

15/01/2025		
Management Doctoral Colloquium		
Particulars	Time & Venue	
Registration	8:30 AM - 9:30 AM	Academic Building, Ground Floor
AIB Insights: Paper Writing Workshop by Prof. William Newburry, Florida International University; Prof. Elizabeth Rose, IIM Udaipur & Prof. Sumit Kundu, Florida International University	9:30 AM - 11:00 AM	Room No. 6
<i>Coffee Break</i>	11:00 AM - 11:15 AM	
CARMA Workshop: Methods & Reporting for Latent Variable Interaction Models by Prof. Justin DeSimone, University of Alabama	11:15 AM - 12:45 PM	Room No. 6
<i>Lunch Break</i>	12:45 PM - 1:45 PM	OAT Backyard
<i>Fuzzy Set QCA Workshop by Prof. Shubhabrata Basu, IIM Indore</i>	1:45 PM - 3:15 PM	Room No. 6
<i>Tea Break</i>	3:15 PM - 3:30 PM	
<i>Journal of Management Studies: Paper Development Workshop by Prof. Johann Fortwengel, King's College London & Prof. Hannes Leroy, Erasmus University Rotterdam</i>	3:30 PM - 5:00 PM	Room No. 6
<i>Coffee Break</i>	5:00 PM - 5:15 PM	
Technical Session I: 5:15 PM - 6:45 PM		
Track: Management Doctoral Colloquium		
Doctoral Track: 1 Discipline: IB and Strategy Panellists: Prof. Anoop Madhok , Schulich School of Business, York University, Canada and Prof. Johann Forwengel , Kings College London, UK		
Time: 5:15 PM - 6:45 PM	Venue: Room No. 1	Session-in-charge: Shruti Dutta Gupta
Authors	Paper	
Mangesh Khunte , IIM Kozhikode - <i>Strategic Management</i> and Dr. Nandakumar Mankavil Kovil Veettil , IIM Kozhikode - <i>Strategic Management</i>	'Decoding the Decline' - A Study of Competitive Advantage Erosion	

Subhadip Dey , <i>Indian Institute of Foreign Trade</i> and Prof. Rangarajan Krishnamachari , <i>Indian Institute of Foreign Trade</i>	The impact of ESG goals on the acquisition strategy of firms - A conceptual framework
Dinesh Prabhu , <i>Indian Institute of Management Tiruchirappalli</i>	Independent Director Interlocks and Firm Performance: An Information-Processing Perspective
Doctoral Track: 2 Discipline: IB and Strategy Panellists: Prof. Suma Athreye , <i>Essex Business School, UK</i> and Prof. William Newburry , <i>Florida International University, USA</i>	
Time: 5:15 PM - 6:45 PM	Venue: Room No. 2
Session-in-charge: Prabhjyot Kaur	
Authors	Paper
Reetrakshi Gupta , <i>Indian Institute of Management, Amritsar</i> and Dr. Santosh Kumar Tiwari , <i>Indian Institute of Management, Amritsar</i>	Performance Feedback and the Uniqueness Challenge of the Corporate Strategy
Reetrakshi Gupta , <i>Indian Institute of Management, Amritsar</i> and Dr. Santosh Kumar Tiwari , <i>Indian Institute of Management, Amritsar</i>	Common Owners' Influence on Firm's Long-Term Orientation: Theory of Vicarious Performance Feedback
Doctoral Track: 3 Discipline: Artificial Intelligence, Machine Learning and Digital Interface Panellists: Prof. Satish Nambisan , <i>Weatherhead School of Management, USA</i> and Prof. Pawan Budhwar , <i>Aston University, UK</i>	
Time: 5:15 PM - 6:45 PM	Venue: Room No. 3
Session-in-charge: Priyanka Jain	
Authors	Paper
Vaishalini Singh Jamwal , <i>Indian Institute of Management Kashipur</i> and Dr. A. Venkataraman , <i>Indian Institute of Management Kashipur</i>	Organisations, Individuals and Their Cognition of Artificial Intelligence: An Actor-Network Perspective
Doctoral Track: 4 Discipline: IB and Strategy Panellists: Prof. Fred O. Walumbwa , <i>Florida International University, USA</i> and Prof. Elizabeth Rose , <i>Indian Institute of Management, Udaipur</i>	

Time: 5:15 PM - 6:45 PM	Venue: Room No. 4	Session-in-charge: Divyana Kakade
Authors	Paper	
Sraddha Srivastav , <i>MDI Gurgaon</i> and Dr. S. Veena Iyer , <i>MDI Gurgaon</i>	Institutional Contexts for Corporate Fraud: A Systematic Literature Review	
Manash Roy Pradhani , <i>Indian Institute of Foreign Trade</i> Dr. Triptendu Prakash Ghosh , <i>Indian Institute of Foreign Trade</i> and Dr. Debashis Chakraborty , <i>Indian Institute of Foreign Trade</i>	Efficiency and productive Performance of Indian Tea Firms - A non-radial DEA approach	
Ravi Roshan , <i>Indian Institute of Management, Lucknow</i> Prof. Krishna Chandra Balodi , <i>Indian Institute of Management, Lucknow</i> Prof. Vishal Gupta , <i>Indian Institute of Management, Ahmedabad</i> and Dr. Dharendra Mani Shukla , <i>Indian Institute of Management, Lucknow</i>	Construction of a Measure of Sustainable Business Model Innovation and Its Psychometric Properties Examination	
<p>Doctoral Track: 5</p> <p>Discipline: Finance</p> <p>Panellists: Prof. Rajeev Kamineni, <i>University of Adelaide, Australia</i> and Prof. Suchismita Mishra, <i>Florida International University, USA</i></p>		
Time: 5:15 PM - 6:45 PM	Venue: Room No. 7	Session-in-charge: Varnika Patil
Authors	Paper	
Uttam Karki , <i>Indian Institute of Management Rohtak</i> and Dr. Vaneet Bhatia , <i>Indian Institute of Management Rohtak</i>	Balancing Acts: Exploring the Influence of Environmental and Social Spending on Corporate Capital Structure	
Purvi Jhavar , <i>Indian Institute of Foreign Trade</i> and Prof. Jayanta Kumar Seal , <i>Indian Institute of Foreign Trade</i>	Political Uncertainty and Initial Public Offerings: The Mediating Role of Political Connections	
<p>Doctoral Track: 6</p> <p>Discipline: OB-HR and General Management</p> <p>Panellists: Prof. Hannes Leroy, <i>Rotterdam School of Management, Erasmus University, Netherlands</i></p>		

Time: 5:15 PM - 6:45 PM	Venue: Room No. 8	Session-in-charge: Jay Thakur
Authors		Paper
Sarojkant Singh, <i>ICFAI University Jharkhand</i> and Dr. Mridanish Jha, <i>ICFAI University Jharkhand</i>		Human Factors Impacting Project Strategy - System Dynamics Approach
Akshata Agarwal, <i>IIM LUCKNOW</i>		Navigating Dissolution of Developmental Networks: Perspectives on Individual and Organizational Resilience
Doctoral Track: 7 Discipline: Marketing and General Management Panellists: Prof. Sourindra Banerjee , <i>Leeds University Business School, UK</i> and Prof. Allan W. Bird , <i>Northeastern University, USA</i>		
Time: 5:15 PM - 6:45 PM	Venue: Room No. 9	Session-in-charge: Lakshay Bansal
Authors		Paper
Anu Nandal, <i>Indian Institute of Management Indore</i>		Relative Bargaining Power, Discontinuities, and Entropy-Based Ecosystem Evolution: Empirical Insights from the Indian Film Ecosystem
Jaspreet Kaur, <i>EFPM scholar, IIML</i> and Devansh Sharma, <i>EFPM scholar, IIML</i>		Strategic alliance between the brands and the CGI developer companies of the Virtual Influencers: A managerial view of behavioral factors of Virtual influencers
Doctoral Track: 8 Discipline: OB-HR and General Management Panellists: Prof. Dorra Yahiaoui , <i>KEDGE Business School, France</i> and Prof. Justin DeSimone , <i>Culverhouse College of Business, University of Alabama, USA</i>		
Time: 5:15 PM - 6:45 PM	Venue: Room No. 10	Session-in-charge: Deepanshu Vaswani
Authors		Paper
Atisha Panda, <i>XIM UNIVERSITY</i> and Dr. Lalatendu Kesari Jena, <i>XIM UNIVERSITY</i>		Do Gender Equality Promotes Women Entrepreneurs in Employment Generation? Systematic Review of Literature and Bibliometric Mapping

Yashika Shukla , <i>Indian Institute of Management Indore</i> and Ankur Kushwaha , <i>Indian Institute of Management Indore</i>	Empowerment and Employability through Self-Initiated Work Design: A Study of Contract Workers in Lower-Level Roles		
Ramkumar S. , <i>GITAM (Deemed to be University)</i> and Dr. Nivethitha S. , <i>National Institute of Technology, Tiruchirappalli</i>	Modelling Team Resilience in the context of SMEs: A Theoretical Framework		
<i>Pre-Conference Dinner</i>		7:00 PM – 9:00 PM	OAT Backyard

16/01/2025			
Particulars		Time & Venue	
Registration		8:30 AM – 9:30 AM	Academic Building, Ground Floor
Inauguration Programme	Lightning of the Lamp by Dignitaries	9:30 AM - 11:15 AM	Auditorium

	<p>Welcome address by Prof. Sumit Kundu, President, INDAM</p> <p>Conference address by Prof. K. Rangarajan, Centre Head, IIFT Kolkata campus</p> <p>Inaugural address by Prof. Rakesh Mohan Joshi, Vice-Chancellor, IIFT</p> <p>Keynote address by Prof. Sharon Alvarez, Ex President, Academy of Management</p> <p>Release of INDAM 2025 Conference Book of Abstracts</p> <p>Vote of Thanks by Prof. Deepankar Sinha, IIFT</p> <p>Plantation & Group Photo</p>		
<i>Coffee Break</i>		11:15 AM – 11:30 PM	
Plenary Session: Grand Challenges and the Changing Landscape	<p>Moderator: Prof. Shubhabrata Basu, IIM Indore</p> <p>Speakers: Prof. Farok Contractor, Rutgers University</p> <p>Prof. Satish Nambisan, Case Western Reserve University</p> <p>Prof. Anoop Madhok, Schulich School of Business, York University</p> <p>Prof. Fred O. Walumbwa, Florida International University</p>	11:30 AM - 1:00 PM	Auditorium
<i>Lunch Break</i>		1:00 PM - 2:00 PM	OAT Backyard
Director's Panel Discussion: Sustainability in Business Curriculum – Sustainable?	<p>Moderator: Prof. K. Rangarajan, Centre Head, IIFT Kolkata campus</p> <p>Prof. Rakesh Mohan Joshi, Vice-Chancellor, IIFT</p> <p>Prof. Arvind Sahay, Director, Management Development Institute Gurgaon</p> <p>Prof. Shirang Altekar, Director, Symbiosis Institute of Business Management, Pune</p> <p>Prof. Suchismita Mishra, Associate Dean for Faculty Affairs, Florida International University</p>	2:00 PM – 3:30 PM	Auditorium

Tea Break		3:30 PM – 3:45 PM	
Technical Session II: 3:45 PM – 5:15 PM			
Parallel Session 1			
Track: Managing Human Resources Humanly			
Time: 3:45 PM – 5:15 PM	Venue: Room No. 1	Session Chair: Prof. Prof. Jyotsna Bhatnagar, MDI Gurgaon	Session-in-charge: Shruti Dutta Gupta
Paper Title		Authors	
Do Challenge Stressors Always Improve Performance? A Study on Mathematical and Data Analytics Task		Mitali Praveen Kumar Saxena , <i>Indian Institute of Technology Jodhpur</i> and Venkat Ram Reddy Ganuthula , <i>Indian Institute of Technology Jodhpurajay</i>	
Unravelling the Impact of Workplace Ostracism on Turnover Intentions: A Serial-Mediation Analysis		Asmita Asmita , <i>Indian Institute of Management Jammu</i> and Anuja Akhouri , <i>Indian Institute of Management Jammu</i>	
Employee Experience and Its Impact on Job Satisfaction: A Proposed Theoretical Model		Arushi Grover , <i>Indian Institute of Foreign Trade Delhi</i> and Ginni Chawla , <i>Indian Institute of Foreign Trade Delhi</i>	
From home to campus to career: understanding how career-specific parental support shapes university commitment among Indian management students		Sweta Singh , <i>Indian Institute of Management Amritsar</i>	
Technical Session II: Parallel Session 2			
Track: Managing Human Resources Humanly			
Time: 3:45 PM – 5:15 PM	Venue: Room No. 2	Session Chair: Prof. Kingshuk Sarkar, Goa	Session-in-charge: Prabhjot Kaur

		<i>Institute of Management</i>	
Paper Title		Authors	
Kintsugi at Work: Leveraging Familial and Community Support to address Job Demands and Psychological Contract Breaches Among Early Career Nurses		Rahul Sivarajan , <i>Assistant Professor, National Institute of Technology Karnataka, Surathkal</i> and Aparna M Varma , <i>IIM Kozhikode</i>	
Employee Job Crafting in Remote Context: A Study of Allocentric and Idiocentric Managers		Damini Saini , <i>IIM Raipur</i>	
How do highly skilled minorities maintain a career in the face of 'lack of' cultural fit in a rapidly diversifying occupational sector? A study of ethnic minority migrant professionals in the UK's energy sector		Dulini Fernando , <i>Aston University</i> and Mehreen Gul , <i>Herriott Watt University</i>	
Do employees' perceptions of workplace diversity influence their turnover intentions? A sequential mediation analysis		Dr. Itinpreet Kaur , <i>Asian School of Business, Noida</i> Dr. Akanksha Jaiswal , <i>Loyola Institute of Business Administration, Chennai</i> and Dr. Geeta Mishra , <i>Department of Continuing Education and Extension, University of Delhi</i>	
Rethinking Retirement: A Systematic Review of Early Retirement Schemes and Their Impacts		Utkarsh Nigoti , <i>IIM Ranchi</i> Varun Elembilassery , <i>IIM Ranchi</i> Rajasekhar David , <i>IIM Ranchi</i> and Tanusree Dutta , <i>IIM Ranchi</i>	
Technical Session II: Parallel Session 3			
Track: Managing Human Resources Humanly			
Time: 3:45 PM – 5:15 PM	Venue: Room No. 3	Session Chair: Prof. Niti Bhasin , <i>University of Delhi</i>	Session-in-charge: Priyanka Jain
Paper Title		Authors	

Loneliness: Construct Specificity, Integration and Directions for Future Research	Rajashik Roy Choudhury , <i>Indian Institute of Management Calcutta</i>		
Navigating Career Paths: Understanding How Core Self-Evaluation and Experiential Learning Shape Career Exploration and Job Search Strategy among Higher Education Students	Sweta Singh , <i>Indian Institute of Management Amritsar</i>		
Navigating the Digital Evolution of HRM: An Integrative Review	Seema Bhardwaj , <i>International Institute of Management Studies</i> and Ritika Chopra , <i>Jagan Institute of Management Studies</i>		
Behaviour Modification Enhancing Sustainability: A reverse Causation Approach	Tulika Srivastava , <i>Veer Bahadur Singh Purvanchal University, Jaunpur, Uttar Pradesh</i> Naman Dubey , <i>School of Business, FLAME University, Pune, Maharashtra</i> and Debraj Bhattacharjee , <i>School of Business, FLAME University, Pune, Maharashtra</i>		
Through Lewin's Eyes: HRM 4.0 Adoption as Change Management	Abhyudaya Anand Mishra , <i>Indian Institute of Management Kashipur</i> Vaishnavi Gautam , <i>Indian Institute of Management Kashipur</i> and Mridul Maheshwari , <i>Indian Institute of Management Kashipur</i>		
Technical Session II: Parallel Session 4			
Track: Managing Human Resources Humanly			
Time: 3:45 PM – 5:15 PM	Venue: Room No. 4	Session Chair: Prof. M. Venkatesan, IIFT	Session-in-charge: Divyana Kakade
Paper Title		Authors	

Parallel Mediation of Job Satisfaction and Affective Organizational Commitment in the Work-to-Personal Conflict and Work Engagement Relationship	Antara Banerjee , <i>Vinod Gupta School of Management, Indian Institute of Technology Kharagpur</i> and Aradhna Malik , <i>Vinod Gupta School of Management, Indian Institute of Technology Kharagpur</i>		
Hold on or let go? Work passion, prolonged liminality, and coping in occupational transition	Sweta Sinha , <i>International Management Institute Kolkata</i> Koustab Ghosh , <i>Indian Institute of Management Rohtak</i> and Dheeraj Sharma , <i>Indian Institute of Management Rohtak</i>		
Leadership Expectations of Multi-Generational Managers in Indian Private Business Organizations	Ragland Thomas Gamaliel , <i>Woxsen University</i>		
Exploring Dimensions of Green Organizational Culture for Sustainability Insights: A Fuzzy AHP Approach	Aman Maheshwari , <i>FORE School of Management, New Delhi</i> Sanghamitra Buddhapriya , <i>FORE School of Management, New Delhi</i> and Tarun Soni , <i>FORE School of Management, New Delhi</i>		
Exploring Knowledge Hiding Through the TCCM Lens: Trends, Gaps, and Insights	Sarthak Kaushish , <i>LM Thapar School of Management, Thapar University</i> Sandeep Goyal , <i>LM Thapar School of Management, Thapar University</i> and Amit Bhardawaj , <i>LM Thapar School of Management, Thapar University</i>		
Technical Session II: Parallel Session 5			
Track: Entrepreneurship Challenges and Smooth Sailing			
Time: 3:45 PM – 5:15 PM	Venue: Room No. 7	Session Chair: Prof. Oly Mishra, <i>IIFT</i>	Session-in-charge: Varnika Patil
Paper Title		Authors	

AI-driven Approach to Devise Personalized Alternate De-stressing Routines	Priyanka Abhishek , <i>AVP - Retail Models, AnZ Support Services Pvt Ltd</i> Jayabrata Basu , <i>SRM Institute of Science and Technology (SRMIST)</i> and Shubhabrata Basu , <i>Indian Institute of Management</i>		
Shaping Dynamic Capabilities through Corporate Accelerators: A Process Perspective	Shabnam Virdi , <i>Indian Institute of Management Lucknow</i> and Sabyasachi Sinha , <i>Indian Institute of Management Lucknow</i>		
'Family' – 'Business' Interaction in High Performing Family Business	Alaknanda Menon , <i>School of Business Management, Narsee Monjee Institute of Management Studies</i>		
"Unlocking Transformative Pathways for Inclusiveness A Cross-Country Study of Gender-Inclusive Social Entrepreneurship and Innovation using fsQCA"	Akankhya Samal , <i>Indian Institute of Management, Mumbai</i> and Prof. Poonam Singh , <i>Indian Institute of Management, Mumbai</i>		
Recent trends in Entrepreneurial Ecosystems research – a bibliometric analysis and Python-based unsupervised NLP text analysis	Kaustubh Ghanekar , <i>Indian Institute of Management Indore</i>		
Technical Session II: Parallel Session 6			
Track: Indian Management Wisdom and Advancement			
Time: 3:45 PM – 5:15 PM	Venue: Room No. 8	Session Chair: Prof. T. P. Ghosh, <i>IIFT</i>	Session-in-charge: Jay Thakur
Paper Title		Authors	
The Changing Landscape of Indian Industrial Relations		Ankur Kushwaha , <i>Indian Institute of Management Indore</i> Yashika Shukla , <i>Indian Institute of Management Indore</i> Jatin Pandey , <i>Indian Institute of Management Indore</i>	

	and Vijay Pereira , <i>NEOMA Business School - Campus de Reims</i>		
Selling with Spirit: How Karma Yoga Principles Transform Sales Performance	Ajinkya Navare , <i>S. P. Jain Institute of Management and Research</i> Aakash Kamble , <i>FLAME University</i> and Renuka Kamath , <i>S. P. Jain Institute of Management and Research</i>		
The role of superstitious beliefs in uncertainty reduction in decision-making and performance	Mauli Kundlia , <i>IIM Bangalore</i>		
Managing Tensions in Social Enterprises: A Jugaad-Based Framework for Sustainability	Diwakar Singh , <i>Dr. B. R. Ambedkar University Delhi</i> and Richa Awasthy , <i>Dr. B. R. Ambedkar University Delhi</i>		
Technical Session II: Parallel Session 7			
Track: Leadership Challenges and Actionable Leadership			
Time: 3:45 PM – 5:15 PM	Venue: Room No. 9	Session Chair: Prof. Bibek Ray Chaudhuri, IIFT	Session-in-charge: Lakshay Bansal
Paper Title		Authors	
Empowering Leadership: The Influence of Bhagavad Gita on Taylor's Scientific Management Principles		Megha Sharma , <i>G B Pant National Institute of Himalayan Environment</i> Manisha Semwal , <i>Koneru Lakshmaiah Educational Foundation, KL University</i> and Nirbhay Kumar Mishra , <i>Institute of Business and Management, GLA University, Mathura</i>	
Can Inclusive Leadership lead to Employee Belongingness and Creative Problem-Solving? The Role Of Employee Psychological Safety		Jino Malakkaran Johny , <i>Sahrdaya Institute of Management Studies</i> and Hima Elizabeth Mathew , <i>Avtar</i>	
The Efficacy of Spiritual Intelligence in the Age of Artificial Intelligence: A New Paradigm for Leadership Success.		Subhasree Kar , <i>T.A. Pai Management Insitute, Bengaluru, Manipal Academy of Higher Education, Manipal, India</i>	

Leadership and Innovation behaviour: A Moderated sequential Mediating Model examining the interplay of Climate, Engagement, and Trust in Leader		Furkan Khan , <i>Indian Institute of Management, Ahmedabad</i>	
Technical Session II: Parallel Session 8			
Track: International Business and Evolving Strategic Landscape			
Time: 3:45 PM – 5:15 PM	Venue: Room No. 10	Session Chair: Prof. Anirban Biswas, IIFT	Session-in-charge: Deepanshu Vaswani
Paper Title		Authors	
Global Value Chain Participation, Firm Financial Performance and Resilience: Empirical Evidence from India		Rahul Thakur , <i>Jawaharlal Nehru University</i> and Sakshi Sharma , <i>Jawaharlal Nehru University</i>	
Vicarious learnings and cross-border acquisition performance: The progressive impact of distinct attributes on learning transfer		Esha Upadhyay , <i>Indian Institute of Management Ranchi</i> Manish Popli , <i>Indian Institute of Management Indore</i> and Faisal Mohammad Ahsan , <i>Xavier School of Management, XLRI Delhi-NCR Campus</i>	
Unpacking Board Interlocks and Internationalization of Emerging Market Firms: An Attention- Based View		Dinesh Prabhu , <i>Indian Institute of Management Tiruchirappalli</i> and Karthik Dhandapani , <i>Indian Institute of Management Tiruchirappalli</i>	
Internal Drivers for Leadership in Semiconductor Industry		Uttpal Desai , <i>S P Jain School of Global Management</i> Seetharaman A , <i>S P Jain School of Global Management</i> Veena Jadhav , <i>S P Jain School of Global Management</i> and Maddulety K , <i>S P Jain School of Global Management</i>	

Technical Session II: Parallel Session 9			
Track: Decision Dilemma and Decision Sciences			
Time: 3:45 PM – 5:15 PM	Venue: MDP Room	Session Chair: Prof. R. P. Datta, <i>IIFT</i>	Session-in-charge: Shashwat Shivam
Paper Title		Authors	
The acceptance and adoption of Artificial Intelligence for Knowledge Management: A UTAUT 2 Analysis		Priya Chaudhary , <i>International management institute, New Delhi</i> Simple Arora , <i>Department of Commerce, Delhi School of economics, University of Delhi</i> R.K Singh , <i>Department of Commerce, Delhi School of economics, University of Delhi</i> and Upasana Dhanda , <i>International management institute, New Delhi</i>	
Share Price Changes using Sequential Change Point Detection		Bhargab Chattopadhyay , <i>Indian Institute of Technology Jodhpur</i> and Jayant Mahawar , <i>Indian Institute of Technology Jodhpur</i>	
Impact of Oil Price shock on ESG market in India: Evidence from wavelet analysis		Koushik Mandal , <i>Indian Institute of Foreign Trade, Kolkata</i> and Radhika Prosad Datta , <i>Indian Institute of Foreign Trade, Kolkata</i>	
Artificial Intelligence and Digital Platform Ecosystems: A Bibliometric Review and Research Agenda		Amit Jain , <i>Indian Institute of Management Sambalpur</i> Siddharth Gaurav Majhi , <i>Indian Institute of Management Sambalpur</i> and Merlin Nandy , <i>Indian Institute of Management Sambalpur</i>	
Technical Session II: Parallel Session 10			
Track: [Combined]			
Time: 3:45 PM – 5:15 PM	Venue: Room No. 6	Session Chair: Prof. Raghuveer Negi, <i>IIFT</i>	Session-in-charge: Mareedu Sai Vamsi
Paper Title		Authors	

Business Vs. Sustainability Performance: A Comparative Study of Firms Affected and Unaffected by the Covid-19 Pandemic	Adarsh Singh , <i>Management Development Institute, Gurgaon</i> and Samantak Chakraborty , <i>IIM Ahmedabad</i>	
Collective Influence or Individual Appeal? Examining Gestalts in Multi-Celebrity Endorsements	Subhadip Roy , <i>IIM Ahmedabad</i> and Kirti Sharma , <i>Management Development Institute Gurgaon</i>	
"Can Cryptocurrencies Become Stable Global Currencies?"	Sandhya Kalale Srinivas , <i>CHRIST University</i> Dr. Shilpa Rajagopal , <i>CHRIST University</i> Harsh Raj , <i>CHRIST University</i> Ketan Banka , <i>CHRIST University</i>	
Role Theory: A Comprehensive Review of Its Acceptance, Adaptation, and Advancement	Vijay Anand Sharma , <i>BHU</i> and Dr. Harsh Pradhan , <i>Faculty of Management Studies BHU</i>	
International Business and Corporate Corruption: A case study of SNC Lavalin	Siva Prasad Ravi , <i>School of Business, Nipissing University, North Bay Ontario, Canada</i>	
<i>Director's Dinner</i>	7:00 PM - 9:00 PM	OAT Backyard

17/01/2025			
Particulars		Time & Venue	
Technical Session III: 9:30 AM – 11:00 AM			
Parallel Session 1			
Track: Managing Human Resources Humanly			
Time: 9:30 AM – 11:00 AM	Venue: Room No. 1	Session Chair: Prof. Sumant Kumar Bishwas, IIT Guwahati	Session-in-charge: Shruti Dutta Gupta
Paper Title		Authors	
Does workplace spirituality enhance psychological well-being? Thriving at work as a mediator and organizational justice as a moderator		Arjun K. Shrestha, <i>Kathmandu University School of Management</i> and Bhawana Tamrakar, <i>Kathmandu University School of Management</i>	
A Safe Workplace policy is not enough! Moderating effect of informal communication networks on employee voice behaviour		Nalinakshya Panda, <i>XLRI-Xavier School of Management, Jamshedpur</i> Harini Muralidharan, <i>XLRI-Xavier School of Management, Jamshedpur</i> and Anjali Gupta, <i>XLRI-Xavier School of Management, Jamshedpur</i>	
A Comprehensive Systematic Review of Literature cum Bibliometric Analysis on Job Crafting and Performance Management		R Radhika, <i>Indian Institute of Management Lucknow</i>	
Intra-individual whistleblowing conflict among observers of unethical pro-organizational behavior: role of perceived (un)ethicality		Dr. Vivek Mishra, <i>Indian Institute of Management Jammu</i> and Sumesh P. Soman, <i>Indian Institute of Management Jammu</i>	
HRM's Role in Propagating CSR: A Review and Future Research Agenda		Muskaan Virdi, <i>Indian Institute of Management Lucknow</i> and Shabnam Virdi, <i>Indian Institute of Management Lucknow</i>	
Technical Session III: Parallel Session 2			
Track: Managing Human Resources Humanly			

Time: 9:30 AM – 11:00 AM	Venue: Room No. 2	Session Chair: Prof. Naman Sharma, IIFT	Session-in-charge: Prabhjyot Kaur
Paper Title		Authors	
Mitigating Stress-Related Challenges Among Nurses: A Conceptual Framework		Seena A O , <i>Karunya Institute of Technology & Science</i> Nisha Malini G , <i>Karunya Institute of Technology & Science</i> and Jino M Johny , <i>Sahrdaya Institute of Management Studies, Kodakara</i>	
The Paradox in Disability Inclusion in Everyday Work: Recognizing Tensions and Relational Maneuvering		Swati Ghulyani , <i>IIM Indore</i> and Vinayak Tripathi , <i>XLRI Jamshedpur</i>	
Influence of Institutional Factors on Women’s Board Representation in India		Sasmita Parida , <i>Indian Institute of Management, Calcutta</i> and Abhishek Goel , <i>Indian Institute of Management, Calcutta</i>	
The Careers of Remote Work Employees: A Systematic Literature Review		M Reshma , <i>Indian Institute of Technology Madras</i> Dr. Rupashree Baral , <i>Indian Institute of Technology Madras</i> and Dr. Maria Charalampous , <i>University of Limassol</i>	
Do you hear what I don't say? The Role of Conversational Sensitivity and Employee Voice in Driving Organizational Innovation		Himani Choudhary , <i>Symbiosis Institute of Business Management, Pune</i> Rashi Makwana , <i>Symbiosis Institute of Business Management, Pune</i> and Deepika Pandita , <i>Symbiosis Institute of Business Management, Pune</i>	
Technical Session III: Parallel Session 3			
Track: Managing Human Resources Humanly			
Time: 9:30 AM – 11:00 AM	Venue: Room No. 3	Session Chair: Prof. Kavita Wadhwa, IIFT	Session-in-charge: Priyanka Jain
Paper Title		Authors	

Un(making) Home in Movement and Margins: An Ethnographic Study of Internal Migrant Workers in India	Harish Shetty , <i>University of Bath</i> Vivek Soundararajan , <i>University of Bath</i> Andrew Crane , <i>University of Bath</i> and Pankhuri Agarwal , <i>University of Bath</i>		
Managing Human Mental Health Through Generative AI: Developing Future Research Agenda Framework	Sreevatsa Bellary , <i>Indian Institute of Management Ranchi</i> Ananya Hadadi Raghavendra , <i>Indian Institute of Management Ranchi</i> and Abhinav Shankar Rathor , <i>Jaipuria Institute of Management, Indore</i>		
Relationship Between Personality Profile and Experiential Learning A study of the Information Technology Industry	Arushi Grover , <i>Indian Institute of Foreign Trade Delhi</i> and Ginni Chawla , <i>Indian Institute of Foreign Trade Delhi</i>		
Unveiling Structured Review on Gamification in Human Resource Management by using TCCM Framework	Sakshi Mishra , <i>Motilal Nehru National Institute of Technology Allahabad, Prayagraj</i> and Dr. Premalatha P. , <i>Motilal Nehru National Institute of Technology Allahabad, Prayagraj</i>		
Exploring the intricacies of Inclusive Organisational Behaviour in a changing work environment: A systematic literature review	Dristi Deka , <i>IIT Guwahati</i> and Dr. Sumant Kumar Bishwas , <i>IIT Guwahati</i>		
Technical Session III: Parallel Session 4			
Track: Managing Human Resources Humanly			
Time: 9:30 AM – 11:00 AM	Venue: Room No. 4	Session Chair: Prof. M. Venkatesan, IIFT	Session-in-charge: Divyana Kakade
Paper Title		Authors	
Work Meaningfulness: A Detailed Analysis		Moumita B Roy , <i>Amity University Kolkata</i>	
Enhancing Employee Agility through High-Performance Work System: The Role of Human Capital		Tanushree Tanushree , <i>National Institute of Technology, Rourkela</i> and Prof. Chandan Kumar Sahoo , <i>National Institute of Technology, Rourkela</i>	

Determinants of subjective wellbeing: a moderated-moderated mediation model		<p>Talina Mishra, <i>XLRI Xavier School of Management</i></p> <p>Jatinder Kumar Jha, <i>XLRI Xavier School of Management</i></p> <p>Kritika Sharma, <i>XLRI Xavier School of Management</i></p> <p>Namrata Nigam, <i>XLRI Xavier School of Management</i></p> <p>and Shruti Bhardwaj, <i>No Affiliation currently</i></p>	
Some Global and Indian statistics: Is multiple jobholding on the rise?		<p>Chayanika Bhayana, <i>Indian Institute of Management Calcutta</i></p> <p>Rya Ray, <i>Jindal Global Business School, O.P. Jindal Global University</i></p> <p>Neharika Vohra, <i>Indian Institute of Management Ahmedabad</i></p> <p>and Kv Gopakumar, <i>Indian Institute of Management Ahmedabad</i></p>	
A mediation and moderation model for enhancing career sustainability through idiosyncratic deals and adaptive performance		<p>Arpana Kumari, <i>Symbiosis Centre for Management Studies Noida</i></p> <p>Muskan Khan, <i>Galgotias College of Engineering and Technology, Greater Noida</i></p> <p>and Jyotsna Bhatnagar, <i>Management Development Institute, India</i></p>	
Technical Session III: Parallel Session 5			
Track: Managing Human Resources Humanly			
Time: 9:30 AM – 11:00 AM	Venue: Room No. 7	Session Chair: Prof. Kingshuk Sarkar , <i>Goa Institute of Management</i>	Session-in-charge: Varnika Patil
Paper Title		Authors	
Comparative study of HR practices in Australian and Indian Universities		<p>Sehrish Shahid, <i>RMIT Australia</i></p> <p>Santoshi Sengupta, <i>Graphic Era Hill University, Bhimtal</i></p> <p>Akanksha Jaiswal, <i>Loyola Institute of Business Administration, Chennai</i></p>	

	and Swati Sharma , <i>FORE School of Management, Delhi</i>		
Can Managerial Coaching Influence Organizational Commitment? An Empirical Enquiry Using Self-Efficacy as a Moderating Variable	Shilpa Shinde , <i>FLAME University</i> Diganta Chakrabarti , <i>RV University</i> and Shalaka Shah , <i>FLAME University</i>		
Perceived Air Pollution and Employees' Innovation: A Conceptual Framework	Dr. Arindam Bhattacharjee , <i>International Management Institute Kolkata</i>		
Conceptual Assessment of Reattachment to Work and Similar Concepts through Multidimensional Perspectives	Neeti Ingole , <i>IIM Amritsar</i>		
Technical Session III: Parallel Session 6			
Track: Entrepreneurship Challenges and Smooth Sailing			
Time: 9:30 AM – 11:00 AM	Venue: Room No. 8	Session Chair: Prof. Shubhabrata Basu , <i>IIM Indore</i>	Session-in-charge: Jay Thakur
Paper Title		Authors	
Entrepreneurship in the pursuit of Sustainable Development Goals (SDGs)		Aman Bhuwania , <i>Goa Institute of Management</i> and Manjunath A N , <i>Indian Institute of Management, Bangalore</i>	
Religious Entrepreneurship Through Translation: An Indic Perspective		Sreevas Sahasranamam , <i>University of Glasgow</i> and Anupama Kondayya , <i>Indian Institute of Management Calcutta</i>	
The Role of Social Entrepreneurship in Mitigating Social Problems: A Systematic Examination of Interventions and Effectiveness		Adeeba Hoor , <i>Jawaharlal Nehru University</i> and Arvind Arahant , <i>Jawaharlal Nehru University</i>	
Corporate Venture Capital as a pursuit of Open Innovation: A systematic literature review		Arpan Mondal , <i>Indian Institute of management Lucknow</i> Sabyasachi Sinha , <i>Indian Institute of management Lucknow</i> Dhirendra Mani Shukla , <i>Indian Institute of management Lucknow</i> and Shantam Shukla , <i>Indian Institute of management Lucknow</i>	

Does Startup Characteristics and Business Incubation Participation Enhance the Startup Performance? An Entrepreneurial Perspective		Rahul Dhiman , Assistant Professor, Department of Agribusiness Management, Dr YSPUHF, Solan, HP and Vimal Srivastava , Deputy General Manager, Mahindra and Mahindra Ltd., Mohali, Punjab, India	
Technical Session III: Parallel Session 7			
Track: Indian Management Wisdom and Advancement			
Time: 9:30 AM – 11:00 AM	Venue: Room No. 9	Session Chair: Prof. Raghuv eer Negi, IIFT	Session-in-charge: Lakshay Bansal
Paper Title		Authors	
Could you become an Eminent Leader by Balancing Self-Consciousness and Practicality? Learnings from Samundar Manthan (The Vishnu Puran)		Prof. Ajay Chhabra , School of Business, Woxsen University	
“Aren’t We Doing the Same Old Thing?” Applying Kautilyan Vintage Paradigm to 21st Century Management		Rajashik Roy Choudhury , Indian Institute of Management Calcutta and Abhoy Kumar Ojha , Indian Institute of Management Bangalore	
The Philosophical and Cultural Roots of Respectful Leadership in the Indian Context		Ragland Thomas Gamaliel , Woxsen University	
Revitalizing Ancient Indian Wisdom in Modern Global Business Strategy – a comparative approach.		Rajendra Shirole , Hult International Business School	
The adaptation of Foreign Multinational Enterprises to Indigenous Management practices: case of the Egyptian Hospitality Industry		Samah Adel Radwan , Portsmouth University Vijay Pereira , NEOMA Business School Yama Temouri , Khalifa University Dorra Yahiaoui , KEDGE Business School, Marseille, France and Sangeeta Khorana , Aston University	
Technical Session III: Parallel Session 8			

Track: International Business and Evolving Strategic Landscape			
Time: 9:30 AM – 11:00 AM	Venue: Room No. 10	Session Chair: Prof. Saurav Dash, <i>IIFT</i>	Session-in-charge: Deepanshu Vaswani
Paper Title		Authors	
Society, Market and Culture: The Shift in the Logic of Indian Higher Education		Prof. Surender Munjal, <i>Aston University</i> Sujay Sinha, <i>University of East London</i> and Swetketu Patnaik, <i>Anglia Ruskin University</i>	
Business Vs. Sustainability Performance: A Comparative Study of Firms Affected and Unaffected by the Covid-19 Pandemic		Adarsh Singh, <i>Management Development Institute, Gurgaon</i> and Samantak Chakraborty, <i>IIM Ahmedabad</i>	
Manager's Experience and Early Internationalization of Indian Firms: The Moderating Role of Institutional Hazards in the Home Country		Sumati Varma, <i>Department of Commerce, Sri Aurobindo College (Evening), University of Delhi</i> Rishika Nayyar, <i>International business (Strategy and Marketing), University of Sussex Business School, Brighton, UK</i> and Shweta Shweta, <i>Department of Commerce, Delhi School of Economics, University of Delhi</i>	
Heterogeneity in India's institutional environment for internationalising businesses		Amrita Manohar, <i>University of Leeds</i>	
Assessing the Intersection of Technological Risks and Geopolitical Ramifications: A Fuzzy AHP Modelling Technique		Soumya Tiwari, <i>FORE School of Management</i> Faisal Ahmed, <i>FORE School of Management</i> and Rahul Pratap Singh Kaurav, <i>FORE School of Management</i>	
Technical Session III: Parallel Session 9			
Track: Fintech and Financial Inclusion			
Time: 9:30 AM – 11:00 AM	Venue: MDP Room	Session Chair: Prof. Jayanta Kumar Seal, <i>IIFT</i>	Session-in-charge: Shashwat Shivam
Paper Title		Authors	
Factors Influencing User Resistance to Fintech Services: Integrating Innovation		Ajitabh Dash, <i>Institute of Management Technology, Nagpur</i>	

Resistance Theory and the S-O-R Framework	
Shadow Banks on the Rise: Evidence Across Market Segments	<p>Kim Cramer, <i>London School of Economics and Political Science (UK)</i></p> <p>Pulak Ghosh, <i>Indian Institute of Management Bangalore</i></p> <p>Nirupama Kulkarni, <i>Senior Research Director, Centre for Advanced Financial Research and Learning</i></p> <p>and Nishant Vats, <i>Olin School of Business, Washington University</i></p>
The Economics of Digital Payments: A Systematic Literature Review and Future Research Agenda	<p>Shivani Jain, <i>Indian Institute of Management Kashipur</i></p> <p>Abhyudaya Anand Mishra, <i>Indian Institute of Management Kashipur</i></p> <p>and Jagadish Sahu, <i>Indian Institute of Management Kashipur</i></p>
<i>Coffee Break</i>	
11:00 AM - 11:15 AM	
Technical Session IV: 11:15 AM – 12:45 PM	
Parallel Session 1	
Track: Contemporary Issues and Time Tested Management Concepts	
Time: 11:15 AM – 12:45 PM	Venue: Room No. 1
Session Chair: Prof. Ranajoy Bhattacharyya, IIFT	
Session-in-charge: Shruti Dutta Gupta	
Paper Title	Authors
Has Demonetization in India Achieved its Objectives? A comprehensive review after 8 years	Siva Prasad Ravi , <i>School of Business, Nipissing University, North Bay Ontario, Canada</i>
Analyzing Retail Investors' Preferences in Financial Investment Applications Using the Kano Model	<p>Abhinaba Poddar, <i>SVKM's NMIMS Deemed-to-be University</i></p> <p>Sambaran Mukherjee, <i>SVKM's NMIMS Deemed-to-be University</i></p> <p>and Abhinav Kumar Sharma, <i>Indian Institute of Management Shillong</i></p>

The Field Factor: Industry Publishing Intensity and Novelty in Science	Anubha Shokhand , <i>Indian Institute of Management Bangalore</i> Nilam Kaushik , <i>Indian Institute of Management Bangalore</i> and Satyam Mukherjee , <i>School of Management and Entrepreneurship, Shiv Nadar Institution of Eminence, Greater Noida</i>		
Investigation of Circular Economy Adoption in Developing Economies	Divya Choudhary , <i>Indian Institute of Management Lucknow</i>		
Sustainability Indices and Tail Risk - An Indian Perspective	Ruparnab Sengupta , <i>IBS Hyderabad (ICFAI Foundation for Higher Education)</i> Debanjana Deb Biswas , <i>Amity University</i> and Kaushik Bhattacharjee , <i>Indian Institute of Foreign Trade, Gift City</i>		
Technical Session IV: Parallel Session 2			
Track: Contemporary Issues and Time Tested Management Concepts			
Time: 11:15 AM – 12:45 PM	Venue: Room No. 2	Session Chair: Prof. Abhoy Kumar Ojha, IIM Bangalore	Session-in-charge: Prabhjyot Kaur
Paper Title		Authors	
The Impact of Cluster Governance and Value Networks on Cluster and ESG Performance of MSME Clusters – A Research Framework		Sumana Das , <i>Pondicherry University</i> and Dr. K. Rangarajan , <i>Indian Institute of Foreign Trade</i>	
The ESG Paradigm: Exploring the Connection between Disclosure and Firm Performance		Smruti Ranjan Sahu , <i>Indian Institute of Management Ranchi</i> and Divya Choudhary , <i>Indian Institute of Management Ranchi</i>	
Modern Problems Require Ancient Solutions: Revisiting the Traditional Indian Vedic Knowledge Systems to Address the Ethical Challenges in Artificial Intelligence		Ameesh Samalopanan , <i>Nalsar University Of Law</i>	
Waste Emissions and Climate Anomalies: Evidence from threshold indicators in Indian States		Poulomi Bhattacharya , <i>Post-Doctoral Fellow, Indian Institute of Technology, Kanpur</i>	

		and Himadri Shekhar Chakrabarty , <i>FACULTY IIM LUCKNOW</i>	
Technical Session IV: Parallel Session 3			
Track: Contemporary Issues and Time Tested Management Concepts			
Time: 11:15 AM – 12:45 PM	Venue: Room No. 3	Session Chair: Prof. V. Raveendra Saradhi, IIFT	Session-in-charge: Priyanka Jain
Paper Title		Authors	
IT Investment and Corporate Social Performance: More the Merrier?		Pramendra Singh Tank , <i>Indian Institute of Management Ahmedabad</i> Bibek Bhattacharya , <i>Indian Institute of Management Ahmedabad</i> Adrija Majumdar , <i>Indian Institute of Management Ahmedabad</i> and Vishit Trivedi , <i>Indian Institute of Management Ahmedabad</i>	
From Complicity to Ethical Awakening: Employee Whistleblowing as a Response to Organizational Wrongdoing		Anshul Mandliya , <i>Goa Institute of Management</i>	
AI as a Catalyst for Business Model Transformation: Lessons from Nvidia's Rise		Abhishek Sharma , <i>Indian Institute of Management, Indore</i>	
Decoding Promotion-driven Corporate Social Responsible (PD-CSR) strategy: Conceptualization and Theorization		Harsha Sheelam , <i>IBS Hyderabad (IFHE)</i> Sunny Bose , <i>IBS Hyderabad (IFHE)</i> and Sudepta Pradhan , <i>IFHE UNIVERSITY, HYDERABAD</i>	
Hidden Margins: Household Barriers to Workforce Entry for Persons with Disabilities in India		Shweta Grover , <i>IIM Rohtak</i> and Swati Ghulyani , <i>IIM Indore</i>	
Technical Session IV: Parallel Session 4			
Track: Phygital Economy and Inexplicable Challenges			
Time: 11:15 AM – 12:45 PM	Venue: Room No. 4	Session Chair: Prof. Bibek Ray Chaudhuri, IIFT	Session-in-charge: Divyana Kakade

Paper Title		Authors	
Big Brother is Watching You: Phygital Governance, Surveillance, and Governmentality in Make in India through the Lens of George Orwell's 1984		Swati Ghulyani, <i>IIM Indore</i>	
Shifting Gears: The Rise of Decentralized and Transparent Ride-sharing in India		Ritesh Kumar, <i>Indian Institute of Management Calcutta</i>	
Empowering futures: Digital Upskilling and leadership for Organisational sustainable performance and Digital Transformation		Himujal Kumar Roy, <i>Indian Institute of Technology Guwahati</i> and Dr. Sumant Kumar Bishwas, <i>Indian Institute of Technology Guwahati</i>	
Technical Session IV: Parallel Session 5			
Track: International Business and Evolving Strategic Landscape			
Time: 11:15 AM – 12:45 PM	Venue: Room No. 7	Session Chair: Prof. Madan Lal, <i>University of Delhi</i>	Session-in-charge: Varnika Patil
Paper Title		Authors	
How does Firm's Technological Capability and Presence in Industrial Cluster Affect its Cross-Border Acquisition Behaviour?		Prof. Surender Munjal, <i>Aston University</i> Sumati Varma, <i>University of Delhi</i> and Amit Soni, <i>Shaheed Bhagat Singh Evening College, Delhi University</i>	
An Exploration of the Factors affecting the Internationalisation of Small vs Large Family Firms from Emerging Economies		Dr. Apoorva Jain, <i>Vivekananda Institute of Professional Studies, GGSIPU</i> Dr. Sonal Thukral, <i>Department of Commerce, Delhi School of Economics, University of Delhi</i> and Prof. Justin Paul, <i>University of Puerto Rico, United States</i>	
Influence of institutional contexts on family firms' internationalization: A Meta-analysis		Sai Chittaranjan Kalubandi, <i>IIMB</i> Apurva Sanaria, <i>IIMB</i> and Harshitha Ravi, <i>IIMB</i>	
Breaking the Chains: A Meta-Analysis of Blue-Collar Gig Workers' Well-Being		Bhumika Ray, <i>UPES Dehradun</i> and Atri Sengupta, <i>Indian Institute of Management Sambalpur</i>	

Technical Session IV: Parallel Session 6			
Track: Entrepreneurship Challenges and Smooth Sailing			
Time: 11:15 AM – 12:45 PM	Venue: Room No. 8	Session Chair: Prof. Shubhabrata Basu, IIM Indore	Session-in-charge: Jay Thakur
Paper Title		Authors	
Shame makes the entrepreneur unethical!		Atma Ojha, <i>Institute of Rural Management Anand</i> and Nandakumar Mankavil Kovil Veetil, <i>Indian Institute of Management Kozhikode</i>	
Exploring Sustainable Entrepreneurship: An ISM-Based Analysis of Behavioural Drivers for Sustainable Entrepreneurship		Kavita Ingale, <i>Dr. Vishwanath Karad MIT World Peace University</i> Arpita Kulkarni, <i>Dr. Vishwanath Karad MIT World Peace University</i> and Harsh Waghmare, <i>Dr. Vishwanath Karad MIT World Peace University</i>	
Family Governance Literature Review- A Structured Bibliometric Analysis		Shikha Agarwal, <i>XLRI, Jamshedpur</i>	
Women Entrepreneurs as Game Changers: Pioneering Sustainable Tourism – A Review Research		Aeshna Kharbanda, <i>Guru Gobind Singh Indraprastha University</i> and Gagan Deep Sharma, <i>Guru Gobind Singh Indraprastha University</i>	
Technical Session IV: Parallel Session 7			
Track: Managing Human Resources Humanly			
Time: 11:15 AM – 12:45 PM	Venue: Room No. 9	Session Chair: Prof. Rajashik Roy Choudhury, IIM Calcutta	Session-in-charge: Lakshay Bansal
Paper Title		Authors	
Conditional effect of team prosocial motivation on team knowledge sharing behaviour in service sector		Niharika Gaan, <i>MDI Murshidabad</i>	

Engaging Leadership and Work Team Engagement: The Mediating Role of Informal learning and the Moderating Role of Self-Efficacy	Sabina Baniya Chhetri Pokhrel , <i>Kathmandu University School of Management</i>		
AI-Driven HRM in Hospitality: Examining Stress, Wellbeing, and Commitment Dilemmas	Sunanda Nayak , <i>FORE School of Management, New Delhi, India</i>		
From Fit to Hire: An Integrative Thematic Review of Person-Organization Fit in Recruitment	Nalinakshya Panda , <i>XLRI-Xavier School of Management, Jamshedpur</i> Pujarani Dash , <i>Indian Institute of Management Udaipur</i> and Harini Muralidharan , <i>XLRI-Xavier School of Management, Jamshedpur</i>		
Stress, Creative Appreciation, and Work Environment: Moderation Analysis in the Indian Banking Context	Madhura Hate , <i>University of Mumbai</i> and Satishchandra Kumar , <i>University of Mumbai</i>		
Technical Session IV: Parallel Session 8			
Track: Managing Human Resources Humanly			
Time: 11:15 AM – 12:45 PM	Venue: Room No. 10	Session Chair: Prof. M. Venkatesan, IIFT	Session-in-charge: Deepanshu Vaswani
Paper Title		Authors	
Does Socio Cognitive Predictors and Mindfulness Meditation Help in Employees' Emotional Regulation at Workplace? A Mixed Method Study from India		Madhurima Ganguly , <i>Heritage Business School, Kolkata</i> Sunny Bose , <i>ICFAI Business school Hyderabad</i> and Mithila Roy Bardhan , <i>EIILM</i>	
Steering Wellbeing among Truck Drivers: Systematic Review on the Effects of Job Satisfaction		Vivek Vohra , <i>IIM, Ranchi</i> Ramyani Kundu , <i>IIM, Ranchi</i> Rohit Yadav , <i>IIM, Ranchi</i> Abhinav Rathor , <i>Jaipuria Institute of Management, Indore</i> and Sreevatsa B , <i>IIM, Ranchi</i>	

Evolution of Policies in New Management Schools: A Study of Labour Market Entry Support Policy Recasting Process	Arpan Mondal , <i>Indian Institute of management Lucknow</i> and Sabyasachi Sinha , <i>Indian Institute of management Lucknow</i>
Liminal Career Experiences: The Invisible Ladder for Elite Careers	Sumit Manderna , <i>IIM Kashipur</i> Mridul Maheshwari , <i>IIM Kashipur</i> and Abhyudaya Anand Mishra , <i>IIM Kashipur</i>
A Dual Perspective Analysis Of Relation Between Team Diversity And Team Performance	Sasmita Parida , <i>Indian Institute of Management, Calcutta</i>

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Policy Panel Discussion: Challenges of International Business – Policy Interventions Suffice?	Moderator: Prof. Deepankar Sinha, Professor, IIFT Sundeep Kumar Nayak, (IAS-Rtd.) & Director General (Former), National Productivity Council, Department for Promotion of Industry & Internal Trade Smt. Susmita Mukherjee, WBCS (Exe.), Special Secretary, Department of MSME & T, West Bengal Mr. S. Sittarasu, Marketing Advisor, Syama Prasad Mookerjee Port Mr. R. S. Rajhans, Traffic Manager, Syama Prasad Mookerjee Port	11:15 AM - 12:45 PM	Auditorium
	<i>Lunch Break</i>		12:45 PM – 1:45 PM
Meet the Editor Session	Moderator: Prof. Sumit Kundu, Journal of Business Research and Journal of International Management Speakers: Prof. William Newbury, AIBInsights Prof. Elizabeth Rose, AOMCollection Prof. Suma Athreye, Industrial and Corporate Change	1:45 PM - 3:15 PM	Auditorium

	<p>Prof. Pawan Budhwar, HRM Journal</p> <p>Prof. Allan W. Bird, Journal of International Business Studies</p> <p>Prof. Vijay Pereira, International Studies of Management and Organization</p> <p>Prof. Justin DeSimone, Organizational Research Methods and Journal of Organizational Behaviour</p>		
Coffee Break		3:15 PM - 3:30 PM	
Industry Panel Discussion: Agenda for Global Indian Footprints: A Business Perspective	<p>Moderator: Prof. Saikat Banerjee, Professor, IIFT</p> <p>Rajarshi Gupta, Managing Director & CEO, ONGC Videsh</p> <p>Sanjay Budhia, Managing Director, Patton Group</p> <p>Mr. Ajeya Bandopadhyay, Asia-Pacific Lead of Climate Advisory, International Financial Corporation</p> <p>John Mathai, Member-Secretary, Damodar Valley Corporation</p> <p>Mr. Chandra Sekhar Ghosh, Chairman & Executive Director, Bandhan Financial Services</p>	3:30 PM - 5:00 PM	Auditorium
Technical Session V: 3:30 PM – 5:00 PM			
Parallel Session 1			
Track: Changing Consumer and Insightful Marketing			
Time: 3:30 PM – 5:00 PM	Venue: Room No. 1	Session Chair: Prof. Taufeeq Ajaz, <i>IIFT</i>	Session-in-charge: Shruti Dutta Gupta
Paper Title		Authors	
Adapting to the Connected Consumers: A Dynamic Digital Marketing Strategy Framework – EPAMST.		<p>Ajay Chhabra, <i>School of Business, Woxsen University, Hyderabad</i></p> <p>Dr. Satyanarayana Rentala, <i>Bharathidasan Institute of Management Tiruchirapalli</i></p>	

	and Ruma Agnes R , <i>Bharathidasan Institute of Management Tiruchirapalli</i>		
The digital trigger: Literature review of the platform's role on stimulating online impulse buying (OIB)	Somraj Sarkar , <i>XLRI Jamshedpur</i> and Shweta Sharma , <i>XLRI Jamshedpur</i>		
Understanding and Shaping Consumer Behaviour in the Next Normal - Personalization through Omnichannel Retailing.	Dr. Rachit Shrivastava , <i>Dr. Vishwanath Karad MIT- World Peace University</i>		
"When Charity is Business": Role of CSR Perceptions in Building Customer Engagement	Sudeepta Pradhan , <i>IFHE UNIVERSITY, HYDERABAD</i> and Sunny Bose , <i>IBS HYDERABAD (IFHE)</i>		
Domino effect of Distant Political Uncertainty on Retail Sales: Distinctive Pathways and Conditions	Rafid Rahman , <i>University of Leeds</i> Martin Heinberg , <i>University of Leeds</i> Constantine Katsikeas , <i>University of Leeds</i> and Sourindra Banerjee , <i>University of Leeds</i>		
Technical Session V: Parallel Session 2			
Track: Changing Consumer and Insightful Marketing			
Time: 3:30 PM – 5:00 PM	Venue: Room No. 2	Session Chair: Prof. Ashish Gupta, IIFT	Session-in-charge: Prabhjot Kaur
Paper Title		Authors	
Namaste Alexa, Siri, and Google: Voice Assistants and Communication Accommodation Problems of Indian Consumers and the Way Forward		Jaspreet Kaur , <i>Professor, Delhi School of Business</i> Devansh Sharma , <i>EFPM scholar</i> and Shailja Agarwal , <i>Professor, IMT Ghaziabad</i>	
'I love my Brand, Trust it and so do I Advocate': An empirical examination of Brand Love, Brand Trust and WOM in the Indian context		Nirmalya Bandyopadhyay , <i>FORE School of Management</i>	
The Impact of Price Ending Salience on Consumer Willingness to Pay: The Roles of Numeracy and Reception		Navjyoti Sharma , <i>IIM Ranchi</i> and Shweta Jha , <i>IIM Ranchi</i>	

Factors Influencing Electric Vehicle Adoption for Sustainable Consumption Behaviour		Madan Lal , <i>Department of Commerce, University of Delhi</i> and Anjali Anjali , <i>Department of Commerce, University of Delhi</i>	
Outsourcing Control: How Cultural Tightness Impacts Sustainable Consumption		Tanvi Gupta , <i>Indian Institute of Management Ahmedabad</i> Reetika Gupta , <i>ESSEC Business School</i> and Malobi Mukherjee , <i>SP Jain London School of Management</i>	
Technical Session V: Parallel Session 3			
Track: Decision Dilemma and Decision Sciences			
Time: 3:30 PM – 5:00 PM	Venue: Room No. 3	Session Chair: Prof. Saurav Dash , <i>IIFT</i>	Session-in-charge: Priyanka Jain
Paper Title		Authors	
Decision making using partial profile choice experiments		Soumen Manna , <i>Goa Institute of Management</i>	
An AI-driven machine learning and optimization framework for transshipment management decisions		Rabin K. Jana , <i>Indian Institute of Management Raipur</i>	
Role of Experience in Decision Making: Literature Review on the Subject		Nishit Kumar Sinha , <i>IIM Indore</i> and Munish Matta , <i>IIM Indore</i>	
Driving Producers' E-Waste Responsibility: Insights from TISM and MICMAC Analysis		Sonal Thukral , <i>University of Delhi</i> and Apoorva Jain , <i>Vivekananda Institute of Professional Studies</i>	
Assessing uncertainty typology-based investor sentiments on firm performance during covid19 pandemic		Shubhabrata Basu , <i>Indian Institute of Management Indore</i> and Sumit Kumar Kundu , <i>Florida International University</i>	
Technical Session V: Parallel Session 4			
Track: Leadership Challenges and Actionable Leadership			

Time: 3:30 PM – 5:00 PM	Venue: Room No. 4	Session Chair: Prof. Sayantan Khanra, SBM-NMIMS Mumbai	Session-in-charge: Divyana Kakade
Paper Title		Authors	
Leadership Shadows: The Interplay of Job Embeddedness and implicit leadership theory in Mitigating Abusive Supervision effects		Prerna Panda , <i>IMT Ghaziabad</i> and Promila Agarwal , <i>Indian Institute of Management Ahmedabad</i>	
Exploring Leader Polychronicity and Employee's Innovative Behavior. Serial Mediation Effect of Psychological Ownership and Work Engagement		Jerin Jose , <i>CHRIST (Deemed to be University) Pune</i>	
Empowering Change: The Intersection of Leadership, Gender and Technology Adoption in SMEs		Abhishek Sharma , <i>Indian Institute of Management, Indore</i>	
Exploring the Leader-Member Exchange Development from the Leader's Perspective		Sasmita Parida , <i>Indian Institute of Management, Calcutta</i> and Abhishek Goel , <i>Indian Institute of Management, Calcutta</i>	
Female Leadership and Stereotype Struggles		Neha Popat , <i>Indian Institute of Management, Indore</i> Priyam Kukreja , <i>OP Jindal Global University</i> and Jatin Pandey , <i>Indian Institute of Management, Indore</i>	
Technical Session V: Parallel Session 5			
Track: Leadership Challenges and Actionable Leadership			
Time: 3:30 PM – 5:00 PM	Venue: Room No. 7	Session Chair: Prof. Oindrila Dey, IIFT	Session-in-charge: Varnika Patil
Paper Title		Authors	
Global-Indigenous Leadership Continuum in the Organizational Context		Ragland Thomas Gamaliel , <i>Woxsen University</i>	

Navigating the Hybrid Workplace: Insights from the Literature for Leaders	Ritika Khurana , <i>Bennett University</i> and Sangeeta Shukla , <i>Bennett University</i>		
Leader-Culture interactions in stable organizations: An exploratory framework	Nidheesh Joseph , <i>Institute of Management Technology Ghaziabad</i> and Abhishek Totawar , <i>Indian Institute of Management Tiruchirappalli</i>		
Artificial Wisdom: Rethinking Leadership in the Age of AI	Ana Sinha , <i>FORE School of Management, New Delhi</i>		
A review of the linkage between leadership and the meaning of work	Johon Jamatia , <i>Indian Institute of Management Ahmedabad</i>		
Technical Session V: Parallel Session 6			
Track: Contemporary Issues and Time Tested Management Concepts			
Time: 3:30 PM – 5:00 PM	Venue: Room No. 8	Session Chair: Prof. Debashis Chakraborty, IIFT	Session-in-charge: Jay Thakur
Paper Title		Authors	
Moonlighting in the Digital Age: Examining Management Control and Employee Resistance in the Indian IT Sector		Vipin Kumar Chathayam , <i>Indian Institute of Management Calcutta</i> Swati Suravi , <i>Indian Institute of Management Calcutta</i> and Dharma Raju Bathini , <i>Indian Institute of Management Calcutta</i>	
Litigation uncertainty among distressed firms: Evidence from bankruptcy reforms in India		Himadri Shekhar Chakraborty , <i>FACULTY IIM LUCKNOW</i>	
Peace and Harmony – By-products of Effectual Entrepreneurship?		Mauli Kundlia , <i>IIM Bangalore</i>	
Clicks and Commutes: Decoding IT Employee Wellbeing in the Forced Return to Office Era		Apoorva Pandey , <i>Indian Institute of Management Kashipur</i> and Mridul Maheshwari , <i>Indian Institute of Management Kashipur</i>	
Social Exchange Theory: A Legacy and Adaptation		Muskaan Virdi , <i>Indian Institute of Management Lucknow</i>	

Technical Session V: Parallel Session 7			
Track: Contemporary Issues and Time Tested Management Concepts			
Time: 3:30 PM – 5:00 PM	Venue: Room No. 9	Session Chair: Prof. Asheesh Pandey, IIFT	Session-in-charge: Lakshay Bansal
Paper Title		Authors	
Ethics and Entrepreneurship: Mapping the Intellectual Foundation		Prajapat Gajendra Kanaram, <i>IIT Bombay</i> and Prof Varadraj Bapat, <i>IIT Bombay</i>	
A systematic review of CSR communication process and future research directions in controversial industries.		Annesha Chattopadhyay, <i>Indian Institute of Foreign Trade</i> and Dr. Naman Sharma, <i>Indian Institute of Foreign Trade</i>	
Philip Morris International 'I quit Ordinary Smoking' - Responsible Leadership or Business-as-usual?		Anshu Sharma, <i>Jindal Global Business School, O.P. Jindal Global University, Sonipat, India</i> and Jyotsna Bhatnagar, <i>MDI, Gurgaon</i>	
Impact of AI-based Capabilities on Corporate Sustainable Performance		Aditya Raizada, <i>IIM Lucknow</i> and Sabyasachi Sinha, <i>IIM Lucknow</i>	
A Conceptual Framework for Analysing Indian Textile Businesses		Himanshu Chandra, <i>Vinod Gupta School of Management, Indian Institute of Technology Kharagpur</i>	
<i>Coffee Break</i>		5:00 PM – 5:15 PM	
Technical Session VI: 5:15 PM – 6:45 PM			
Parallel Session 1			
Track: Leadership Challenges and Actionable Leadership			
Time: 5:15 PM – 6:45 PM	Venue: Room No. 1	Session Chair: Prof. Debashis Chakraborty, IIFT	Session-in-charge: Shruti Dutta Gupta
Paper Title		Authors	

A Comparative Study of Servant Leadership vis-à-vis Transformational, Ethical, and Collaborative Leadership in Government Agencies		Pallavi Awasthi , <i>H. Wayne Huizenga College of Business and Entrepreneurship, Nova Southeastern University</i> and Fred O. Walumbwa , <i>College of Business, Florida International University</i>	
Strategic Leadership for Digital Transformation: Understanding What Ignites Change Readiness Amongst Employees.		Sonali Narbariya , <i>IIM Ahmedabad</i> Swati Sisodia , <i>SBM, NMIMS</i> and Ritu Gupta , <i>IIM Raipur</i>	
Reimagining Trend in Spiritual Leadership: A Value Base Leadership Style		Dr. Shubhangi Chowdhry , <i>IIM Ahmedabad</i>	
Can the Subaltern think? Reviving Mahatma Gandhi's concept of Trusteeship		Abhoy K. Ojha , <i>Indian Institute of Management Bangalore</i>	
Technical Session VI: Parallel Session 2			
Track: International Business and Managing Global Team			
Time: 5:15 PM – 6:45 PM	Venue: Room No. 2	Session Chair: Prof. Niti Bhasin , <i>University of Delhi</i>	Session-in-charge: Prabhjyot Kaur
Paper Title		Authors	
The Role of Indian Ports in the Global Supply Chain: An Analysis of Economic, Political, Infrastructure, and Competency Perspectives		Pratheep Kumar R , <i>Chinamaya vishwavidhyapeet & Research Scholar, Department of Internatioal Business, Alagappa University, Karikudi</i> and Dr. Gopalaswamy Seladurai , <i>Assistant Professor, Department of International Business, Alagappa University</i>	
Organizing across distance: Everyday sensegiving and sensemaking in globally distributed work		Nidheesh Joseph , <i>Institute of Management Technology Ghaziabad</i> and Abhishek Totawar , <i>Indian Institute of Management Tiruchirappalli</i>	
Globalizing Digitally		Jyoti M , <i>IIM Indore</i>	
Repurposed Imports, Multiple Principal Problem, and Export based International Performance of Emerging Market Firms		Shubhabrata Basu , <i>Indian Institute of Management Indore</i> and Surender Munjal , <i>Aston Business School</i>	

Technical Session VI: Parallel Session 3			
Track: Changing Consumer and Insightful Marketing			
Time: 5:15 PM – 6:45 PM	Venue: Room No. 3	Session Chair: Prof. Vijay Pereira, NEOMA Business School	Session-in-charge: Priyanka Jain
Paper Title		Authors	
The Impact of Video Length and Tourism Type on Viewer Engagement and Travel Intentions: An Experimental Study		Samridhi Mishra, <i>IIM Ranchi</i> and Aditya Shankar Mishra, <i>IIM Ranchi</i>	
The Silver Lining of Brand Scandals: How Unexpected Events Can Lead to Positive Strategic Resilience		Sunaina Kapoor, <i>EM Normandie Business School</i> and Paola Signori, <i>Department of Business Administration, University of Verona</i>	
Leveraging Masstige to Prevent Counterfeit Consumption: A Transition from Imitation to Authenticity		Anneswa Bose, <i>Rajendra Mishra School of Engineering Entrepreneurship, Indian Institute of Technology Kharagpur</i> Vikas Choudhary, <i>Vinod Gupta School of Management, IIT Kharagpur</i> Dr. Srabanti Mukherjee, <i>VGSOM, Indian Institute of Technology, Kharagpur</i> and Dr. Ram Babu Roy, <i>RMSOEE, Indian Institute of Technology, Kharagpur</i>	
Technical Session VI: Parallel Session 4			
Track: Changing Consumer and Insightful Marketing			
Time: 5:15 PM – 6:45 PM	Venue: Room No. 4	Session Chair: Prof. Oly Mishra, IIFT	Session-in-charge: Divyana Kakade
Paper Title		Authors	
Embracing Mindfulness in Management: The Journey of Acceptance, Adaptation, and Sustainable Advancement		Lalit Kumar, <i>XLRI, Jamshedpur</i> and Bhawani Sharan, <i>XLRI, Jamshedpur</i>	

Investigating the Efficacy of Various Social Media Platforms in Building Brand Communities: Differences and Strategic Insights.	Pranab Karmakar , <i>Vinod Gupta School of Management, Indian Institute of Technology, Kharagpur</i> and Sujoy Bhattacharya , <i>Edinburgh Napier University</i>		
Birdwatching and Ecotourism: Exploring the Motivations for Participation in Eco-Avitourism	Debankur Saha , <i>IFMR-GSB, Krea University</i> and Anirban Chakraborty , <i>Indian Institute of Management Lucknow</i>		
The Role of Influencer Identity Consistency in Shaping Consumer-Brand Relationships: The Mediating Role of Parasocial Interaction and the Moderating Effects of Social Comparison, Self-Brand Congruity, and Consumer Empowerment.	Anjana Dharmani , <i>XLRI Jamshedpur</i>		
Technical Session VI: Parallel Session 5			
Track: Supply Chain Resilience and Innovative Adaptation			
Time: 5:15 PM – 6:45 PM	Venue: Room No. 7	Session Chair: Prof. Ajith Thomas , <i>St. Joseph's College</i>	Session-in-charge: Varnika Patil
Paper Title		Authors	
How can circular economy lead to circular fashion? A conceptual framework through the lens of Distributive and Procedural Justice		Sayan Datta , <i>Indian Institute of Management, Kashipur</i> and Vivek Roy , <i>Indian Institute of Management, Kashipur</i>	
Blinkit: Dilemma in 10-minute Delivery		Atanu Adhikari , <i>Indian Institute of Management Kozhikode</i> and Seema Lall , <i>Nopani Institute of Management Studies</i>	
Navigating Barriers to Net Zero Emissions in Construction for Enhancing Supply Chain Resilience and Driving Innovative Adaptation		Punj Lata Singh , <i>Indian Institute of Management, Sambalpur</i> Vishal Chauhan , <i>Ramboll Pvt. Ltd., Gurgaon, Haryana, India</i> and Rahul Sindhwani , <i>Indian Institute of Management, Sambalpur</i>	
Decomposing the Cargo Traffic Trend for Resilient Decision Making in Seaports: An		Jayanta Kumar Das , <i>Maulana Abul Kalam Azad University of Technology</i>	

Empirical Ensemble Mode Decomposition (Eemd) Algorithm Based Approach		Deepankar Sinha, <i>Indian Institute of Foreign Trade, Kolkata Campus</i> and Sujit Mukherjee, <i>Maulana Abul Kalam Azad University of Technology</i>	
Integrating supply chain digitalisation, supply chain resilience dimensions, and supply chain performance- A systematic literature review and directions for future research		Vinay Kambale, <i>Indian Institute of Foreign Trade</i> and Dr. Saswati Tripathi, <i>Indian Institute of Foreign Trade</i>	
Technical Session VI: Parallel Session 6			
Track: Phygital Economy and Inexplicable Challenges			
Time: 5:15 PM – 6:45 PM	Venue: Room No. 8	Session Chair: Prof. Taufeeq Ajaz, <i>IIFT</i>	Session-in-charge: Jay Thakur
Paper Title		Authors	
Phygital Pathways to Combat Hunger: Overcoming Inexplicable Challenges with Internet-Driven Solutions		Nisha Chanaliya, <i>Guru Gobind Singh Indraprastha University, New Delhi</i> and Sanchita Bansal, <i>Guru Gobind Singh Indraprastha University, New Delhi</i>	
Innovation in the Phygital World: Impact of Gamification on Attitude and Intention		Swathi Mohanan, <i>University of Calicut</i> and Nibu John Thomas, <i>Indian Institute of Technology Madras</i>	
Technology's Role in Shaping Social Capital: A Bibliometric Analysis and Systematic Literature Review		Akshata Agarwal, <i>Indian Institute of Management Lucknow</i> and Dr. Nishant Uppal, <i>Indian Institute of Management Lucknow</i>	
Technical Session VI: Parallel Session 7			
Track: Entrepreneurship Challenges and Smooth Sailing			
Time: 5:15 PM – 6:45 PM	Venue: Room No. 9	Session Chair: Prof. Anirban Biswas, <i>IIFT</i>	Session-in-charge: Lakshay Bansal
Paper Title		Authors	

Towards deeper funding comprehensions: Women entrepreneurs' perceptions in a developing economy context	Vikku Agrawal , <i>St. Joseph's Institute of Management, Bangalore</i> and Seema Potluri , <i>Flame University, Pune</i>	
Entrepreneurial Impression Mismanagement: The Role of Resilience and Affordable Loss	Ashapura Das , <i>Indian Institute of Management, Bangalore</i> and Apurva Sanaria , <i>Indian Institute of Management, Bangalore</i>	
The Splitting Process of Family Businesses and Role of Justice Values	Shikha Agarwal , <i>XLRI, Jamshedpur</i> and Rodrigo Basco , <i>American University of Sharjah</i>	
Business Registry, Political Pluralism, and Adoption of a Pension Scheme for Unorganized Sector Workers: Evidence from India	Bibek Bhattacharya , <i>IIM AHMEDABAD</i>	
Influence of Knowledge Management Strategies on Green Innovation and Business Sustainability: SEM Approach	Ganesh Mate , <i>SPPU</i> and Amitabh Patnaik , <i>SPPU</i>	
Cultural Programme & <i>INDAM Fellow Induction Award</i>	7:00 PM - 8:00 PM	Auditorium
<i>Gala Dinner</i>	8:00 PM - 10:00 PM	OAT Backyard

18/01/2025			
Particulars		Time & Venue	
Technical Session VII: 9:30 AM – 11:00 AM			
Parallel Session 1			
Track: Managing Human Resources Humanly			
Time: 9:30 AM – 11:00 AM	Venue: Room No. 1	Session Chair: Prof. Sabyasachi Sinha, IIM Lucknow	Session-in-charge: Shruti Dutta Gupta
Paper Title		Authors	
Is Workforce Agility the New Agenda? Perspectives on the Role of Constructive Task Conflicts		Shalini Rastogi , <i>Symbiosis Institute of Business Management, Pune; Symbiosis International (Deemed University), Pune</i> Fatima Vapiwala , <i>Symbiosis Institute of Business Management, Pune; Symbiosis International (Deemed University), Pune</i> and Deepika Pandita , <i>Symbiosis Institute of Business Management, Pune; Symbiosis International (Deemed University), Pune</i>	
A Bibliometric cum Cluster Analysis of Ostracism Literature		R Radhika , <i>Indian Institute of Management Lucknow</i> and Uppal Nishant , <i>Indian Institute of Management Lucknow</i>	
A Game Changer in Balancing Job Demands: The Untapped Potential of Workplace Spirituality in the Job Demand-Resource Framework		Banajit Debnath , <i>SPJIMR</i> Ajinkya Navare , <i>SPJIMR</i> and Amit Jain , <i>SPJIMR</i>	
Uncovering the Antecedents and Consequences of Diversity and Inclusion Initiatives: A Multilevel Conceptual Framework		Sonali Narbariya , <i>IIM Ahmedabad</i> Anmol Basant , <i>IIM Ahmedabad</i> Kirti Sharda Sharda , <i>IIM Ahmedabad</i> and Neharika Vohra , <i>IIM Ahmedabad</i>	
Technical Session VII: Parallel Session 2			
Track: Managing Human Resources Humanly			

Time: 9:30 AM – 11:00 AM	Venue: Room No. 2	Session Chair: Prof. Sunanda Nayak, FORE School of Management	Session-in-charge: Prabhjot Kaur
Paper Title		Authors	
Impact of Generative Artificial Intelligence Tools on the Student's Learning Style and their Learning Outcomes		Sweta Sinha, International Management Institute Kolkata Aniruddha Bhowmick, Techno Main Salt Lake College and Nadindra Sridevya, Institute of Engineering and Management	
Exploring Employee Resilience: How Interpersonal Adaptability, Insider Status, and Leader's Machiavellianism Shape Workplace Dynamics		Debanjana Deb Biswas, Amity University Neha Gahlawat, IBS Hyderabad and Sitamma Mikkilineni, IBS Hyderabad	
Losing the Human Touch: examining the role of algorithmic interactions in the platform-mediated workplace in contributing to organizational dehumanization		Shipra Shaiwalini, IMT Ghaziabad	
Keeping Up with the Joneses: A Qualitative Exploration of HRM's synergy in Gig Work		Vaishnavi Gautam, Indian Institute of Management Kashipur and Mridul Maheshwari, Indian Institute of Management Kashipur	
Missed work from office during work-from-home and missing work from home during work-from-office: The dilemma of the Indian working women		Kajari Mukherjee, IIM Indore Shashi Bala Rai, Panipat Institute of Engineering & Technology, Panipat and Saswata Narayan Biswas, IRMA Anand	
Technical Session VII: Parallel Session 3			
Track: Managing Human Resources Humanly			
Time: 9:30 AM – 11:00 AM	Venue: Room No. 3	Session Chair: Prof. Satyanarayana Rentala, Bharathidasan Institute of	Session-in-charge: Priyanka Jain

		<i>Management, Tiruchirappalli</i>	
Paper Title		Authors	
Role of Technology in Mental Health: Insights from Indian Mental Health Startups		Sweta Bose , <i>Indian Institute of Management Kashipur</i> and Shubham Sharma , <i>Indian Institute of Management Kashipur</i>	
Managing Control in the Non-Profit Sector: A Framework for Balancing Mission and Professionalization		Ritesh Kumar , <i>Indian Institute of Management Calcutta</i>	
Does generational diversity lead to innovative behavior? A moderated-mediation approach		Akanksha Jaiswal , <i>Loyola Institute of Business Administration, Chennai</i> Anisha P , <i>Loyola Institute of Business Administration, Chennai</i> and Sime Paul , <i>Loyola Institute of Business Administration, Chennai</i>	
Untangling the Relationship between Employee Well-Being and Green Human Resource Management (GHRM): A conceptual framework		Apoorva Pandey , <i>Indian Institute of Management Kashipur</i>	
Technical Session VII: Parallel Session 4			
Track: Contemporary Issues and Time Tested Management Concepts			
Time: 9:30 AM – 11:00 AM	Venue: Room No. 4	Session Chair: Prof. V. Raveendra Saradhi, IIFT	Session-in-charge: Divyana Kakade
Paper Title		Authors	
Retailing in the metaverse: a conceptual overview		Suresh Malodia , <i>MICA</i>	
Organizational Dynamics and Quiet Quitting: Examining the Interplay of Job Embeddedness, Person-Organization Value Fit and Stress Management		Sebin Joy , <i>Christ University, Bangalore</i> and Hanfia Rahman , <i>MNNIT Allahabad</i>	
Revisiting Barnard: Executive Functions and Their Environmental Implications		Shabnam Virdi , <i>Indian Institute of Management Lucknow</i>	

		and Muskaan Viridi , <i>Indian Institute of Management Lucknow</i>	
The Impact of Modern Workplace Changes on Employee Selection and Training in Formal Organizations		Swati Suravi , <i>Indian Institute of Management Calcutta</i>	
Addressing the Dissolution of Developmental Networks: Are all networks developmental?		Akshata Agarwal , <i>IIM LUCKNOW</i>	
Technical Session VII: Parallel Session 5			
Track: Fintech and Financial Inclusion			
Time: 9:30 AM – 11:00 AM	Venue: Room No. 7	Session Chair: Prof. Kavita Wadhwa, IIFT	Session-in-charge: Varnika Patil
Paper Title		Authors	
Analyzing risk in decentralized finance (DeFi)		Sangeeta Wats , <i>School of Business Management (SBM), NMIMS, Mumbai</i>	
Proximity matters: An empirical analysis of attractiveness of NSE and BSE		Harsh Raj Pathak , <i>IBS, Hyderabad</i> and M. Venkata Narasimha Chary , <i>IBS, Hyderabad</i>	
Strive to improve the usage of digital finance? Enhance digital literacy		Shumaila Fatima , <i>Research scholar, Finance and Accounting area</i> and Madhumita Chakraborty , <i>Professor, Finance and Accounting area</i>	
The Role of Renewable Energy in Mitigating Economic Volatility: A Comprehensive Analysis of Stock Market Responses to Clean Energy Transitions		Utkarsh Utkarsh , <i>IBS HYDERABAD</i> and Brahma Naidu B , <i>IBS HYDERABAD</i>	
Technical Session VII: Parallel Session 6			
Track: Entrepreneurship Challenges and Smooth Sailing			
Time: 9:30 AM – 11:00 AM	Venue: Room No. 8	Session Chair: Prof. Naman Sharma, IIFT	Session-in-charge: Jay Thakur

Paper Title		Authors	
Entrepreneurial resilience to failure in the movie industry		Rajeev Kamineni, <i>The University of Adelaide</i>	
Decoding S&T Students' Startup Intentions: Insights from an Extended Theory of Planned Behaviour		Rajib Roy, <i>Jaipuria Institute of Management, Noida</i> and Sonali Narbariya, <i>IIM Ahmedabad</i>	
Attracting and Retaining Efficient Human Capital in Indian Startups: A Qualitative Examination		Preeti Aagneya, <i>BIT, Mesra</i> Soumitro Chakravarty, <i>Birla Institute of Technology, Off Campus, Lalpur, Ranchi, Jharkhand, India</i> and Umesh Prasad, <i>BIT, Mesra Off Camps Lalpur Ranchi</i>	
A Tale of Three Realms: A Shared Solution for Diverse Communities		Oly Mishra, <i>Indian Institute of Foreign Trade</i>	
Technical Session VII: Parallel Session 7			
Track: International Business and Evolving Strategic Landscape			
Time: 9:30 AM – 11:00 AM	Venue: Room No. 9	Session Chair: Prof. P. K. Das, <i>IIFT</i>	Session-in-charge: Lakshay Bansal
Paper Title		Authors	
Macroeconomic Determinants of MSME Export in India: A Time Series Analysis		Anshul Kumar Chaudhary, <i>Pondicherry University</i> and P G Arul, <i>Pondicherry University</i>	
Internationalization Speed: Exploring the Impact of Family Governance, Environmental Dynamism and Competitive Intensity		Asimabha Bhowmick, <i>XLRI - Xavier School of Management</i> and Arindam Mondal, <i>XLRI - Xavier School of Management</i>	
Carbon Neutrality or Development? Deriving themes using topic modeling to elicit future trends from leader's speeches during the COP26 and COP27 summit		Sonakshi Gupta, <i>IIM Sirmaur</i> and Manish Sarkhel, <i>IIM Sirmaur</i>	
Technical Session VII: Parallel Session 8			
Track: Leadership Challenges and Actionable Leadership			

Time: 9:30 AM – 11:00 AM	Venue: Room No. 10	Session Chair: Prof. Oindrila Dey, IIFT	Session-in-charge: Deepanshu Vaswani
Paper Title		Authors	
A Decade of Progress? Examining Women’s Board Representation from 2013-2023 in Nifty 50 Companies		Mohor Roy , <i>Deloitte USI</i> and Anuska Chatterjee , <i>St Xaviers College (Autonomous) Kolkata</i>	
Examining the Correlates of Green Organizational Citizenship Behaviour in the Indian Healthcare Sector		Vikash Mandal , <i>Research Scholar, National Institute of Technology Durgapur</i> and Dr. Durba Pal , <i>Associate Professor, National Institute of Technology Durgapur</i>	
How Do I Become a Servant Leader? Creating a Predictive Model for Servant Leadership Development		Sonakshi Gupta , <i>IIM Sirmaur</i> and Ranjeet Nambudiri , <i>IIM Indore</i>	
Coffee Break		11:00 AM – 11:15 AM	
Plenary Session	Moderator: Prof. Sumit Kundu, Florida International University Speaker: Prof. Andrew Delios, National University of Singapore	11:15 AM - 12:15 AM	Auditorium
Conference Award Ceremony and Valedictory Session	Welcome address by Prof. Deepankar Sinha, IIFT	12:15 PM - 1:30 PM	Auditorium
	INDAM Industry Fellow Award to Mr. Chandra Sekhar Ghosh, Chairman & Executive Director, Bandhan Financial Services		
	INDAM Life Time Achievement Award to Prof. Bisweswar Bhattacharyya, Former Dean, IIFT & Prof. N. Ravichandran, Former Director, IIM Indore		
	Best Reviewer Awards		

	<p>Track-wise Best Paper Awards by IIFT</p> <p>HR Track Best Paper Award by South Asian Journal of HRM</p> <p>IB Track Best Paper Award by FIU</p> <p>Best Marketing & Entrepreneurship Paper Award by IMT Ghaziabad</p> <p>Ashok Mohan Chakraborty Best Doctoral Paper Award</p> <p>Conference Best Paper Award by MDI Gurgaon</p> <p>Best Conference Theme Paper Award by IIFT</p>		
	<p>INDAM Journal Launch</p>		
	<p>Conference Concluding Remarks by Prof. K. Rangarajan, Centre Head, IIFT</p>		
	<p>Vote of Thanks by Prof. Saikat Banerjee, IIFT</p>		
	<p><i>Lunch</i></p>	<p>1:30 PM Onwards</p>	<p>OAT Backyard</p>

Please note:

- ❖ The digital copy of the conference proceedings is included on the pen/pen drive provided in the registration kit.
- ❖ A bus will depart from IIFT campus at 6:00 PM on January 16th and at 3:00 PM on January 18th for a Kolkata city tour. There will be a separate registration desk on the ground floor of the academic building for participants to sign up for the tour.