

Competition Name - CRISIL Young Thought Leader 2015

Position - Runner-Up

Name: Lakshmi Priya Ramani, IIFT Delhi, MBA (IB) 2015-17 Batch

She happened to chance upon the CRISIL Young Thought Leader 2015 competition on dare2compete.com in January 2016. CYTL is an endeavour that promotes innovative thinking and differentiated perspective. There were 10 dissertation topics from which she chose to work on “Corporate Bond Market Development: Is bank loans to bonds the game changer?”

Though the topic was quite niche and required extensive work, she challenged herself to take it up. During the two weeks of her secondary research, she read various articles, publications and used the Bloomberg terminal to equip herself on the topic. She prepared a 2500 words dissertation spanning topics like reasons for lower development of bond market in India, framework for converting existing bank loans portfolio to corporate bonds, the necessary impetus required to develop the bond market and the key hurdles that are being faced. She believes participating in such competitions is important because it strengthens the link between academia and industry.