

INDIAN INSTITUTE OF FOREIGN TRADE

ONLINE CERTIFICATE PROGRAMME ON SERVICES EXPORTS FROM INDIA



**ONE MONTH LIVE ONLINE PROGRAMME
(JULY 2024- AUGUST 2024)**



Introduction

One of the fastest-growing sectors in the global economy is services. Trade and foreign direct investment in services have grown faster than in goods over the past 10 years. Services now generate more than two-thirds of economic output. The sector also attracts over two-thirds of foreign direct investment. The services sector provides the most jobs globally and accounts for over 40% of world trade.

Most Developing Countries (DCs) and Least Developed Countries (LDCs) provide tourism-related services through mode 2 (consumption abroad). Foreigners travel to these countries for holidays or business reasons. Still, there is a lot of diversity in the structure of service exports from DCs. In South Asia, service exports are mainly cross-border services (mode 1) like ICT, BPO, and business and professional services. In East Asia, service exports are closely linked to manufacturing exports. In Latin America, exports focus on services that are supplied through direct investment (mode 3) to other countries in the region. The geographic patterns of trade are also different. India mainly exports services to developed countries. Latin American exports are mostly to countries in the same region. Countries in the Middle East and North Africa tend to export services to Europe. South African service providers, however, target African countries more and more.

As per World Bank data, in 2022, service exports for India was 309.371 billion US dollars. Service exports of India increased from 23.901 billion US dollars in 2003 to 309.371 billion US dollars in 2022 growing at an average annual rate of 15.58%. Karnataka, the south Indian state, exported the highest value of services from India in financial year 2023, amounting to more than 1.4 trillion Indian rupees. Tamil Nadu and Maharashtra ranked second and third that year, respectively. The total value of service exports from India in fiscal year 2023 was approximately 5.5 billion Indian rupees. Travel, medical hospitality, banking & finance. The net export surplus growing at over 13.6% during FY24.

Topics for Discussion

1. India's Foreign Trade Policy and Services
2. Global Trade in Services
3. OECD on Services Restrictiveness Index
4. India's Free Trade Agreements (FTAs) and Services Trade
5. Trade of IT services, Business Consultancy services, Legal services, etc.

Target Audience

Entry level, Middle Level and Senior Level Management, Working Professionals, Entrepreneurs.

Pedagogy

20 live online interactive sessions with IIFT faculties / subject matter experts / industry experts, case study analysis, assignments and quiz.

Relevant Industry

Accounting and Auditing, Banking and Financial, Business Administration, Distributors, Sales Agents and Importers, Engineering, Insurance, Legal, Market Research, Mining and Oil and Gas, Patent and Trademark Law, Regional Economic Development, Transportation, Freight Forwarder and Storage, Vetting/Due Diligence

Programme Details

- Programme commencement date: **6th July 2024 (Saturday)**
- Schedule of online sessions: Saturday and Sunday (10 AM to 01.15 PM)
- Mode of Delivery: Online Sessions via MS Teams Platform
- Language of Delivery: English and Hindi (Bilingual)
- Programme Fee: Rs. 23,600.00 /- (Including GST)
- Course Duration: 30 hrs. (20 sessions / 1.5 Hour each Session)
- Course Credit: 03 Credits

How to Apply

- Applicants are required to fill the online application form and pay the programme fee.
- Link for registration: <https://docs.iift.ac.in/pilotweb/cdoe/>
- Link for payment of programme fees: <https://forms.eduqfix.com/iiftocp/add>
- Eligibility Criteria: Graduation degree from recognized university or equivalent.
- Last date to apply: **3rd July 2024 (Wednesday)**
- Last date to pay the programme fee: **3rd July 2024 (Wednesday)**
- Please ensure that all details in the application form are filled including the email address and mobile number. Incomplete applications will not be accepted.

Contact for query

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