

IIFT Completes the Summer Placements of its Inaugural Batch of MBA (Business Analytics)

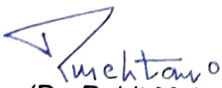
The Indian Institute of Foreign Trade (IIFT) recently completed its summer placements for the inaugural batch of its MBA (Business Analytics) program. The year 2023 marked the commencement of the two-year full-time MBA (Business Analytics) course, with the first cohort spanning from 2023 to 2025, comprising students from diverse backgrounds.

In line with its enduring commitment to excellence in education, IIFT introduced the MBA (Business Analytics) program to expand its presence in the rapidly evolving field of Business Analytics, driven by the exponential growth of data in today's corporate landscape. The curriculum integrates fundamental management disciplines such as marketing, operations, strategy, and finance with specialized analytics courses, including Big Data Analytics, Marketing Analytics, Supply Chain Analytics, Geospatial Analytics, Financial and Risk Analytics, and Trade Analytics, among others.

Despite prevailing market challenges, the MBA (BA) batch of 2023-25 secured summer internships with renowned organizations, emphasizing the program's robust academic foundation and the student's outstanding performance in corporate case competitions. Noteworthy companies among the placement partners include Adani Wilmar, Aditya Birla Fashion and Retail, ADM, Amul, Bajaj Capital, Capgemini, Cars24, CIFCL, DP World, Epsilon Money Mart, EY, Flipkart, Hapag-Lloyd, Indus Valley Cosmetics, Invest India, JCB, Jindal Steel, Louis Dreyfus Company, McDonald's India, Moglix, Motherson Group, NTPC, ONDC, Qualcomm, Rancho Labs, Tata Power - DDL, UltraTech, Vecmocon, Voltas, Volvo, and others.

The Director of the Institute, Prof. (Dr.) Satinder Bhatia, noted that the commendable summer internship selections for the inaugural batch of MBA (Business Analytics) bear testimony to the continued trust of the corporate sector in the excellent pedagogy and talent pool that IIFT offers to them. This recognition underscores the institute's unwavering commitment to fostering a conducive environment for academic and professional growth.

Prof. (Dr.) Rohit Mehtani, Head of Corporate Relations and Placement Division at IIFT, conveyed sincere appreciation to the companies selecting candidates from the inaugural MBA (Business Analytics) cohort at IIFT. He emphasized IIFT's commitment to fostering enduring relationships with industry stakeholders, highlighting the institute's expansion into analytics as a notable achievement. Recognizing that successful placements reflect this commitment and effort, he extends his best wishes to the students as they venture into their corporate journey.


(Dr. Rohit Mehtani)
Head - CRPD