



INDIAN INSTITUTE OF FOREIGN TRADE



SUMMER PLACEMENT REPORT | **2021-23**

 <https://www.iift.ac.in> |  placements@iift.edu

MESSAGE FROM LEADERSHIP



Dr. Manoj Pant
Vice Chancellor

IIFT is consistently ranked as one of the top destinations for premium recruiters in the country owing to its rigorous course curriculum, a competitive batch and an exceptional track record in corporate competitions. The Institute provides transformational learning experience to the students, nurtures them to be a thorough professional, and cultivates in them a leadership acumen.

The corporate sector has continued to show faith and confidence in our graduates by making the best offers to them. The Institute continues to have a place of pride amongst the leading B-Schools of the country and a front runner in the field of international business. I would like to take this moment in thanking all the recruiters for their unwavering support and we as an institute are grateful for their continued faith bestowed upon the institute and the students.



Dr. Rohit Mehtani
Head, Corporate
Relations and
Placement
Division

The placements of the MBA(IB) 2021-23 batch of our Institute have witnessed remarkable offers being made to our students across various industrial sectors and functional domains and I take this opportunity to thank the recruiters that participated in the process. We are grateful to the Business entities that have kept their faith and confidence alive despite the pandemic times and have continued to partner with us all these years.

The ecosystem that prevails in the Institute, propels the faculty to deliver their best and the students to attain their maximum potential. The myriad of activities, academic and extra-curricular, at the Campus help the students imbibe the leadership mindset.

I would also like to express my gratitude for the alumni of the Institute for their unrelenting support and the mentorship offered to our students in these challenging times.

59 YEARS OF EXCELLENCE

Deemed to be University under the Ministry of Commerce

Only B-School under the Ministry of Commerce, getting exposure to dynamic Live projects, Interactions, Conferences under various ministries to get real-life learning opportunities. IIFT is accredited as an “A” grade institute by NAAC.

Accreditations and Memberships

IIFT is among the Top 5% B Schools in the world to be accredited by The Association to Advance Collegiate Schools of Business, also known as AACSB International, upholding the highest standards of excellence, providing quality assurance, business education intelligence and learning and development services.

IIFT is also a member of the Association of MBAs (AMBA), European Foundation for Management Development (EFMD) and Academy of International Business.

2nd Most Competitive B-School

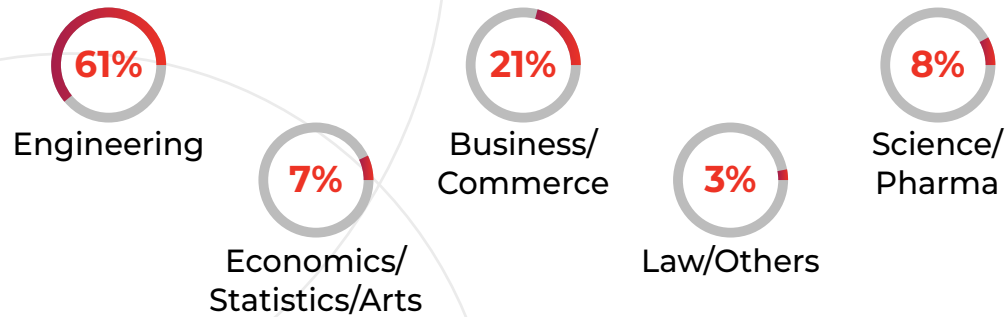
Competitions are a platform for B-school students to showcase their skills by providing sustainable business solutions to a plethora of business problems. IIFT has cultivated a culture of honing its students as competitive business leaders of tomorrow driven by hard work and zeal, which was evident through the stellar performances delivered in a wide range of corporate competitions, amassing over 33 national wins in the last year. As a result, IIFT was crowned the 2nd Most Competitive B-School in India at the Forbes' Dare2Compete's Awards 2022. IIFT maintains in the top-performing colleges over the past year and it aims to achieve greater heights in the years to come, while striving for excellence.



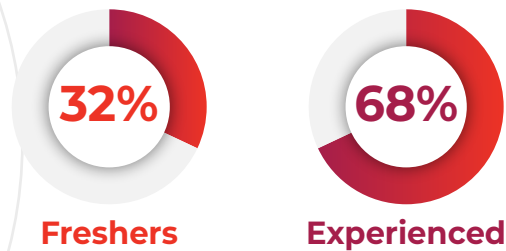
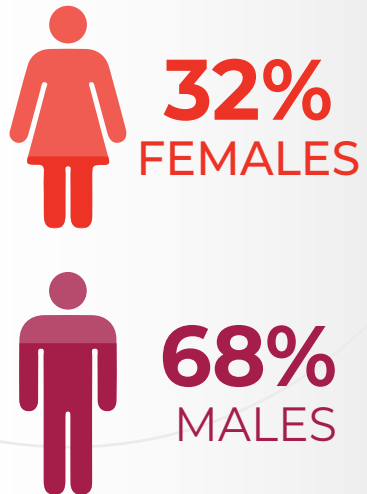
BATCH PROFILE

BATCH DEMOGRAPHICS

Educational Background



Gender Diversity



90+

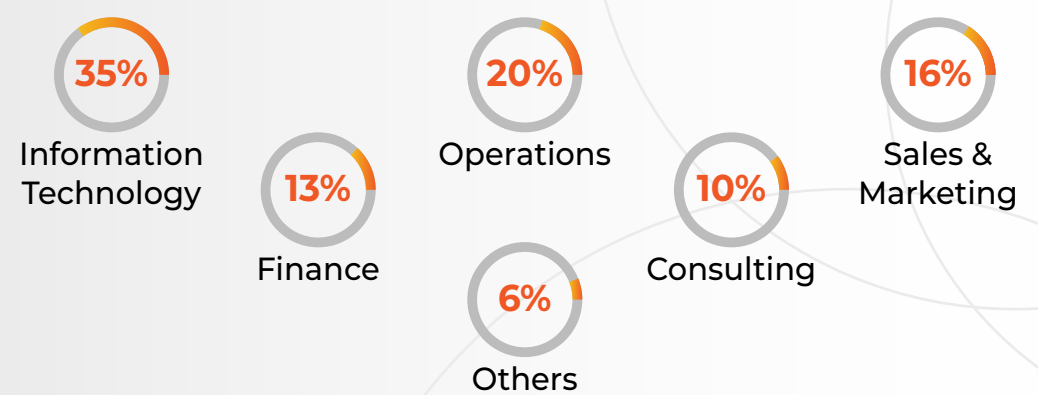
Students from Tier 1 Institutes like IITs, NITs, DTU, BITS, SRCC, LSR etc.

25+

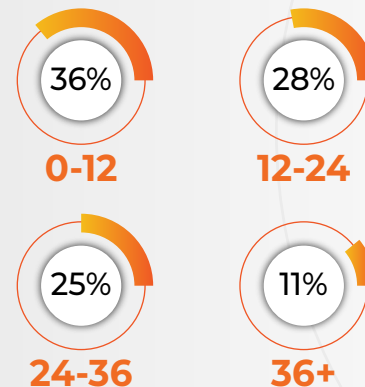
Students with CA, CFA, FRM, CS & Actuarial Science certifications

WORK EXPERIENCE

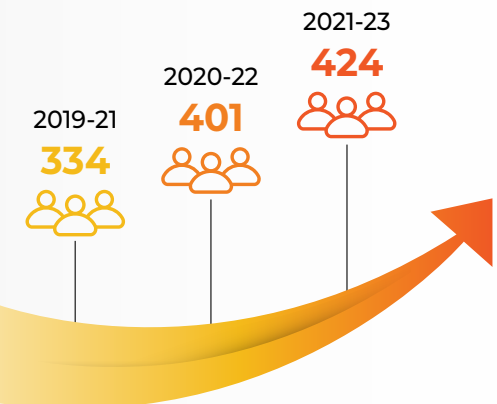
Work Experience Domains



Work Experience in Months



Increase in Batch Size



SUMMER PLACEMENT HIGHLIGHTS

(All figures in Lakhs INR for 2 months internship period)



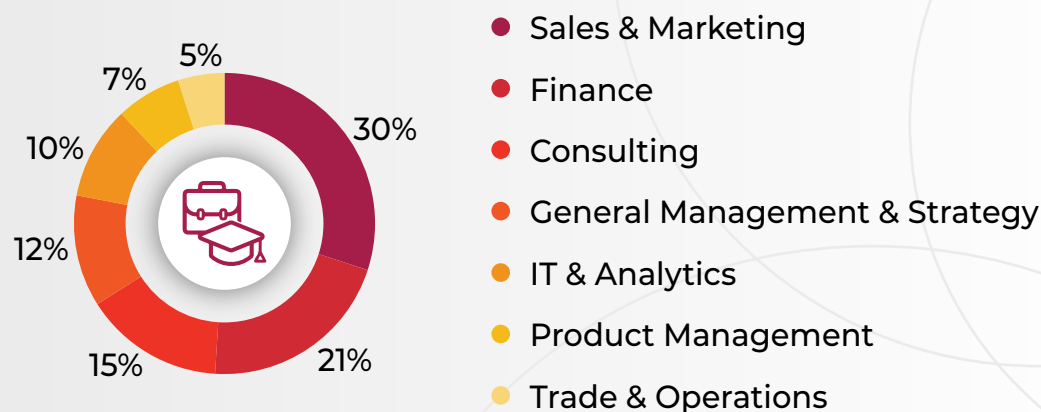
Increase in Average Stipend



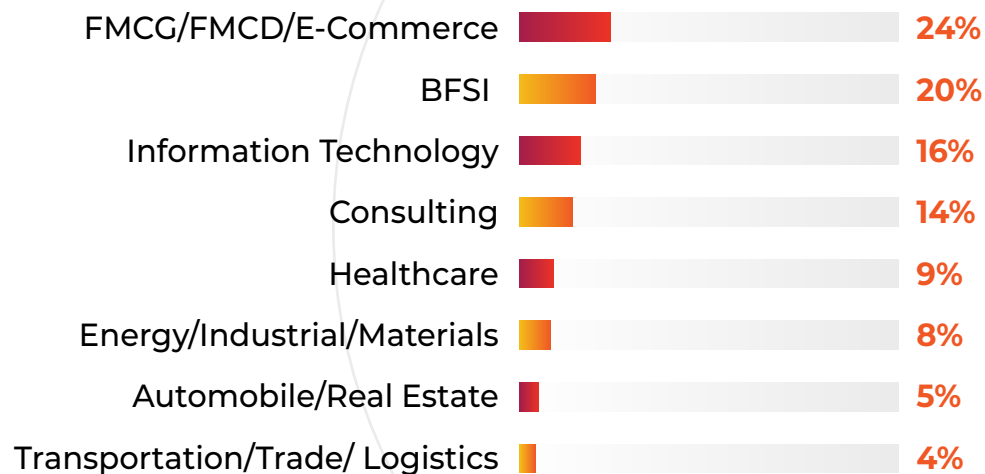
121
Total
Recruiters

45
New
Recruiters

Domain Wise Distribution



Sector Wise Distribution



SALES & MARKETING

Sales & Marketing occupied the top spot with 30% offers, acting as a testimony to the pedagogy and talent pool for this domain at IIFT. The roles on offer included diverse opportunities across digital marketing, business development, market research, international marketing and sales leadership programmes.

Legacy recruiters like Apollo Tyres, Bajaj Auto, BMW, Boston Scientific, Dabur, Flipkart, Godrej, GSK, HT Media, HUL, ITC, L'Oréal, Mars, Medtronic, Schindler, Signify, Tata Consumer Products, and Titan, Udaan and UPL continued to support IIFT and recruited for fresh roles in e-commerce, D2C and modern trade.

IIFT also built new ties with prestigious brands like JustDial, Licious, Lubrizol, MTR, Nucleus Software, Pidilite and Trident.

Leading organizations in the healthcare sector such as Amway, Boston Scientific, BD, Cipla, GSK, Medtronic, OmniActive Health Technologies and Sanofi fortified our associations in the domain.

Top FMCG firms like Dabur, Godrej Consumer Products, HUL, ITC, L'Oreal, Mars, Tata Consumer Products continued to instill faith in the students and recruited in large numbers for their flagship internship programmes.

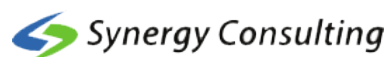


FINANCE

IIFT continued to be the preferred campus for recruiters in the Finance domain, with roles being offered in Investment Banking, Corporate Treasury, Risk Management, Wealth Management, Equity Research, Corporate Finance and FinTech - making up 21% of the total offers.

Legacy recruiters like Citibank, Cipla, Crisil, D.E. Shaw, Goldman Sachs, HSBC STG, ICICI Bank, JP Morgan Chase & Co, Maersk, Silverdale, Synergy Consulting, Wipro and Yes Bank continued to make multiple offers.

IIFT also built new associations with prestigious brands like Alpha Alternatives, Avendus Capital, Barclays, Boston Scientific, Dr Reddy's Laboratories, Godrej Housing Finance, L'Oréal, Options Group, Raptee and Tresvita for their flagship internship programmes.



CONSULTING

As a testimony to IIFT's growing expertise in various niches of consulting, both the number of recruiters from the domain and the students placed in them saw a healthy growth. The institute's current cohort of students were extended offers for roles varying from Management Consulting to Analytics and Information Technology Consulting from top firms in the respective sectors.

While legacy recruiters such as EY and McKinsey continue to be constants in the Placement Drives conducted over the years, the institute was also successful in initiating new partnerships with the likes of Accenture Strategy, Optum, to mention a few.

Other notable recruiters from the domain include CIBC, Cognizant, RedCore, Sirma Business Consulting and The Digital Fifth. Overall, 15% of the offers extended fell under the ambit of consulting in summer placements.

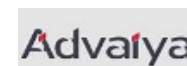


GENERAL MANAGEMENT & STRATEGY

The General Management and Strategy domain observed increasing participation from recruiters and contributed to 12% of the offers.

Prestigious Programs like Mahindra GMC, Aditya Birla Group Leadership Program, Axis Bank AHEAD, Cipla ALIVE, JSW Management Internship Program presented opportunities to broaden managerial views and jumpstart student careers.

Advaiya Technologies, CarDekho, Cover Genius, Herbal Me, ICICI Bank, JP Morgan Chase & Co, MAQ Software, State Street, Vikram Solar and Zagggle were the other recruiters who offered roles across corporate and business strategy.



IT & ANALYTICS

IT & Analytics remained a preferred domain attracting 10% of the total offers.

Prestigious tech firms such as Capgemini, Cognizant, Droom, Hexaware, OmniActive, TCS and Tech Mahindra continued their association with IIFT and offered several roles to the students.

New associations were formed with tech firms such as Salesforce, Team Global Logistics which hired students for their coveted internship programmes.



PRODUCT MANAGEMENT

A variety of technology management roles were offered this year like Product Management and Program Manager Intern was offered to the students. The product management domain witnessed 7% of the overall offers and is consistently evolving as one of the most sought after roles at IIFT.

While legacy recruiters like Bajaj Auto, CarDekho, DFS, FinIQ Consulting, Microsoft and Ofbusiness offered prominent roles, IIFT partnered with Cars24, MBATrek, Optum and OTO Capital for the first time, enriching our pool of associations with eminent recruiters in this domain. Amazon also opened its coveted program manager role for the first time.



TRADE & OPERATIONS

As one of the few elite institutions in the country that emphasizes a focus on International Business and Trade, IIFT once again saw active recruitment from top organizations in the domain of Trade and Operations, which comprised 5% of all offers extended.

































COFCO, LDC, Olam, and other legacy trade companies continue to build on decades of fruitful associations while new recruiters such as Amazon (Operations), BD, and Flipkart extended their premier operations role to the current cohort.

DCM Shriram, L&T, Sabic, Tata Steel, and Welspun constitute some of the other notable recruiters under the category.



CORPORATE WALL OF FAME

D2C 2ND MOST COMPETITIVE B-SCHOOL OF THE COUNTRY

 ADITYA BIRLA GROUP Avance National Winner	 Sanrachna National Winner	 CFA Institute CFA RC APAC Finalists & National Winners	 WITDA Case Study National Winner	 Interrobang National Winner	 The Deal National Winner	 Challenge 2021 National Winner	 Innovation Launchpad National Winner	 Bond with Pidilite National Winner	 FNB Challenge National Winner	 Decipher National Winner
 B-Pro National Winner	 Vantage National Winner	 Avant Garde 7.0 National Runners-up	 Transcend National Runners-up	 Case Challenge National Runners-up	 Sustainability Challenge National Runners-up	 UXO 2.0 National Runners-up	 Resolv'r National Runners-up	 B-SchoolChallenge National 2 nd Runners-up	 Elevate 8.0 National 2 nd Runners-up	 I-Create National Finalist
 Ideathon National Finalist	 ThinkAloud National Finalist	 E'3 National Finalist	 Techtonic National Finalist	 Finvalley National Finalist	 Summit National Finalist	 PM Engage National Finalist	 Stylbiz National Finalist	 ThinkUp Challenge National Finalist	 Imagination National Finalist	 Bottoms Up National Finalist
 E.P.I.C National Finalist	 Disruptor National Finalist	 SMART Challenge National Semi-finalist	 Wired National Semi-finalist	 Gameplan National Semi-finalist	 Over The Wall National Semi-finalist	 Stratethon National Semi-finalist	 Steel-a-thon National Semi-finalist			

NOTABLE MENTIONS

 Accuracy Business Challenge	 amazon Ace Challenge	 BAJAJ FINSERV Atom	 BARCLAYS Case Study	 citi APAC TTS Case Study	 DATA FOUNDRY Campus Challenge	 DCB BANK Top Recruit	 EXL Acumen	 Goody Loud	 Google Case Challenge	 Hero Campus Challenge	 HSBC IB League	 L.I.M.E. Season XIII	 Quest	 KPMG Ideation Challenge
 L'ORÉAL Brandstorm	 Mahindra Rise RISE	 MCX Comquest	 meero Case Competition	 MI Young Minds	 Microsoft GSMO Engage	 Mondelēz International Maestros	 PERFETTI Van Melle Make A Dent	 Reliance T.U.P.	 RPG Blizzard	 Spinny Case Competition	 Stockbro Aspire	 TVS Eurogrip Torque Challenge	 vedanta XStrat	

LIST OF RECRUITERS



CORPORATE RELATIONS & PLACEMENT DIVISION



Dr. Rohit Mehtani

Head, Corporate Relations
and Placement Division



Dr. Preeti Tak

Faculty Coordinator
Placements (Delhi Campus)



Dr. R.P. Sharma

Faculty Coordinator
Placements (Kolkata Campus)

GRATITUDE TO THE ALUMNI

The support extended by IIFT's alumni has been imperative for the institute to maintain its position as one of India's premier B-School. Their stellar achievements in various domains serve as an inspiration for generations to come. We take this opportunity to thank our alumni for the guidance, mentorship and assistance in making the placements cycle a grand success.



Debamitra
Bhowmik
Convenor



Adhiraj
Singh
Chauhan



Anand
Iyer



Bryceleen
Dsouza



Nilesh
Kumar
Agarwal



Shakuntika
Thakur



Shreya
Sehgal



Sheetal
Barthwal



Ahana
Mukherjee



Arjun
Mishra



Bhanu
Teja
Ammanamanchi



M. Sai
Surya
Girish



Pranav
Bandaru



Srijita
Pal



DVH Surya
Teja



Delhi Campus

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B21 Qutab Institutional
Area, New Delhi - 110016



Kolkata Campus

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