Eligibility

The eligibility criteria for applying in IIFT's Ph.D. Programme (Management) are the following:

A. INDIAN SCHOLARS

(i) Ph.D. (Management) - Full Time & Part Time

- (a) Master's degree/M.Phil. degree in any discipline (including IIFT MPIB) from a recognized university with at least 55% marks or CGPA equivalent to B Plus in aggregate.

OR

Diploma courses which are considered equivalent to Master's Degree (e.g., PGDIM from IIMs) with 55% marks or CGPA equivalent to B Plus, recognized by AICTE/UGC would be considered. In such cases candidates would be required to produce the necessary certificate(s) from Association of Indian Universities (AIU).

- (b) A relaxation of 5% of marks, from 55% to 50% may be allowed for those belonging to SC/ST/OBC (non-creamy layer)/ and differently-abled and other categories of candidates as per the decision of the University Grants Commission (UGC) from time to time.
- (c) **In case of Part Time Programme: A minimum of three (3) years' experience is required for the candidate from industry and one year experience is required for the candidate from teaching.**
- (d) Candidates who are in the final year of the Master's degree are also eligible to apply. However, if selected, their admission will be on provisional basis. Admission of such candidates who joins the Ph.D. Programme on provisional basis but fails to obtain minimum

percentage in the Master's degree examination (as defined in (a) above) is liable to be cancelled forthwith. Such candidates should immediately inform the Institution on declaration of her / his results. Admission of candidates who do not inform the Institute of such situation will automatically stand cancelled on 8th October 2021. No request for extension of time for re-evaluation, etc. will be entertained.

B. OVERSEAS SCHOLARS

- Overseas candidates those who are having Master's/ M.Phil. Degree in any discipline from a recognized university with at least 55% marks or CGPA equivalent to B Plus in aggregate can apply only for IIFT's full time Ph.D. Programme.
- Minimum knowledge of spoken and written English is essential.

There is no scholarship, residential / hostel facility available for overseas scholars in the Institute.

Number of Seats: Delhi : 45 Seats and Kolkata 25

Seats mentioned above for Delhi and Kolkata Centre are for both Full Time & Part Time Programme depending on merit and as per reservation policy of UGC.

Admission Process

Ph.D. (Management) (Full Time & Part Time)

A two-stage process is followed for admission to IIFT Ph.D. Programme (Management).

Stage I: All the eligible candidates will be called for the Written Entrance Test MCQ based comprising of Basic Statistics, Logical Reasoning, Data Interpretation, basic Mathematics (upto 12th Standard), verbal ability.

Stage II: Candidates who qualify the Written Entrance Test will be called for the Interview*.

The Entrance Test & Interview

- The **written entrance examination and interview** will be held online

Fee

A. Indian Scholars

- There is no programme fee for Indian Full Time Ph.D. Scholars. However, they have to pay Library Security Deposit (Refundable) of ₹5,000/- and the Examination Fee of ₹35,000/- (at the time of submission of final thesis)
- The total programme fee for Part Time Ph.D. Scholars is ₹4.00 lakh* payable to IIFT as specified below.

Sl. No.	Programme Fee and Time Line	Amount
1.	Programme Fee (books, study materials, incidental, exam fees, etc.)	₹ 4, 00,000/-
	• To be paid at the time of joining	₹ 1, 00,000/-
	• To be paid at the beginning of Semester 2	₹ 75,000/-
	• Annual fee to be paid (January 2023)	₹ 75,000/-
	• Annual fee to be paid (January 2024)	₹ 75,000/-
	• Annual fee to be paid (January 2025)	₹ 75,000/-
2.	Examination Fee (Applicable on all either Full Time/Part Time Scholars) Examination fee to be paid by June 2026 or At the time of submission of final thesis whichever is earlier	₹ 35,000/-
3.	Library Fee (Library Security Deposit (Refundable) To be paid at the time of Registration (Same for foreign students)	₹ 5,000/-

* There will be relaxation of 50% fee in Programme Fee & Examination Fee (except Library Fees) for SC/ST/PWD students.

Candidates need to confirm the Synopsis and Title of the Thesis within one year of the completion of course work. For details, see the Rules for the Ph.D. Programme.

B. Overseas Scholars

- The total programme fee for Foreign Scholars is US\$10,000 (US\$2,000 per year)

Note: After commencement of the Programme, Fees once paid will not be refunded. The Institute reserves the right to charge any other fees from the scholars or increase the fees if considered necessary. In case of making such changes, due notice would be given in advance. For any matter relating to the conduct of the programme, the decision of the authority as per IIFT Rules will be binding.

Refund of Fee

(Applicable to all categories of candidates)

In the event of a candidate withdrawing before the commencement of the Ph.D. Programme (Management), which will be intimated in the admission offer letter, the wait-listed candidates will be given admission against the vacant seat. The entire fee collected from the candidate, after a deduction of the processing fee of not more than ₹1,000/- (Rupees one thousand only) shall be refunded by IIFT, provided the candidate withdraws within the stipulated time and date as indicated in the admission offer letter.

No refund of the fee is however admissible after the stipulated time period as mentioned in the admission offer letter.

Fellowship for Full-time Ph.D. Scholar

- An amount of ₹15,000/- will be offered by the Institute in the form of fellowship to a few of the selected candidates during the first two years of doctoral work. The amount is subject to revision by the Institute.

The tenure of fellowship will be extended for a further period of two and half years, subject to a comprehensive review of academic performance. The Full Time Ph.D. scholars are required to get involved in various teaching, research and other administrative activities of the Institute. For continuation of scholarship in the second phase, performance evaluation will be done on half-yearly basis.

- No separate HRA is admissible as per the IIFT rules.
- No Hostel Accommodation would be provided.

Imposing of Penalty

- If the scholar does not deposit the fee within the stipulated time, a penalty of ₹2,000/-for one month will be imposed and if it is delayed by two months a penalty of ₹5,000/- will be imposed. Delay in depositing of fee is more than two months to twelve (12) months, a penalty of ₹12,000/- will be imposed.

Doctoral Scholars at IIFT

- The doctoral scholars at IIFT Ph.D. Programme regularly participate in national and international conferences, seminars, workshops and other events such as Doctoral Consortium organized by Academy of International Business (AIB) in India and abroad.
- Research scholars regularly publish research papers in reputed referred academic journals (ABDC /SCOPUS Ranked), policy papers, working papers and others.

Details of IIFT Faculty and Administration may accessed at: www.iift.edu

All disputes would be subject to the jurisdiction of Delhi and Kolkata Courts only.

Template for Statement of Purpose (SoP)

The SoP should have:

- Motivation for pursuing the Ph.D.
- Broad area of Research (mentioning objectives, scope, sector, etc.)
- Review of Literature
- Expertise / experience obtained till date
- Anticipated sources of data (mentioning sample, methodology, variables)

INDIAN INSTITUTE OF FOREIGN TRADE
DEEMED TO BE UNIVERSITY
(Set up by Ministry of Commerce & Industry, Govt. of India)

DELHI CAMPUS

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