



Ph.D. (Management) Programme 2022

PROSPECTUS (Full-time & Part-time)



INDIAN INSTITUTE OF FOREIGN TRADE
(DEEMED TO BE UNIVERSITY)

From the Desk of the Vice Chancellor



Indian Institute of Foreign Trade (IIFT) stands for academic & professional excellence. Over the last five decades, IIFT has nurtured excellence in the arena of international trade and investment. With the modest beginning as a facilitator for external trade in 1963, IIFT has emerged as one of the pioneering Institutes in the Asia Pacific, playing the role of a leading B-School in the Sub-Continent besides being a Think Tank Organization for foreign trade and policy matters and also a hub for research and knowledge dissemination.

Recognizing the immense contribution of IIFT for promoting skill and knowledge in International Business, it was accorded the status of “Deemed to be University” in 2002. The National Assessment and Accreditation Council (NAAC) has recognized IIFT as Grade ‘A’ institution in 2005 as well as in 2015. Needless to mention that most surveys conducted year after year have ranked IIFT amongst the top 10 B-Schools in India.

In the spectrum of IIFT’s activities, research occupies a unique place because of the institutional emphasis on a strong and pervasive interface between research and theory. Research activities are undertaken both as part of in-house research programmes and at the instance of client institutions, which include Central and State Governments, various Public Sector Undertakings and International Organizations like the World Bank, the FAO, International Trade Centre, UNCTAD, WTO, UNIDO, UNESCAP, DFID, etc. The Faculties of the Institute have contributed significantly in various disciplines by regularly presenting and publishing their research in reputed academic and policy forums.

The Ph.D. Programme offered at IIFT is one of the most preferred research degree programmes available in Indian and overseas Universities/Institutes. It is expected that IIFT Ph.D. scholars would make original contributions in their respective fields that helps in expanding the knowledge frontier. It is heartening to note that many IIFT Ph.D. scholars are regularly appearing in reputed refereed national and international journals and other forums.

Till date, IIFT has awarded **57** doctoral degrees to its successful research scholars and some of them are occupying high positions in academic and research institutes, government departments and leading corporate groups.

I welcome you to become a part of IIFT Ph.D. Programme which is an ever-expanding knowledge network at the Institute and excel in your pursuit for knowledge.

Prof. Manoj Pant

From the Head



During IIFT's six-decade long journey as a centre for providing high quality education for meeting the growing needs of internationalization and globalization, we have constantly strived to raise the bar every year in terms of the quality of students as well as the course curriculum.

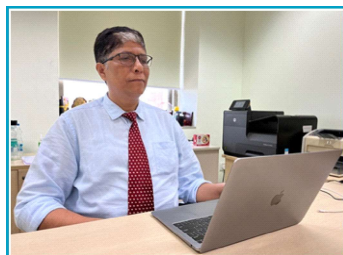
IIFT is known widely for its competence in research-based learning and has conducted a number of research studies for both national and international organizations in the government and private sector on important policy issues. The doctoral scholars at IIFT's Ph.D. Programme regularly participate in national and international conferences in India and abroad and also actively participate in research projects. The Institute is committed to continue this journey towards scaling newer heights.

I take this opportunity to extend a cordial invitation to you to become a part of this journey in order to make a mark in your career.

A handwritten signature in blue ink, appearing to read 'Om Prakash Wali'.

Prof. Om Prakash Wali
Professor and Head (Research)

From Head, Research Division, IIFT Kolkata



We have all fought bravely and somewhat tried to overcome the pandemic. The sun is rising on our life which went miserable. Normalcy is beginning to restore. We are again trying to put our head high. There's a drastic change in the ways we used to carry out our normal life. Many researchers have grabbed this opportunity and invented new ways to cope up this new way of life in their respective fields. They have showed how changes are taking place, how we can adapt ourselves with it. New inventions and theories are coming up daily to help the society in many ways.

Looking beyond our own limitations and merging our thoughts with those of others are required for the future. New scientific breakthroughs will aid progress, but so will a better understanding of people and cultures, as well as how our knowledge of the past informs our expectations for the future.

We applaud the fact that research is redefining itself in positive ways: progress is made not just by being productive, but by making a genuine difference, whether that difference is in the creation of new knowledge, the advancement of society, or, perhaps most importantly, the development of people.

At IIFT we are also trying to contribute our part to the society. We give wings to aspiring researchers, help them educate, learn and increase the hunger for the unknown. Every year people irrespective of their age and from all walks of life apply for Ph.D. Programme at IIFT. They complete their Research work and all are settled well in their professional life. With quality teaching environment, administrative support and extensive availability of Resources starting from Journals, software used in Research work, IIFT is now providing state-of-the-art Research facilities. IIFT is now AACSB accredited. Research Division, IIFT Kolkata is ISO 9001:2015 & 27001:2013 Certified Unit. The rules of UGC are core to our research policies with higher standards to achieve the best.

Prof. Deepankar Sinha
Professor & Head (Research)

Vision

To be an Academic Centre of Excellence in international business research, training and education.

Mission

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.

IIFT at a Glance (Rankings) 2020-21

The IIFT have participated in the following B-School rankings in AY 2020-2021 and ranked as:

- 25th in National Institute Ranking Framework (NIRF).
- 10th in Business Today – MDRA.
- 6th in Chronicles All India B-School Survey.
- 7th in Business World – B-School Ranking.
- 15th in Outlook – B-School Survey.
- 11th in MBA Universe B-School Ranking.
- 10th in InsideIIM MBA Rankings.

How to Apply

Application Form and Brochure for the Ph.D. Programme(Management) 2022 can be downloaded from the website **www.iift.ac.in** Candidates applying for both Full Time and Part Time Ph.D. Programme need to fill in the Application Form online and submit the same along with application fee of ₹2,500/- (Rs.1,250 in respect of SC/ST / PwD candidates) and US\$120/ ₹8,500 for Foreign Nationals latest by 25th June, 2022

For any academic /administrative query relating to the Ph.D. Programme, write to:

Dr. Preeti Tak

Programme Director
Ph.D (Management) Delhi Campus
INDIAN INSTITUTE OF FOREIGN TRADE
B-21, Qutab Institutional Area,
New Delhi 110016
E-mail: preetitak@iift.edu / research@iift.edu
Tel: 91-11- 39147200-205 (Extn. 707, 426)
91-11-39147226 (Direct)

Dr. Debashis Chakraborty

Programme Director
Ph.D (Management) Kolkata Campus
INDIAN INSTITUTE OF FOREIGN TRADE
Kolkata
Email: debashis@iift.edu
Tel: 91-33-24195700

Important Dates

Last date for submission of Application and Statement of Purpose	: 25 th June, 2022
Availability of admit cards for online Entrance Examination	: 05 th July, 2022
Date of Online Entrance Examination	: 09 th July, 2022
Declaration of Result of Entrance Examination	: 3 rd week of Aug. 2022
Personal Interview	: 1 st /2 nd week of Sept. 2022
Declaration of Final Results	: 4 th week of Sept. 2022
Commencement of the Ph.D. Programme	: 1 st /2 nd week of Oct. 2022

Important Enclosures with Application Form

1. Copy of "Statement of Purpose" for the proposed Ph.D. Programme, should be as per the template. (4-5 pages)
2. Self-Attested copies of certificates & mark-sheets of qualifying degrees and other certificates (from SSC level).
3. One passport size colour photograph (to be uploaded at the time of filling Application Form).
4. Two letters of recommendation (in the format provided in the Application Form).
5. At least one example of scholarly research or professional writing. (Preferable)
6. SC/ST/OBC (NCL)/PWD / Gen-EWS category candidates need to attach the requisite certificate.

Note: Incomplete application forms will not be considered and will stand cancelled without further intimation to the applicant.

About the Institute

The Indian Institute of Foreign Trade (IIFT) was established in 1963 as an autonomous organization under the aegis of Ministry of Commerce & Industry, Government of India, to contribute in the skill building for the external trade sector of India. The Institute's portfolio is spread over a number of long-term MBA Programmes, which include: two-year MBA (International Business), two year & six months MBA (International Business) (Weekend), Executive Post Graduate Diploma Programmes in International Business, Industrial Marketing, Capital & Financial Markets, etc., to name a few. The detailed information on the MBA Programmes offered by IIFT at New Delhi, Kolkata and Dar-es-Salaam campuses as well as through VSAT modes can be obtained from the Institute web-page (www.iift.ac.in).

In addition to MBA teaching, the Institute has trained about 50,000 business professionals across more than 30 countries in various facets of international business and trade policy through its Management Development Programmes. The detailed information on the MDP programmes offered by IIFT can be obtained from the Institute web-page (www.iift.ac.in).

The IIFT Ph.D. Programme is well-known for quality research in important business issues in national and international context. The Programme is attended by both Part Time and Full Time research scholars. Most of the IIFT Ph.D. Scholars are highly placed in reputed academic institutions and universities, government departments and leading corporate groups.

DELHI CAMPUS

Located in the Qutab Institutional Area in close vicinity of other reputed institutions such as JNU, IIT and ISI, the Delhi Campus, spreading over six acres of land and overlooking green ridge and historical Qutab Minar, provides an ideal environment for academic excellence.

The facilities available on the campus include well-equipped Library, centrally air-conditioned lecture halls with modern audio-visual aids, conference halls for round-table conferences, an auditorium of 450 seating capacity, gymnasium, indoor games, besides quality residential facilities for the MBA students.

Library Facilities

A fully automated Foreign Trade Library is a vast knowledge bank with an impressive collection of 1,05,081 resources that comprises nearly 77,916 book/

CDs-volumes, 17,931 bound periodicals, and 235 periodicals on the subjects related to International Trade; Business such as Economics, Management, Marketing, Statistical theory, Banking, Industries, Logistics, Global Business Environment, Geopolitical Economic System, etc. The library has access to Bloomberg Database as well which offers a dynamic network of information for decision-makers. Bloomberg is of great value to students seeking fast access to accurate business and financial information, news and insight around the world in order to facilitate online access to information, IIFT Library has also subscribed to several Trade and Management related online and offline databases, like EBSCO, Proquest, Emerald, Blackwell, CMIE, JSTOR, Indiatat, World Trade Online, IMF Databases, OECD online, World Trade Atlas, and many more to its list.

Computer Centre

Recognizing the importance of technology in education, IIFT's Computer Centre has implemented the latest state of the art IT infrastructure to provide a competitive advantage in its core areas of education and research. The Computer Centre aims at providing 99 percent uptime including ensuring server uptime, data recovery and backup, facilitating storage management, hardware, network operations, streamlining operations and simplifying end-user support.

For its internet requirements, the IIFT avails 150 MBPS leased line from two different ISPs onload balancing. The computer lab for the students is open 24X7 with adequate number of desktop computers. These are fully supported with application software such as SPSS, EVIEWS, SmartPLS, NVivo SAS, etc. India Trade & Prowess databases from CMIE are also available on the Institute's network.

Comprehending the recent advances in functional data analysis and high-dimensional statistics, IIFT, besides the Computer Lab, has an exclusive Data Analytics & Simulation Lab (DASL) with 40 computers with software such as SPSS, Hadoop, SAS, etc for Data Analytics and Simulation Courses.

Apart from this, IIFT also uses video conferencing facility for training, research activities besides connecting IIFT Delhi & Kolkata for internal meetings, etc. IIFT's recent foray in the online education platform has been possible with the state-of-the-art IT infrastructure support being

provided for the conduct of online programmes, which has enabled IIFT to conduct online sessions on a real time basis using broadband facility.

IIFT also has a fully integrated in-house developed platform, named “Campus360” (<http://campus360.iift.ac.in>) that provides convergence facility to the faculty with the students and the programme office. The Campus 360 enables online attendance, sharing of courseware, result processing, online quiz, opinion polls, assignment submission, dissertation/research project submission, elective selection, port visit option, language selection and many more related activities.

KOLKATA CAMPUS

The campus is located in IIFT’s own premises in the picturesque East Kolkata off EM Bypass in a sprawling area of around 7 acres. The campus is developed as a green and fully integrated campus with independent blocks for academic, administration and student living areas with all modern amenities. There are centrally air-conditioned modern lecture halls, syndicate rooms, common area, auditorium, open air theatre, common courtyard in its academic and administration blocks with exemplary designs to create a great learning environment. The campus is fully under Wi-Fi.

Library

The library at Kolkata Campus is gradually growing with resources and other electronic and virtual information. It is presently equipped with the collection of around 5000 books, 90+ printed national and international journals, 5,000 national & international journals (including e-journals) in the field of International Business management and related areas, such as International Trade, Statistics, Economics, Mathematics, Marketing, Psychology, Operation Research, Business Communication, Advertising and others and thesis and reports in the field of global economics and related facets. On-line databases (accessible from the campus) are one of the most important and valuable resources of the library. The library provides access to over 200+ full text e-journals on economics, and databases like Economist Intelligence Unit, CMIE Prowess, Industry Outlook, and EPWRF India Time Series. Bloomberg, which is the premier source for global business and financial information, is also installed in the library.

Computer Centre

Kolkata Campus is having 100 mbps for its Internet requirements besides 20 mbps NLD between Delhi & Kolkata campuses. WiFi services are also made available to the students in the campus. Libsys, Prowess, India Trades services have been facilitated locally from IIFT Kolkata Digital lab at IIFT Kolkata is well equipped with 30 latest model computers for student access. Kolkata campus also has an online classroom studio to conduct online certificate and executive programmes.

CENTRES AT IIFT

IIFT has following centres dedicated to respective focus areas, which contribute significantly to research, training and consultancy.

- Centre for WTO Studies
- Centre for Trade Facilitation and Logistics
- Centre for Regional Trade
- Centre for Trade & Investment Law
- Centre for North Eastern Studies

PUBLICATIONS

Publication Division brings out IIFT Journals, Newsletter, Working Papers and Seminar Series. Foreign Trade Review (FTR) is a peer-reviewed quarterly journal, has more than four and half decades of existence in the academic research fraternity. The journal is published by SAGE Publications India. This journal is included in the following abstracting and indexing databases: SCOPUS, Chartered Association of Business Schools (ABS); Clarivate Analytics: Emerging Sources Citation Index (ESCI). The Journal intends to serve as a comprehensive forum for theoretical and empirical research on International Trade and Business. *FOCUSWTO.IB*, another peer-reviewed quarterly Journal published by the Institute. Objective of this interdisciplinary *FOCUSWTO.IB* is to encourage applications of conceptual ideas, research methods in international business and management. “FOCUS WTO is indexed under Directory of Research Journals Indexing (DRJI), Indian Citation Index (ICI) and J Gate”

The papers are published on-line and uploaded on IIFT website (<http://focuswtoib.iift.ac.in>). In addition, Publication Division also publishes in-house quarterly Newsletter and hosts Working Papers and conducts Seminar Series.

Ph.D. Programme (Management) at IIFT

Objectives

One of the primary purposes of the Ph.D. programme is to encourage scholars to undertake research and in-depth analysis and enrich knowledge in their chosen field. It includes the ability to independently apply methodologies of scientific research as well as to create new scientific knowledge. Further, the scholars are expected to demonstrate an ability to critically analyse research findings and to understand their importance in the wider contexts and effectively communicate and disseminate research results.

The Institute invites applications for its Ph.D. Programme (Management) Full-Time & Part-Time from both domestic and overseas candidates for the year 2022. Selected candidates for the Ph.D. Programme (Management) can attend the classes during the course work which are held at weekends

The broad areas in which the Institute offers admission to Ph.D. Programme (Management) are:

- Marketing
- General Management & Strategy
- Finance
- Operations and Supply Chain Management
- Global Trade Operations and Logistics
- IT Innovation & Technology Management

Duration & Process

Ph.D. Programme shall be for a minimum of three years, including course work and maximum of six years. The women candidates and the Person with Disability(PwD) (more than 40% disability) may be allowed a relaxation of two years in the maximum duration of the Programme. In addition, women candidates may be provided Maternity Leave / CCL once in the entire duration of Ph.D. for upto 240 days.

During the first year, selected scholars need to complete the coursework at the Institute covering two semesters. On successful completion of the coursework including Seminar Paper and approval of the proposed research topic (Synopsis Confirmation), a confirmation certificate will be issued along with the name of Ph.D. Supervisor. A three-member Doctoral Advisory Committee (DAC) will be set up for each scholar for his / her doctoral research. The scholar has to present his/

her research progress to the DAC on regular basis. There is a minimum period of 2 years from the date of receiving the synopsis confirmation certificate after which the doctoral thesis can be submitted for external evaluation. For more details, see the rules of Ph.D Programme (Management).

The selection of the candidates will be based on their suitability and availability of vacancies. The Institute follows the Government of India's Rules on reservation policy in admissions.

Course Structure

Selected scholars are required to mandatorily attend course work at IIFT during the first year of the Programme. The total course work is of 18 credit hours (1 credit hour = 10 hours) including 2 credit hours of seminar paper. The course work is divided over two semesters: Semester 1 of 7 credit hours and Semester 2 of 11 credit hours. Classes for Full-Time and Part Time will be held on weekends.

Course Structure is subject to revision by the Institute's Academic Council from time to time.

In addition to the coursework, the **Full Time Ph.D. Scholars** at the Institute are encouraged to get involved in various teaching, research and other academic activities (e.g., offering tutorials, case presentations), helping faculty in teaching and evaluations. Ph.D. students are offered scholarship by the Institute and those with JRF, are required to be involved in teaching, research and evaluation work.

Eligibility

The eligibility criteria for applying in IIFT's Ph.D. Programme (Management) are the following:

A. Indian Scholars

(i) Ph.D. (Management)-Full Time& Part Time

- (a) Master's degree/M.Phil.degree in any discipline (including IIFT MPIB) from a recognized university with at least 55% marks or CGPA equivalent to B Plus in aggregate.

OR

Diploma courses which are considered equivalent to Master's Degree (e.g., PGDIM from IIMs) with 55% marks or CGPA equivalent to B Plus, recognized by AICTE/UGC would be

considered. In such cases, candidates would be required to produce the necessary certificate(s) from Association of Indian Universities (AIU). The period of diploma courses must be as per the Equivalence Granted by AIU to the Institute / University during that duration.

- (b) A relaxation of 5% of marks, from 55% to 50% may be allowed for those belonging to SC/ST/OBC (non-creamy layer)/ and differently-abled and other categories of candidates.
- (c) Candidates who are in the final year of the Masters degree are also eligible to apply. However, if selected, their admission will be on provisional basis. Admission of such candidates who joins the Ph.D. Programme on provisional basis but fails to obtain minimum percentage in the Master's degree examination (as defined in (a) above) is liable to be cancelled forthwith. Such candidates should immediately inform the Institution on declaration of her / his results. Admission of candidates who do not inform the Institute of such situation will automatically stand cancelled on **15th December 2022**. No request for extension of time for re-evaluation, etc. will be entertained.
- (d) **No Age Limit**

B. Overseas Scholars

- Overseas candidates those who are having Master's/ M.Phil. Degree in any discipline from a recognized university with at least 55% marks or CGPA equivalent to B Plus in aggregate **can apply only for IIFT's full time Ph.D. programme.**

- Minimum knowledge of spoken and written English is essential.

There is no scholarship, residential / hostel facility available for overseas scholars in the Institute. However, the Institute can help in search of suitable accommodation for scholars admitted into Ph.D. Programme.

Number of Seats: Delhi: 22 and Kolkata: 22.

Seats mentioned above for Delhi and Kolkata Centre are for both Full-Time and Part-Time Programme depending on merit and as per reservation policy of UGC.

Admission Process

Ph.D. (Management) (Full Time & Part Time)

A two-stage process is followed for admission to IIFT Ph.D. Programme (Management).

Stage I: All the eligible candidates will be called for the online Entrance Exam MCQ based comprising of Basic Statistics, Logical Reasoning, Data Interpretation, basic Mathematics (upto 12th Standard), verbal ability.

Stage II: Candidates who would qualify in the Written Entrance Test will be called for the Interview.

Exemption from Written Entrance Examination:

- UGC NET-JRF qualified candidates are exempted for Written Entrance Examination
- UGC NET-JRF Qualified Candidates will be called for the interviews on the basis of their scores in UGC NET-JRF Exam and a separate list will be released.

Fee

A. Indian Scholars

- **There is no Programme fee for Indian Full Time Ph.D. Scholars.** However, they have to pay the following fee as mentioned in the below table
- The total programme fee for Part Time Ph.D. Scholars is Rs.4.70 lakhs payable to IIFT as specified below.

S. No.	Particulars	Part Time	Full Time
1	Programme Fee 1 st Installment (At the time of joining): 2,00,000· 2 nd Installment (January 2023): 67,500/- 3 rd Installment (January 2024): 67,500/- 4 th Installment (January 2025): 67,500/- 5 th Installment (January 2026) 67,500/-	4,70,000.00*	NA
2	Student Activities Fee to be paid at the time of joining (for three years)	15,000.00	15,000.00
3	Alumni Fee to be paid at the time of joining 2022	10,000.00	10,000.00
4	Library Deposit (Refundable) to paid at the time of Joining	5,000.00	5,000.00
5	Examination Fee to be paid by June 2026 or at the time of thesis submission	35,000.00	35,000.00

* There will be relaxation of 50% fee in Programme Fee& Examination Fee (except Library Fees, Alumni and student activities fee) for SC/ST/PWD students.

Please note: If a scholar drops a year with due approval, s/he has to submit the fee as per the fee schedule mentioned above.

B. Overseas Scholars

- The total programme fee for Foreign Scholars is US\$10,000 (US\$2,000 per year)

Note: After commencement of the Programme, Fees once paid will not be refunded. The Institute reserves the right to charge any other fees from the scholars or increase the fees if considered necessary. In case of making such changes, due notice would be given in advance. For any matter relating to the conduct of the programme, the decision of the authority as per IIFT Rules will be binding.

Refund of Fee

(Applicable to all categories of candidates)

Refund will be processed as per UGC Guidelines.

No refund of the fee is however admissible after the stipulated time period as mentioned in the admission offer letter.

Fellowship for Full-time Ph.D. Scholar

- An amount of Rs.15,000/- will be offered by the Institute in the form of fellowship to a few of the selected candidates during the first two years of doctoral work. **The amount is subject to revision by the Institute.**

The tenure of fellowship will be extended for a further period of two and half years, subject to a comprehensive review of academic performance. The Full Time Ph.D. scholars are required to get involved in various teaching, research and other administrative activities of

the Institute. For continuation of scholarship in the second phase, performance evaluation will be done on half-yearly basis.

- No separate HRA is admissible as per the IIFT rules.

Imposing of Penalty

- If the scholar does not deposit the fee within the stipulated time, a penalty of Rs.2,000/- for one month will be imposed and if it is delayed by two months a penalty of Rs.5,000/- will be imposed. If delay in depositing of fee is more than two months to twelve (12) months, a penalty of Rs.12,000/- will be imposed.

Template for Statement of Purpose (SoP)

The SoP should have:

- Motivation for pursuing the Ph.D.
- Broad area of Research (mentioning objectives, scope, sector, etc.)
- Review of Literature
- Expertise / experience obtained till date
- Anticipated sources of data (mentioning sample, methodology, variables)



Docotoral Scholars at IIFT

Achievements

Awards

Arushi Grover, IIFT, Delhi

Best Paper Award for research paper titled on “Antecedents and outcomes of Employee Experience HR” at 10th National Conference held at XLRI Jamshedpur in February, 2021

Milind Jha, IIFT, Delhi

Best paper award for “Analysis of CSP-CFP* Causal Linkages in Indian Context” in the 21st Annual Convention of Strategic Management Forum Hosted by IIM, Lucknow during 27-29th December, 2019.

Nishtha Agarwal, IIFT, Delhi

Literati Award for Outstanding Paper 2021 of CRR for the paper titled “Modelling Supply Chain Enablers for Effective Resilience” published in the journal Continuity and Resilience Review (CRR).

Rakesh Kumar Mishra, IIFT, Delhi

Best paper award of Emerald Literati Awards, 2019 for Highly Commended paper, titled “Board Characteristics and firm value for Indian Companies” published in Journal of Indian Business Research.

Saptarshi Bhattacharya, IIFT, Kolkata

Best Paper Award received for a paper titled “Determinants of Consumer Perceptions of the Ethics of Online Retailers: An Investigation using Confirmatory Factor Analysis”, presented in the “International Conference on Advances in Business Analytics” held at Jaipuria Institute of Management, Noida on 6th March 2021.

Sunaina Kapoor, IIFT, Delhi

Best paper award for the paper titled “Corporate actions mediating the consumer’s brand trust and attitude in case of a brand scandal” in the 9th International Conference on Contemporary

Marketing Issues (ICCM I 2021), 3-5 September 2021.

Awarded with best paper presented at Lumiere Research Symposium 2021 organized by Great Lakes Institute of Management on “Consumer Attitudes during and post Brand Scandal: Moderating role of Retailer’s Intervention and Social Media amplification”.

Publications

- Sinha, A., & Lakhanpal, P. (2022). Rediscovering Fei Xiaotong: Blending Indigenous Chinese Thought and Western Social Science. *The American Sociologist*, 1-21.
- Kapoor, S., Banerjee, S., & Signori, P. (2022). The role of retailers during brand scandals: insights from a case study. *International Journal of Retail & Distribution Management*.
- Yadav, D., Dutta, G., & Saha, K. (2022). Assessing and ranking international markets based on stringency of food safety measures: application of fuzzy AHP-TOPSIS method. *British Food Journal*.
- Saxena, M., & Seth, N. (2022). Analysing the interactions of sustainability practices and financial performance on business-to-business buying behaviour in Indian manufacturing industry: a graph-theoretic approach. *Journal of Global Operations and Strategic Sourcing*.
- Gupta, R. (2021). Industry 4.0 Adaption in Indian Banking Sector—A Review and Agenda for Future Research. *Vision*, 0972262921996829.
- Tak, P., & Gupta, M. (2021). Examining travel mobile app attributes and its impact on consumer engagement: An application of SOR framework. *Journal of Internet Commerce*, 20(3), 293-318.
- Agarwal, N., Seth, N., & Agarwal, A. (2021). Evaluation of supply chain resilience index: a graph theory based approach. *Benchmarking: An International Journal*.

- Mishra, H., & Maheshwari, P. (2021). Blockchain in Indian Public Distribution System: a conceptual framework to prevent leakage of the supplies and its enablers and disablers. *Journal of Global Operations and Strategic Sourcing*.
- Yadav, D., Dutta, G., & Kumar, S. (2021). Food safety standards adoption and its impact on firms' export performance: A systematic literature review. *Journal of Cleaner Production*, 329, 129708.
- Sharma, S. S., & Dutta, G. (2021). SentiDraw: Using star ratings of reviews to develop domain specific sentiment lexicon for polarity determination. *Information Processing & Management*, 58(1), 102412.
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- Tripathi, S., Talukder, B. & Rangarajan, K. (2021). Do Supply Chain Performance Influence Firm Profitability? – A Predictive Approach in the Context of the Indian Pharmaceutical Industry. *IIM Kozhikode Society & Management Review*, DOI: <https://doi.org/10.1177/22779752211003453>
- Talukder, B. & Tripathi, S. (2021). Impact of Supply Chain Performance on Firms' Export Capability: Development of a Statistical Model. *Global Business Review*. DOI: <https://doi.org/10.1177/09721509211044303>
- Sarkar, S., & Banerjee, S. (2020). Brand co-creation through participation of organization, consumers, and suppliers: an empirical validation. *Journal of Product & Brand Management*.
- Agarwal, N., Seth, N., & Agarwal, A. (2020). Modeling supply chain enablers for effective resilience. *Continuity & Resilience Review*.
- Grover, A., & Chawla, G. (2019). Discovery Skills and Innovative Work Behavior-a Study of the Indian It Workforce. In 8th International Conference on Managing Human Resources at the Workplace (pp. 1-24).
- Dua, A., & Sinha, D. (2019). Quality of multimodal freight transportation: a systematic literature review. *World Review of Intermodal Transportation Research*, 8(2), 167-194.

Testimonials



The Ph.D. program offered by IIFT is one of the best doctoral research programs in the Asia Pacific region. The course is designed in a way that it provides the basic knowledge related to different management fields, and related principles, and is flexible to meet the specific research interest of different research scholars. The faculty and mentor support that you get is unimaginable. The Institute follows a very disciplined and structured approach when it comes to achieving the key milestones and a very high-quality independent panel is there to evaluate the thesis and give constructive feedback. All this helps in molding a young research aspirant into seasoned young research professional. Joining the IIFT Ph.D. program was one of my best career decisions and I wish all the aspiring students all the best in their research journey.

Dr. Rohit Kumar, (2006 Batch)
Assistant Professor, IIM Ranchi

It was 2013-14 when I joined IIFT as a Ph.D. scholar. I am working in NTPC Ltd and while working acquired good knowledge about strategy and its execution. I have done a lot of research and experiments with Business Excellence Models for strategy formulation and execution and that prompted me to pursue Ph.D. degree through a reputed institute having the same rigour as full-time research. IIFT is one of the institutes which I could shortlist amongst available options. My first experience with the institute was very impressive when I underwent the transparent admission process which is not the case even in many other reputed institutes where seats are limited. The institute provides all sorts of facilities and infrastructure to pursue the degree. Faculties are excellent and are updated with the latest development. The convocation ceremony organized was superb. On top of it when you mention someone about your degree that too from IIFT, you definitely get a wow effect. Overall great experience with the institute and memorable guidance and help by guide Dr. Pooja Lakhanpal.



Dr. Manoj Dubey, (2013 Batch)
General Manager, NTPC Ltd.



When I started the journey of Ph.D. at IIFT Delhi in 2015, I was not sure how I would navigate myself in doing path breaking research for my career. However, I realize now that I was really blessed to get the guidance of experienced faculties like Prof RM Joshi and OP Wali who were always ready to help and raise the standard of my work. It was a perfect balance of freedom to think and taking corrective measures under their guidance. It was truly an enriching and life changing experience which has set me into the journey of academics.”

Dr. Ayushi Sharma, (2015 Batch)
Faculty
FORE School of Management, New Delhi.

The strong extremely illustrious alumni and awesome credentials of IIFT, Delhi provoked me to pursue my PhD-Finance under the guidance of well renowned Dr. Sheeba Kapil who not only nurtured me in pursuing PhD in Finance from one of the finest institutions of India but also provided me an opportunity to have brighter prospects in the field of Finance. The institute's long history and affiliation with prestigious institutes of the world makes it favourite study destination for the students who want to pursue PhD like me.



Dr. Gaurav Barick, (2015 Batch)
Investment Analyst
North Eastern Development Finance Corporation Ltd



The experience of learning at IIFT helped me to gain key insights into various macroeconomic problems across the world. Under the able guidance of Dr. Ranajoy Bhattacharya, who nurtured me in pursuing a PhD degree in Economics, my learning curve was a very smooth and steep one. I would also like to mention that during the course of my study at the Institute, I also went on maternity leave for 3 months but with the support and encouragement of my guide, Dr. Bhattacharya and co-guide Dr. Debashish Chakraborty and Kolkata campus head, Dr. Rangarajan, I completed the course with flying colours and received my degree from the Honorable Minister, Smt. Nirmala Sitharaman.

Dr. Amrita Ganguly, (2011 Batch)
Technical Director at KPMG

It was daunting for me to leave behind a flourishing corporate career to take up my lifelong dream of pursuing my PhD and enter the world of academics and teaching. I was skeptical about my abilities at times. My subject of research, around sustainability, focusing on SMEs, was also not a very commonly researched topic. But the incredibly knowledgeable and extremely supportive faculty of IIFT, my guide Professor Dr. K. Rangarajan, and doctoral advisor Prof. Dr. Gautam Dutta held my hand firmly, as I traversed this journey and earned my doctorate. I shall remain ever thankful to the Institute for this memorable journey. I feel proud to be called an IIFTian today.



Dr. Maitreyee Das, (2014 Batch)
Faculty (Operations Management), Alliance University

Feedback



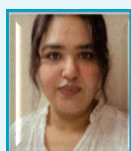
IIFT believes that the education must not refrain from the learning even in the pandemic situations we faced in the year 2020-21. IIFT made every possible efforts to avail the access of various databases remotely and even those which were not yet subscribed the institute. Timely information related to VPNs were shared which made every scholar's working easy and more comfortable. Proud to be an IIFTIAN

Sarika Kumar
Ph.D, 2018

I joined IIFT as Ph.D scholar in 2019, and my coursework was already in the middle of the second semester when lockdown happened but everything seamlessly online without any hassle or delay. Databases can be easily accessed at home with campus360 and faculty members can be reached through emails or online meetings. My institution has always been on top of all formalities whether they pertain to presentations, synopsis, or my UGC JRF fellowship even in difficult times like COVID."



Sana Khanam
Ph.D, 2019



*The coursework for Ph.D. at IIFT is administered by experts in their respective domains; provides useful insights in the field of research. Classes being always online never had any loop which missed out engagement as the faculty used interactive study materials constructively, rather than creating a passive classroom. The scholars also had the liberty to interact with the the faculty 24*7 through emails and online meetings; overcoming pandemic as a hindrance in their way to excellence.*

Sadhvi Sharma
Ph.D, 2020

Ph.D at IIFT provides me with varied research opportunities by providing us with various databases, array of journals and research assistance. The most distinctive aspect of IIFT's PhD is that it enables interaction with learned academicians, successful corporate leaders and reputed bureaucrats thus giving us a comprehensive exposure.



Himani
Ph.D, 2019



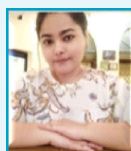
Research in IIFT has acquainted me with multiple facets of international trade and policy making. The faculty is encouraging and helpful. The resources available in the institution is world-class.

Neeti Jain
Ph.D, 2019

The doctoral programme at IIFT is a rigorous course. It helps in building an inquisitive and curious mind of the scholars. The detailed coursework and the distinguished faculty at IIFT enlightens the scholars in to go beyond the explored.



Purvi Jhavar
Ph.D, 2021



IIFT is one of its kind, the Doctoral program at IIFT stimulates the mind of its scholars to go beyond the explored works in order to identify the unexplored dimensions.

Annesha Chattopadhyay
Ph.D, 2021



Details of IIFT Faculty and Administration may be accessed at: www.iift.ac.in

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DELHI CAMPUS

IIFT BHAWAN, B-21 Qutab Institutional Area,
New Delhi-110016

Ph.: 011-39147200 – 205 (PBX) • Fax: 91-011-39147301

KOLKATA CAMPUS

1583, Madurdaha, Chowbagha Road, Ward No. 108,
Borough XII, Kolkata-700107

Ph.: 033-24432451 – 53 (PBX) • Fax: 91-033-24432454

Website: www.iift.ac.in