

## INDIAN INSTITUTE OF FOREIGN TRADE (Deemed to be University -- Under Department of Commerce, Govt. of India)

# ECGC CHAIR PROFESSOR In the area of International Trade & Strategy

Indian Institute of Foreign Trade (IIFT), Deemed to be University, is a national Institute in International Business Education and Research. Established in 1963, IIFT is an autonomous institute founded by the Ministry of Commerce & Industry, Government of India. In its illustrious journey of over 56 years, IIFT has successfully emerged from being a foreign trade facilitator to a globally networked institution in international trade and business. Over the years, it has contributed significantly in skill-building for the external trade sector of India. IIFT aims to strengthen, sustain and professionalize knowledge regarding international trade, investment, logistics, international,marketing and finance through teaching and creative research by integrating itself with individuals, corporate entities and universities within and beyond national boundary.

ECGC Chair Professor is being institutionalised in the Institute with the financial support of ECGC Ltd. with aim to provide infrastructural support to Indian exporters and to train human resource of ECGC Ltd.

IIFT invites Nominations/recommendations/applications from the eminent persons for the ECGC Chair Professor in the area of International Trade & Strategy.

## MANDATE OF CHAIR

**1. A Broad Research Paper:** To undertake broad based Research on International Trade & Strategy- A comprehensive study of all policies of the Government of India affecting the growth of exports from the country, including but not limited to the Investment policies, the Trade Policies and other macro policies, and also including various institutions set up by the Government for the purpose. The scope of this research topic should be for a period of five years. It should cover a wide gamut subjects related to export promotion.

2. Specific Research Projects: Within the broad framework of the Policy Research Paper, specific studies may be conducted on areas of interest to Export Credit Guarantee Corporation of India Ltd. (ECGC). Some of the suggested topics are as follows: (1) How ECGC can play an advisory role for exporters in the area of selection of markets, selection of buyers, regulatory mechanism in different countries which can impact the exporter, risk management in exports, recovery measures including legal recourse in the event of non-payment., (2) A study of specific

markets, commodities and trade regulations related to India's export basket, (3) How to develop a risk monitoring mechanism for early warning signals for ECGC, (4) Revamping the country risk rating model for ECGC, (5) Ways to enhance effectiveness of the cooperation between ECGC and other ECAs and Multilateral agencies, (6) Steps that could boost ECGC's share of coverage of Indian exports, taking into consideration the requirement of prudent underwriting, (7) A blueprint to integrate Customs, DGFT and Export related organisations' data to put them into multiple uses including export promotion, fraud prevention, etc. (8) A Study of the products and pricing of other credit insurers. However this is only an indicative list and may be finalised at a later stage, wherein inputs of Chair Professor may also be included.

**3. Developing Specific Training Module**: The Chair Professor will develop a specific training module for ECGC that can be utilised to train its young executives.

**Expected Output:** Apart from undertaking research studies and training in the relevant fields as defined in mandate of the Chair. The output may include the following among other:

Delivering a course of lectures on a subject in which he has specialised; conducting Seminars, Conference, workshops on the subject and participating in the discussions; guiding research scholars and members of the Faculty. Conducting short duration Training Programmes on specialised subject.

**Tenure:**The Tenure of ECGC Chair Professor will normally not exceed five years at the time of appointment. Subsequent extension/termination during the tenure, if any will be subject to a review of the performance of the incumbent.

#### Essential Qualifications:

1. An outstanding eminent scholar of national and international repute having a Ph.D. degree in the area of Economics/ International Trade / Strategy / Finance with a first class or equivalent at the preceding degree with a very good academic record throughout.

2. Minimum 10 years' teaching / research /industry post - Ph.D. experience at university / national level institution of which at least 4 years should be at the level of Associate Professor.

3. Successful track record of teaching, training, research and publications in reputed peer-reviewed journals. Published work of high quality, actively engaged in research with evidence of published work with a minimum of 10 research publications in the peer-reviewed or UGC-listed journals.

Age:Preferably below 60years.

**Remuneration/Pay/Honorarium:** The Chair Professor on appointment will draw pay in the pay level of 14A (₹ 1,59,100-2,20,200) as per the 7<sup>th</sup> CPC. However for a retired person appointed for the Chair, ₹ 2.00 lakh (consolidated) per month will be paid as consolidated remuneration with no other allowances and perks. Retired person should not be more than 70 years as on date of application. Administrative support: Necessary secretarial assistance and Research support staff will be provided on requirement basis.

**Other conditions of Service:** The service of Chair Professor will be governed by IIFT Service Bye-laws and Rules and orders in force from time to time within the terms and conditions of service as laid down in the contract agreement at the time of appointment.

#### Please note:

1. In case of large number of applications, the scrutiny committee may apply benchmarks higher than minimum essential/desirable qualifications to shortlist the candidates for interview.

2. Those who have already applied against the advertisement published in The Economist (18-24 Jan, 2020 edition), EPW (18<sup>th</sup> Jan, 2020 edition) and HT Shine (21<sup>st</sup> January, 2020) need not apply afresh.

All those who wish to be considered for the ECGC Chair Professor should send their applications to <u>recruitment@iift.ac.in</u> with the subject line "Application for ECGC Chair Professor" by 22<sup>nd</sup> March, 2020.