The Annual Quality Assurance Report (AQAR) of the IQAC
2012-13

Name of the Institution: Indian Institute of Foreign Trade

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Year of Report: 2012-13

Part A: The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year.

Plan

- Streamlining all divisions of IIFT and its workforce.

- Strengthening of management education programmes, MDP's and International Capacity Building Programmes.

- Developing roadmap for India – China Centre.

- Ascertaining the infrastructure facility for IIFT community for both Delhi and Kolkata Campus.

- Improving the quality of management education and its students' placement

Outcome

- Sponsored and customised MDPs- 5 Sponsored MDPs conducted for Civil Service Officers including IAS, ITS, IPS and IFS officers. 16 MDPs conducted for Government bodies/PSUs including MMTC, Coir Board, SEEPZ, STC, ECGC, DAC, PEC, Power grid, DST, IMC and officers of the Nepal government.

- Africa Initiative- IIFT has been entrusted with the responsibility of setting up of India Africa Institute of Foreign Trade (AIFT) and conducting customised capacity

building programmes on International Business in various African Countries. IIFT has set up an International Projects Division to facilitate this process. Clear goals, timelines and responsibilities have been defined to ensure proper planning and implementation of high quality programmes.

- External Validation Committee- Recommendations of the External Validation Committees were discussed and incorporated by each of the discipline groups. These included balancing of credit weightages wherever required and introduction of contemporary new electives. For example based on the committee recommendations, it was decided to add four new electives to the Marketing portfolio- Digital Marketing, Bottom of Pyramid Marketing, Marketing Planning and Decision Making and Pricing strategy.

Part B:

1. Activities reflecting the goals and objectives of the Institution:

- The Academic Programme Calendar for each programme has been finalized and simultaneously the faculty workload for the academic year is worked out by the academic fraternity. Regular discipline group meetings to review existing courses and new developments in the field in addition to the external validation committee meeting.

- During 2012-13, IIFT carried out capacity Building Programmes in African countries such as Burkina Faso, Sudan, and Mauritius and in Delhi exclusively for African participants.

- The Institute continued to introduce new management development programmes (MDPs) during the year in the areas of Finance, Exports and Trade Operations, Stocks, Human Resources, IT and software Management. In addition the Institute conducted a series of programmes on Corporate Social responsibility, E-Governance, Special Economic Zones, etc. IIFT also focused on programmes for officers of central services including IFS, IAS, IES, IPS,IRS and ISS.

- The use of IEC; facilitation and support provided to faculty; collaboration with internationally known educational institution for their continued support in terms of education and research; constant interaction with industry and adding values to industry and policy makers; are imperative for institutional growth and simultaneously fulfilling the objectives and goals set by the institute.

- Continued focus on research oriented towards providing value added inputs to industry and policy makers in addition to academic papers and presentations at conferences.

- For the past five years, agencies such as Ministry of Commerce & Industry, Ministry of Agriculture, Ministry of Textiles, various State Governments, RBI, DSIR, APEDA etc. Other Prominent institutions of national and international repute

that have been consulting the Institute on issues related to research on international business include: FICCI, CII, FIEO, CID – Harvard University, Commonwealth Secretariat, European Union Office, FAO, German Development Institute, IFC – World Bank, International Trade Centre, UNCTAD, UNDP, UN-ESCAP, USAID, UNIDO and WTO.

2. **New academic programmes initiated (PG):**

- Certificate Programme in Export Management (Online- Hybrid programme)

3. **Innovations in curricular design and transaction:**

- The external validations committees had recommended certain pivotal points which were validated and accommodated by each of the discipline groups.
- The issues of providing weight age to different courses as well as floating new electives were deliberated and incorporated in respective programmes
- The committee had recommended adding few new electives in the area of Marketing, finance and strategy besides international trade and business.
- Online attendance were strictly adhered to in the classroom.
- The Handbook of information and Guidelines for the course coordinators were finalized by the committee.

4. **Inter-disciplinary programmes started:**

   All Management programmes offered by IIFT are all interdisciplinary in nature

5. **Examination reforms implemented:**

   Continuation of established system

6. **Candidates qualified: NET/SLET/GATE etc.**

   Not Applicable

7. **Initiative towards faculty development programme**
   Appropriate framing and implementation of the guidelines for faculty for participating in national and international training workshops and conferences.

8. **Total number of seminars/workshops conducted/MDP: 36**

9. **Research projects**

- **Newly implemented: 06** (in progress)
- **Completed:** 06

   10. **Patents generated, if any: Not applicable**

      11. **New collaborative research programmes:** Nil

   12. **Research grants received from various agencies:** 277.41 Lakhs

13. **Details of research scholars:** 12

Sl. No	Name of the Student
1	Aman Dua
2	Amber Sayal
3	Ashish Masson
4	Garima Gupta
5	Goutam Das
6	Mansi Kedia Jaju
7	Mohan Lal Arora
8	Rakesh Kr. Mishra
9	Abhishek Roy
10	Ruhee Singh
11	Samrudha Yogananda Kaware
12	Vipul Jain

14. Citation index of faculty members and impact factor: NA

15. **Honours/Awards to the faculty: 06**

16. Internal resources generated: Rs 82,537

17. Details of departments getting SAP, COSIST(ASSIST)/DST. FIST, etc. Assistance/recognition: NA

18. Community services:

Students organize 'Koshish' and 'NGO interaction' internship by students. Activities included distribution of educational kits to girl students and organisation of blood donation camps in addition to the specific projects undertaken during the internship period.

19. **Teachers and officers newly recruited:3**

20. **Teaching – Non-teaching staff ratio: 1:2.26**

21. **Improvements in the library services:** NA

22. **New books/journals subscribed and their cost:**

Sl.No.	Items	Year 2012-13
1	Books	654
2	Journals	460

3	Databases	32

Expenditure

Sl.No.	Items	Year 2011-12	Year 2012-13	Year 2013-14
1	Books	1,59,755.00	1,60,490.00	7,50,000.00
2	Journals	13,81,195.00	21,48,273.00	14,03,332.00
3	Databases	81,17,000.00	1,11,76,686.00	1,48,27,123.00

23. Courses in which student assessment of teachers is introduced and the action taken on student feedback:

Online Student Assessment of teachers introduced for all the Programmes

24. **Unit cost of education:**
  Unit cost per student incl salary component is Rs 3.14 lakh
  Without salary component it is Rs 1.87 lakh

25. Computerization of administration and the process of admissions and examination results, issue of certificates:

Continuation of automated processes introduced earlier

26. **Increase in the infrastructural facilities:**

Upgradation of desktop PCs in addition to the laptops provided to faculty. Renovation of washrooms and classrooms in block 1.

27. **Technology upgradation:**

Development of online employee information system for easy access to information as well as for tracking and administrative reporting. This system is also designed to ensure on time updation and minimisation of errors.

28. Computer and internet access and training to teachers and students:

All full time students and faculty have laptops. Access to computer labs and internet is also available to all. Periodical training is given to both students and faculty & staffs by Computer Centre.

29. Financial aid to students*:*
  Limited fellowships are given to Doctoral Students and following scholarships are given to Full time MBA Students:

  The Institute operates Need Based Scholarship Scholarship Scheme for those students whose family income is less than 4.5 lakhs per annum and who have taken bank loan for the fee. Under this scheme IIFT pays interest subsidy @ 9.5% on loan amount for the maximum period of 27 months starting from the time the student took the loan for enrolment in IIFT.

- Scholarship to 5 SC and 5 ST students by Ministry of Social Justice & Empowerment and Ministry of Tribal Affairs respectively

- Sir Ratan Tata Scholarship to top 5 students

- EXIM Bank Scholarship to topper among SC/ST scholarship

- CRWC scholarship to EWS cum meritorious students.

30. Support from the Alumni Association and its Activities :

- Participation of alumni as visiting faculty and support in relationship building with recruiting organisations

- Expanding the new alumni website

- Alumni participation as visiting faculty and mentors

31. Support from the Parent-Teacher Association and its Activities :

Not Applicable

32. **Health services:**

- Compulsory Yoga classes for students.
- Gymnasium facilities are made available for students, faculty and staffs.
- Continuation of part time medical consultation facility

33. **Performance in sports activities:**

Organized a cricket match between students, staffs, and faculty.

34. **Incentives to outstanding sportspersons:** Not applicable

35. **Student achievements and awards:**

- IIFT students maintain all around personality and consistently perform in state level and national level competitions. They also won many awards and appreciation across India. The details are as follows..

Name of Event	Organised by College/Company	Student Team Members	Position
International Level Events:			
CFA Institute Global Investment Research Challenge 2012	CFA	Anshul Baranwal, Ramil Sobti, Sakshi Garg, Swati Jindal, Sweta Jain	1st
Lee Kuan Yew Global Business Plan Competition at Singapore	SMU-Singapore	Anshul Baranwal	Semi-Finalist

Management University, Singapore			1st
HULT-Global Case Challenge'12(New York)	HULT	Anurag Kumar, Nidhi Gupta	2nd
HULT-Global Case Challenge'12(New York)	HULT	S Venkatraman, Jasmeet Singh Chawla	3rd
Schneider Electric - Go Green	Schneider, Paris	Bhavna Verma	International Semi-finalist
National Level Events:			
'Unilever Unplugged'	HUL	Aayush Singh, Aritra Sengupta, Ankit Agarwal, Nitin Tandon Shreyash Aggarwal, Jahnvi	1st
'Citius Altius Fortius'	SP Jain	Aayush Singh	3rd
'Citius Altius Fortius'	SP Jain	Ankit Agarwal	1st
'Evolvere'	XLRI sponsored by Aircel	Sachet Ahuja, Soumiran Banerjee, Mohit Saxena	3rd
XLRI – Communication Strategy Competition	XLRI	Yogesh Kumar	2nd
Marketing Strategy Competition	Technopak	Sachet Ahuja	1st
ITC Interrobang Case Challenge	ITC	Aritra Sengupta, Gagandeep Kaur	3rd
Op-Era	NMIMS	Romit Srivastava	3rd
Wealthazzurance, finance case study event	NMIMS	Anmol Chopra, Sunil Sangvan	2nd
"BNP Paribas Ace Manager – Finance Case Study Competition"	BNP Paribas	Abhishek Shukla, Anshul Baranwal	7th, Global 3% teams
Budget, Macroeconomic policy competition	IIM-A	Chinar Gupta	10th
Chakravyuh	IIM A	Prince Jain, Parth Chandra	3rd
Policy making	IIM-A	Ashish Jain, Riddhi Ahuja	3rd
M&A Frenzy	IIM-A	Anshul Baranwal	2nd
Nissan Brand Manager	Nissan	Parth Sheth	1st
'Improving Business Performance through Trader Performance Measurement'	Infosys	Abhishek Shukla	1st
White Paper Competition	IIFT Singapore meet	Arnav Kapur	2nd
Whitepaper competition	IIFT-SMU	Firasat Ali	1st
UDYOG competition	IRMA	Yash Chaudhari	3rd
Print Advertisement Udaan 2012	IRMA	Riya Bose	3rd
Marketing case study	IIT-D	Surjodeb Sarkar	1st
Nutcracker, marketing case study	IIT-D	Anmol Chopra, Ankit Dokania	1st
Nutcracker, marketing case study	IIT-D	Shreyash Agarwal	3rd
Uththaan	FMS	Partha Chandra	1st
Fiesta	FMS	Surjodeb Sarkar	1st
National Marketing Strategy Competition by AIRCEL	FMS	Ankur Sinha	2nd
Business Valuation	SIBM Pune	Priya Singh	2nd
Operations & Supply Chain	SIBM Pune	Shashwat Sinha	1st

Competition			
Case Study Competition	SIBM Pune	Yogesh Kumar	2nd
GlaxoSmithKline's Last Man Standing	SIBM Pune	Shreyash Agarwal	2nd
Consilium - a strategy-themed case competition	ISB	Avinash Shandilya, Ramil Sobti, Nishant Shekhar	2nd
Paradigm, Strategy Case and Business Simulation	ISB	Chinar Gupta, Ramil Sobti, Pushpajit Singh Malik, Priya Juneja	3rd
Most Innovative Product Line at Entrepid	IIM-I	Anshul Baranwal	1st
Creative Writing Competition, Perspective '12	NIRMA	Anmol Chopra	2nd
finQ	IIM Shillong	Prince Jain	1st
Conquest	IIM Shillong	Romit Srivastava	2nd
Nestle A+ Poster ad competition	IIM Shillong	S Venkata Ramanan	1st
Emerge-Case Study	IIM Shillong	Ramanathan B, S Venkata Ramanan	2nd
Chanakya	IIMC	Swati Jindal, Sweta Jain	2nd
Community Connect Competition	Thomson Reuters'	Shreyash Agarwal	3rd
Community Connect Competition	Thomson Reuters'	Sukhwinder Singh	2nd
Tata Innovista'11(Innovation contest)	carbonbazaar.com	Anurag Kumar	Semi-Finalist
Sans Peril – Flagship Sales & Marketing Competition	MDI	Aritra Sengupta	1st
Teach for India - A Case Study competition	MDI	S Venkata Ramanan	1st
Mahindra War Room 2011	Mahindra & Mahindra	Arnav kapur	2nd
Nirnay – Operations Event	XIMB	Ashis Jain	1st
Mahindra ScorpionKing Marketing Challenge 2012	Mahindra & Mahindra	Atul Kumar, Hitesh Yadav	2nd
Strepsils case study competition	Reckitt Benckiser	Bhavna Verma, Swati Khurrana	2nd
Cognizant Business Consulting Event	Cognizant	Bhavna Verma, Dipti Kumar	2nd
Bizzare	SCMHRD	Sachet Ahuja	3rd
Pidilite Industries' Event	SCMHRD	Bhavna Verma	3rd
Ad-o-Holic	IMT Ghaziabad	Ramanathan B, S Venkata Ramanan	1st
"Adrenaline Hike"	IMT-G	Bibaswan Banerjee, Swati Jain	2nd
designing Print ad for Bougainvilla Hermitage	GIM	Gagandeep Kaur	2nd
Operations Beer Simulation Game	GIM	Romit Srivastava	3rd
Business simulation competition	GIM	Chinar Gupta, Pushpajit Singh Malik	2nd
Brand Building Challenge	Brand Audit Group	Sachet Ahuja, mohit Saxena	2nd
Brand Building Challenge	Brand Audit Group	Dhruba Jyoti Chatterjee, Sulabh Vij	1st
Novus Visum	IIFT	Dhruba Jyoti Chatterjee	1st

Murphy's Laugh-Digital Marketing competition	IIM Calcutta	V S Vamsi Kiran	2nd
Strategy	Knolscape	Ramil Sobti	2nd
Emblazon	KJ Somaiya	Pallavi Saxena	1st
Avenues	SJSOM	Romit Srivastava	1st
Mbryo	IIMK	Shashank Malhotra, Moksha Sharma	1st
Case Challenge	SJSOM	Om Pashupati	1st
Building Tomorrows Enterprise	Infosys	Nirjhar Bhattacharya	1st
Moneyball - Branding strategy for OBC - Marketing World Cup 2012	IMT Ghaziabad	Akhila Kakani, Aneev Davis, Nikhil Mundra	1st
REincarnation - Relaunch strategy for Bajaj RE60 - Marketing World Cup	IMT Ghaziabad	Nikhil Mundra, Sakthi Krishna, Tanu Kaushik	2nd
Last Manager Standing, MICAnvas 2012	MICA	Nikhil Mundra	2nd
Vardhushik- Finance event	IIM Raipur	Akhil Aggarwal	1st
Arthsankalp- Economics event	IIM Raipur	Akhil Aggarwal, Sanket Sakpal	1st
Mantra Case Files- Marketing event	IIM Raipur	Akhil Aggarwal, Sanket Sakpal	1st
GOOGLY (2012-13) RUNNERS UP IN NATIONAL FINALS	NITIE	Charchita Biswas, Ritankar Roy	2nd
National Runner ups in "Markediction" - at DMS IIT Delhi	IIT Delhi	Shanthi Ramagopal, Amanpreet Kalra	2nd
Epoch, event organized by Strategy & Consulting club	IIFT	Amit Gupta	3rd
Jack of All Trades	IIFT	Ankit Agarwal	2nd
MARKOPEDIA	IIFT	Ashish Dhamija, Gagandeep Kaur	1st
Consigliere, M&A based event	IIFT	Saurabh Vijay, Rachit Singla	3rd
Consigliere, M&A based event	IIFT	Anmol Chopra, Ramil Sobti	1st
Inceptum: B-Plan Competition	IIFT	Aritra Sengupta	1st
Novus Visum, national-level negotiation competition	IIFT	Faisal Sharhan	2nd
Srijan, Case Study Competition	IIFT	Gagandeep Kaur, Gaurav Kumar, Radhika Medritta	2nd
Novus Visum, International Negotiations Competition	IIFT	Arnav Kapur, Dhruba Jyoti Chatterjee	1st

36. Activities of the Guidance and Counselling Cell :

- The Corporate Placement Assistance has conducted Career Counselling activities among its students on a personal need basis. CPA has been proactively been counselling the students in terms of career and company choice
- The Assessment and Development Centre (ADC) of IIFT is kept open for personal and professional counselling to all students in the campus.

37. Placement services provided to students:

- IIFT is very consistent in providing placement support to students. As usual IIFT has arranged 100 percent placement services to all students. The placement details are as follows

S.No.	Company	No. of Students taken
	PLACEMENT DATA OF MBA(IB) 2011-13 BATCH	
1	ACG-Worldwide	1
2	Airtel	3
3	Amazon	1
4	Amrop India Consultants	1
5	AT Foods	1
6	Attero-Gobol	2
7	Bajaj	3
8	Britannia	1
9	CEB	1
10	Cipla	2
11	Citibank	4
12	Cognizant Business Consulting	7
13	Colgate Palmolive	2
14	Crisil	3
15	Dassault Systemes	1
16	DBS	1
17	Emami	1
18	Flipkart	5
19	GCPL	4
20	Glencore	1
21	Goldman Sachs	8
22	Google	6
23	HCL	15
24	HDFC	1
25	Hero MotoCorp	2
26	HSBC	3
27	ICICI Bank	2
28	IDC	1
29	Idea	1
30	IndianOil Corporation Ltd	5
31	Indus Valley Partners	1
32	Infosys	5
33	Interglobe	3
34	ITC	7
35	JSPL	2
36	KPIT Cummins	5
37	KPMG	1
38	Madura	2
39	Mahindra	1
40	Markets & Markets	1
41	Maruti Suzuki	2
42	Mass2Class	1
43	MMTC	4
44	Mogae Media Pvt. Ltd.	3

45	Nomura	4
46	P&G	1
47	PEC	2
48	PFC	1
49	Power Grid	1
50	PriceWaterhouseCoopers	1
51	Raymonds	1
52	Reckitt Benckiser	1
53	Rockfort Trading, Dubai	1
54	RPG	2
55	SabMiller	1
56	Sharaf Group, Dubai	5
57	Star Agri	2
58	STC	5
59	Stemcor	1
60	StockRiters	5
61	Swiss Singapore	1
62	Tata Advance Systems Ltd.	2
63	Tata Motors	2
64	Tata Steel	7
65	TCS	6
66	Technopak	2
67	Tecnova Consulting	1
68	Titan	3
69	Tricon Energy	2
70	Trident	2
71	Valency International	1
72	Vodafone	3
73	VVF	3
74	Wipro	4
	Total	200

38. **Development programmes for non-teaching staff***:*

- Hindi workshops are conducted regularly for staffs on an annual basis.

- The staffs update their computer skills through regular workshops conducted by Computer Section.

39. Best practices of the institution:

- Discipline wise course review meetings are held once in a year with industry experts, external experts from the subject areas i.e., academia.
- Scrupulous scrutiny of all courses by the respective discipline group faculty
- Specialized courses are taught with the help of high end software
- ICT Portal facilitates online quizzes, evaluation of students' assignments, sharing of resources, besides online feedback
- The Annual conference in the area of international economics and trade adding value in classroom teaching
- Faculty members International exposure to faculty members through training and workshops
- One third of the course is generally taught by industry experts.

40. Linkages developed with National / International, academic /research bodies

IIFT has established / developed linkages with the following national, international, academic and research bodies.

- DGCIS Kolkata

- Ministry of External Affairs

- DC(Handicrafts), Ministry of Textiles

- Ministry of Agriculture

- Embassy of India, Iran

41. Any other relevant information: NA

Part C: Detail the plans of the Institution for the next year.
- Up gradation of canteen facilities and introduction of round the clock catering facilities through kiosks.
- Use of technology for process improvement in research, management development programme and graduate school divisions.
- Planning for complete restructuring of graduate programme courses.
- Special emphasize is given to completion of infrastructure works at Kolkata campus.

Name & Signature
of the Coordinator, IQAC

Name & Signature
of the Chairperson, IQAC